

MarketVision

December 23, 2007

Week 52

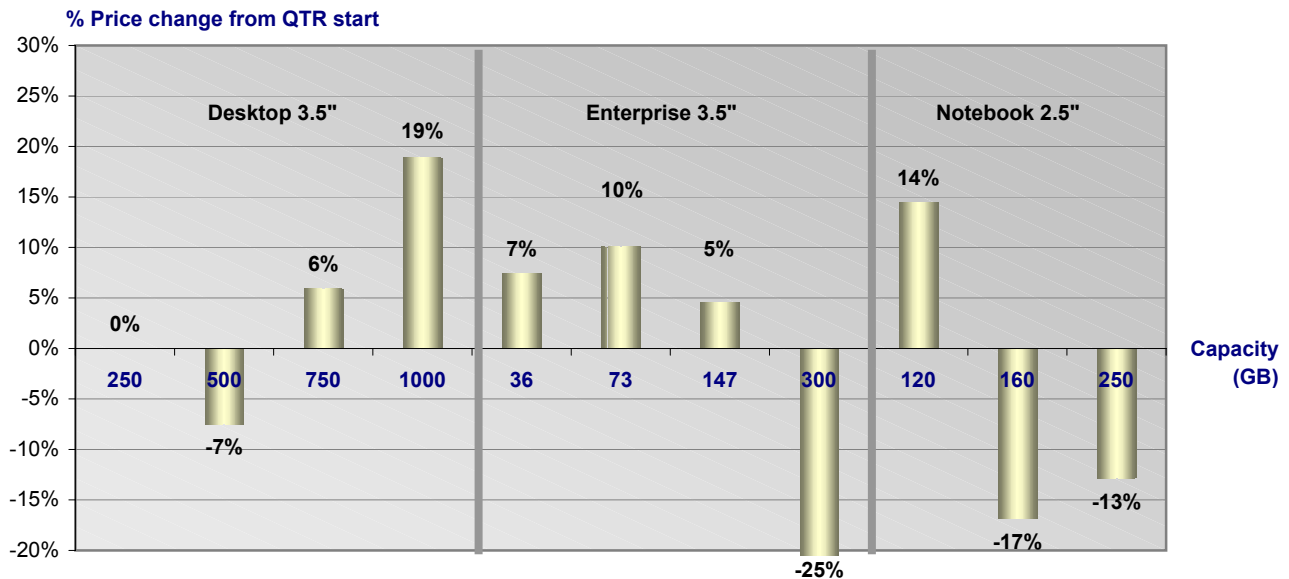
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Hard Disk Drive Report

Headlines

- Unusually stable pricing throughout the quarter. Summary by major platform is as follows.
- Desktop Internal 3.5": quarter saw increased pricing on both 750GB/1TB. WD and Hitachi maintained lowest price found throughout the quarter on 1TB products while Seagate held the lowest price found on 750GB for most of the QTR. Samsung entered the quarter with a 1TB drive in week 51, but is holding pricing well above competitors at \$389.
- Portable Internal 2.5": 320GB drives entered the market this quarter. Only WD and Toshiba shipping a 320GB product as the quarter closes. 250GB capacity did see a decline of 13% from the quarter start which was one of the few capacity points where aggressive pricing may have been applied to grow share.

Internal Drives: % Price Increase/Decrease Bar Chart and Low Price Summary Table



	Capacity	QTR Start	Current WK	QTD%Δ	Current Week	
					MFG	Retailer
Desktop 3.5"	□ 250GB	\$69	\$69	0%	WD	OFFICEDEPOT
	□ 500GB	\$107	\$99	-7%	MAXTOR	FRYS
	□ 750GB	\$169	\$179	6%	SEAGATE	FRYS
	□ 1000GB	\$249	\$296	19%	HITACHI	BESTBUY
Enterprise 3.5", 10K RPM	□ 36GB	\$161	\$173	7%	FUJITSU	CDW
	□ 73GB	\$149	\$164	10%	FUJITSU	CDW
	□ 147GB	\$242	\$253	5%	FUJITSU	CDW
	□ 300GB	\$489	\$369	-25%	IBM	CDW
Notebook 2.5"	□ 120GB	\$69	\$79	14%	FUJITSU	FRYS
	□ 160GB	\$101	\$84	-17%	MAXTOR	FRYS
	□ 250GB	\$179	\$156	-13%	WD	CDW
	□ 320GB		\$259		WD	CDW

Week 52, 2007

Desktop, Internal 3.5" HDD Lowest Prices Tracked This Week

RETAILERS

Capacity	BESTBUY	CDW	CIRCUITCITY	COMPUSA	FRYS	OFFICEDEPOT	OFFICEMAX	STAPLES
40		\$44						
80		\$49		\$50		\$49		
100		\$79	\$64	\$64				
120		\$195		\$87				
160	\$49	\$62	\$79	\$69	\$69	\$79		\$74
200		\$76		\$159		\$109		\$89
250		\$79	\$79	\$91	\$99	\$69		
300		\$94	\$109	\$97	\$109	\$109		\$109
320	\$59	\$89	\$109	\$99	\$109	\$94		\$109
400		\$99		\$138		\$159		
500	\$125	\$119	\$119	\$141	\$99	\$139	\$159	\$149
750	\$219	\$189	\$184	\$229	\$179	\$247	\$419	\$269
1000	\$296	\$309	\$349	\$329				

MANUFACTURERS

Capacity	FUJITSU	HITACHI	MAXTOR	SAMSUNG	SEAGATE	TOSHIBA	WD
40					\$44		\$51
80		\$49			\$59		\$49
100			\$64				
120					\$87		\$115
160		\$62	\$69	\$83	\$49		\$63
200			\$89	\$94			\$76
250		\$79	\$85		\$85		\$69
300			\$109		\$94		\$97
320		\$89	\$99	\$122	\$59		\$89
400		\$99		\$169	\$109		\$119
500		\$125	\$99	\$129	\$99		\$119
750		\$204		\$229	\$179		\$184
1000		\$296		\$389			\$309

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Week 52, 2007

Enterprise, Internal 3.5", 10KRPM HDD Lowest Prices Tracked This Week

RETAILERS

Capacity	BESTBUY	CDW	CIRCUITCITY	COMPUSA	FRYS	OFFICEDEPOT	OFFICEMAX	STAPLES
36		\$121						
37								
73		\$164			\$179			
74		\$169			\$149			
146		\$269						
147		\$253			\$299			
150	\$180	\$189		\$199	\$199			
300		\$369			\$599			
450								

MANUFACTURERS

Capacity	FUJITSU	HITACHI	MAXTOR	SAMSUNG	SEAGATE	TOSHIBA	WD
36							\$121
37							
73	\$164	\$179			\$211		
74							\$149
146					\$269		
147	\$253	\$301					
150							\$180
300	\$484	\$519	\$836		\$504		
450							

Week 52, 2007

Portable, Internal 2.5" HDD Lowest Prices Tracked This Week

RETAILERS

Capacity	BESTBUY	CDW	CIRCUITCITY	COMPUSA	FRYS	OFFICEDEPOT	OFFICEMAX	STAPLES
20		\$99						\$139
30		\$82						
40		\$59		\$88				
60		\$59		\$69	\$64	\$89		\$219
80		\$69	\$94	\$72	\$69	\$79	\$99	\$272
100	\$161	\$86		\$115	\$79	\$84		
120	\$94	\$86	\$89	\$89	\$79	\$99		\$99
160	\$117	\$103	\$139	\$99	\$84	\$138		\$139
200		\$162			\$169			
250	\$161	\$156		\$179		\$179	\$199	
320		\$259						

MANUFACTURERS

Capacity	FUJITSU	HITACHI	MAXTOR	SAMSUNG	SEAGATE	TOSHIBA	WD
20							
30		\$193			\$82		
40	\$62	\$59		\$79	\$65	\$69	\$69
60	\$59	\$61		\$69	\$69	\$64	\$74
80	\$69	\$71	\$99	\$95	\$73	\$79	\$71
100	\$79	\$84		\$142	\$89	\$286	\$92
120	\$79	\$86			\$89	\$99	\$89
160	\$109	\$105	\$84	\$103	\$99	\$99	\$104
200	\$231	\$229			\$216	\$162	
250	\$246	\$174				\$189	\$156
320						\$262	\$259

Week 52, 2007

Desktop, External 3.5" HDD Lowest Prices Tracked This Week

RETAILERS

Capacity	BESTBUY	CDW	CIRCUITCITY	COMPUSA	FRYS	OFFICEDEPOT	OFFICEMAX	STAPLES
40								
80		\$84		\$91		\$79	\$109	
100		\$305					\$149	
120		\$89				\$99		
160	\$197	\$89	\$109	\$79		\$84	\$49	\$89
200		\$106	\$99	\$225	\$54	\$124		
250	\$66	\$91	\$79	\$97	\$89	\$79	\$69	\$99
300		\$133	\$99	\$129		\$149		
320	\$87	\$89	\$99	\$99	\$99	\$89	\$119	\$99
400		\$149		\$232		\$137		
500	\$119	\$69	\$129	\$149	\$149	\$119	\$119	\$114
750	\$199	\$211	\$179	\$219	\$179	\$247	\$359	\$279
1000	\$249	\$285	\$279	\$249	\$259	\$279	\$399	\$269
1200								
1250								
1500		\$456	\$524	\$479		\$479	\$649	\$499
2000	\$719	\$606	\$629				\$949	\$599

MFG/OEM/VAR/SI

Capacity	ACOMDATA	EDGE	IOMEGA	LACIE	MAXTOR	SEAGATE	SIMPLETECH	WD
40								
80	\$91	\$79				\$87		
100						\$149		
120		\$89		\$196		\$99		
160	\$101	\$89		\$109	\$49	\$124	\$102	\$99
200		\$106		\$376	\$54			
250	\$99	\$99		\$91	\$94	\$66	\$99	\$99
300		\$133			\$129	\$119		
320	\$99			\$89	\$119	\$119	\$87	\$89
400		\$159		\$229			\$348	\$137
500	\$149	\$164	\$149	\$116	\$114	\$149	\$149	\$119
750	\$239	\$319	\$265	\$246	\$224	\$179	\$279	\$179
1000			\$249	\$279	\$361	\$299	\$363	\$249
1200								
1250								
1500			\$456	\$533	\$479		\$589	\$499
2000			\$999	\$889			\$999	\$599

Week 52, 2007

Portable, External 2.5" HDD Lowest Prices Tracked This Week

RETAILERS

Capacity	BESTBUY	CDW	CIRCUITCITY	COMPUSA	FRYS	OFFICEDEPOT	OFFICEMAX	STAPLES
20						\$54		
30								
40		\$53	\$66	\$55		\$79		\$29
60		\$69	\$169	\$69		\$74		
80	\$59	\$82	\$79	\$79	\$68	\$74	\$49	\$99
100		\$99		\$137		\$109	\$99	
120	\$79	\$89	\$89	\$79	\$99	\$119	\$119	\$89
160	\$99	\$109	\$74	\$129	\$119	\$79	\$139	\$99
200	\$142	\$139	\$149	\$169				
250	\$139	\$164	\$129	\$179	\$169	\$129		\$179
320	\$199	\$235						

MFG/OEM/VAR/SI

Capacity	ACOMDATA	HITACHI	IOMEGA	LACIE	MAXTOR	SEAGATE	SIMPLETECH	WD
20								
30								
40							\$53	
60					\$75	\$94	\$69	
80	\$69			\$74	\$49	\$59	\$92	\$91
100			\$99		\$99			
120	\$99		\$99	\$89	\$104	\$107	\$84	\$79
160	\$119	\$109	\$114	\$109	\$109	\$119	\$99	\$79
200		\$142	\$139	\$349				
250	\$149	\$161	\$189	\$164			\$129	\$129
320								\$199

Table of Contents

	<u>tab</u>	<u>page</u>
Quick Report	QUICK	1 - 6
	TOC	7
1.0 Definitions		
2.0 Market Statistics	STATS	10
Highest Capacities	STATS	10
Internal PATA/SATA Transition	STATS	11
External Interfaces	STATS	11
\$/GB Charts	STATS	13
Availability	YR	16
Yearly Price Trend Tables		
3.0 Internal Drive Low Prices		
Desktop 3.5" HDD	IDSK35	25
Enterprise 3.5" HDD, 10K RPM	IENT35	31
Portable 2.5" HDD	IPOR23	36
Portable 1.8" HDD	IPOR18	43
Portable 1.0" HDD	IPOR10	44
4.0 External Drive Low Prices		
Desktop 3.5" HDD	EDSK35	45
Portable 2.5" HDD	EPOR25	53
Portable 1.8" HDD	EPOR18	62
Portable 1.0" HDD	EPOR10	63
5.0 Channel Presence		
	Channel	64
6.0 Weekly SKU Changes		
Models Added	SKU	72
Models Removed		
7.0 Example of Raw Data	DATA	74

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Definitions

Methodology

This report is compiled from weekly model, manufacturer, and pricing data listed by BestBuy, CDW, CircuitCity, CompUSA, Frys, OfficeDepot, OfficeMax and Staples. The pricing tables track the lowest prices found on the audited day for that week. The pricing may not include additional rebates or discounts.

Specific notes on pricing and model data collected in this report are as follows:

- 1) Pricing is truncated to the dollar i.e. a price of \$99.99 is tracked as \$99
- 2) IOMEGA REV drives are not included in this report
- 3) WD Raptor 10,000RPM SATA product line is tracked in Enterprise category
- 4) Multi-pack items are not tracked
- 5) External HDDs with more than 2 drives embedded are not tracked

Abbreviations

- SKU = Stock Keeping Unit
- PATA = Parallel ATA, used interchangeably with IDE or EIDE
- SATA = Serial ATA
- SCSI = any version of a SCSI interface device
- SAS = Serial Attached SCSI
- Firewire = also known as 1394

Company Abbreviations: HDD MFG, OEM, VAR, SI

ACER	ACE	EQUALLOGIC	EQU	MEMOREX	MEM	TOTAL_MICRO	TOT
ACOMDATA	ACM	FANTOM	FAN	MICRONET	MIC	USROBOTICS	USR
ACP	ACP	FUJITSU	FUJ	MICROTECH	MIT	VERBATIM	VER
ADAPTEC	ADA	GETAC	GET	MILTOPE	MIL	WD	WD
AEGIS	AEG	G-RAID	GRA	MPC	MPC	WIEBETECH	WIE
APPLE	APP	G-TECH	GTE	OVERLAND	OVE	WOLVERINE	WOL
APRICORN	APR	HITACHI	HIT	PANASONIC	PAN	X_DIGITAL	XDI
ARCHOS	ARC	HP	HP	PEXAGON	PEX	XIMETA	XIM
ARGOSY	ARG	IBM	IBM	PLEXTOR	PLE	YELLOW	YEL
ATP	ATP	IDEALSTOR	IDE	PNY	PNY	ZMICRO	ZMI
BUFFALO	BUF	IDS	IDS	POCKETEC	POC		
BUSLINK	BUS	IMATION	IMT	QUANTUM	QUA	Retailers:	
CABLES	CAB	INTEL	INT	RUGGED	RUG	Best Buy	BB
CAVALRY	CAV	IO_MAGIC	IMA	SAMSUNG	SAM	CDW	CDW
CENTON	CEN	IOGEAR	IOG	SEAGATE	SEA	CIRCUITCITY	CIR
CISCO	CIS	IOMEGA	IOM	SIMPLETECH	SIM	COMPUSA	CMP
CMS	CMS	ITRONIX	ITR	SMARTDISK	SMA	FRYS	FRY
COMPAQ	COM	KANGURU	KAN	SNAP	SNA	OFFICEDEPOT	OFD
COMPUSA	CMP	KASER	KAS	SONY	SON	OFFICEMAX	OFM
CYBERNETICS	CYB	KONICA	KON	SOYO	SOY	STAPLES	STA
DESK_HAMMER	DES	LACIE	LAC	STORAGETEK	STO		
D-LINK	DLI	LENOVO	LEN	SUN	SUN		
EDGE	EDG	MAXTOR	MXO	TOSHIBA	TOS		
EMC	EMC						

Definitions

Availability

Availability is currently tracked by the following companies: BestBuy, CDW, Frys, and Staples. There are variations in the way that these companies use labels to indicate availability. For comparison, the following availability labels as reported by BestBuy, CDW, Frys and Staples will be consolidated into standard labels in this report as:

<u>Reported Availability</u>		<u>In This Report Appears As:</u>
1	→	Same Day
1 TO 3		1 to 3 Days
10 TO 12		> 8 Days
11 TO 13		> 8 Days
12 TO 14		> 8 Days
2 TO 6		3 to 8 Days
3 TO 5		3 to 8 Days
3 TO 8		3 to 8 Days
3 TO 5		3 to 8 Days
4 TO 6		3 to 8 Days
5 TO 7		3 to 8 Days
6 TO 8		3 to 8 Days
7 TO 14		> 8 Days
CALL		CALL
Special Order		CALL

2.0 Market Statistics

a. HDD Manufacturer's Highest Capacity Models - Current Week

Capacity GB in () and at Lowest \$Price Found

	Internal					External			
	Desktop 3.5"	Enterprise 3.5" 10K	Portable			Desktop 3.5"	2.5"	Portable	
			2.5"	1.8"	1.0"			1.8"	1.0"
FUJITSU		(300) \$484	(300) \$314				(300) \$219		
HITACHI	(1000) \$296	(300) \$519	(250) \$174	(60) \$144		(1000) \$321	(250) \$161		
MAXTOR	(500) \$99	(300) \$836	(160) \$84			(1500) \$479	(160) \$109		
SAMSUNG	(1000) \$389		(160) \$103	(120) \$215			(160) \$263		
SEAGATE	(750) \$179	(400) \$813	(200) \$216	(60) \$109	(12) \$99	(1000) \$299	(160) \$119		
TOSHIBA			(320) \$262	(100) \$189			(250) \$175		
WD	(1000) \$309	(150) \$180	(320) \$259			(2000) \$599	(320) \$199		(6) \$56

Notes:

1) External desktop may include more than one HDD inside the enclosure

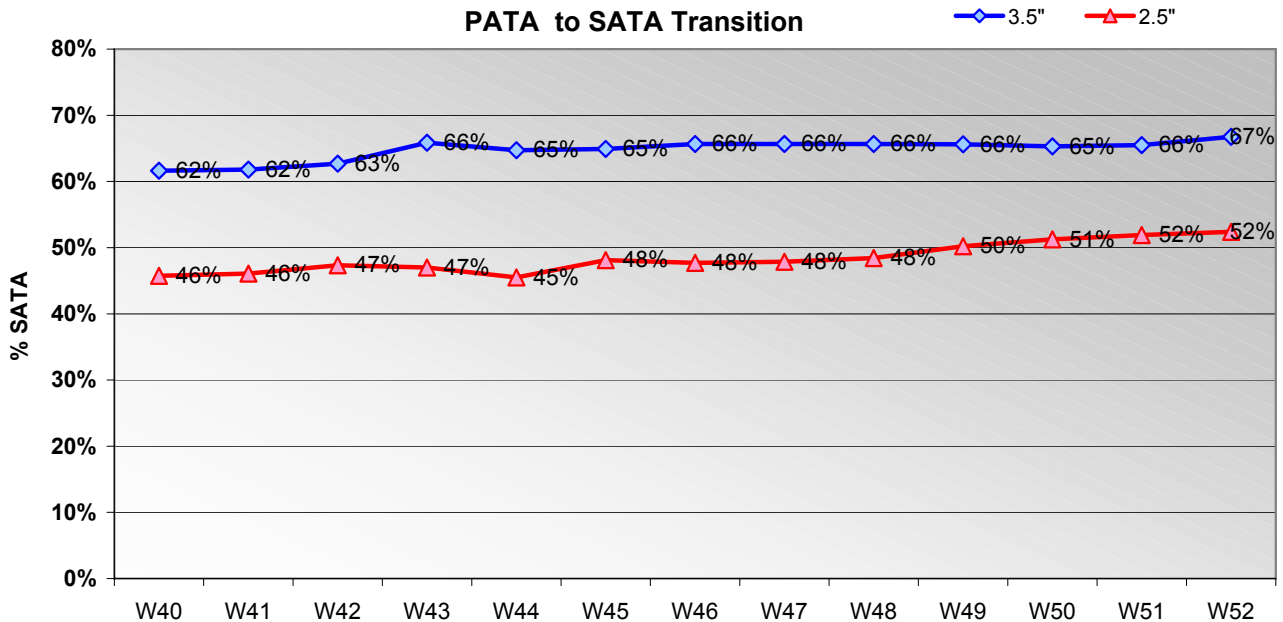
b. PATA / SATA Transition

Current week number of SKUs reported as PATA or SATA and trend chart

note: some SKUs do not report interface capability - those SKUs are not included

Internal, Desktop, 3.5"
Internal, Portable, 2.5"

PATA	SATA	%PATA	%SATA
130	261	33%	67%
109	120	48%	52%



2.0 Market Statistics

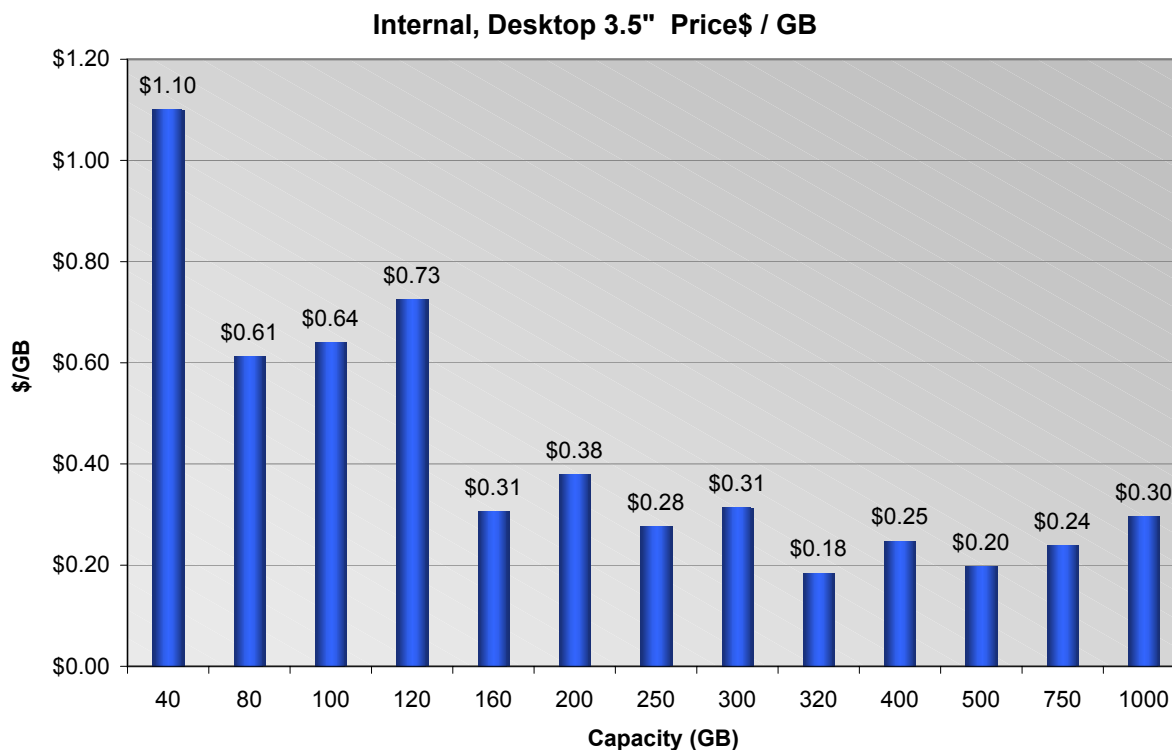
c. External SKU Models Reported Interface Capability

note: some SKUs have multiple interface capability

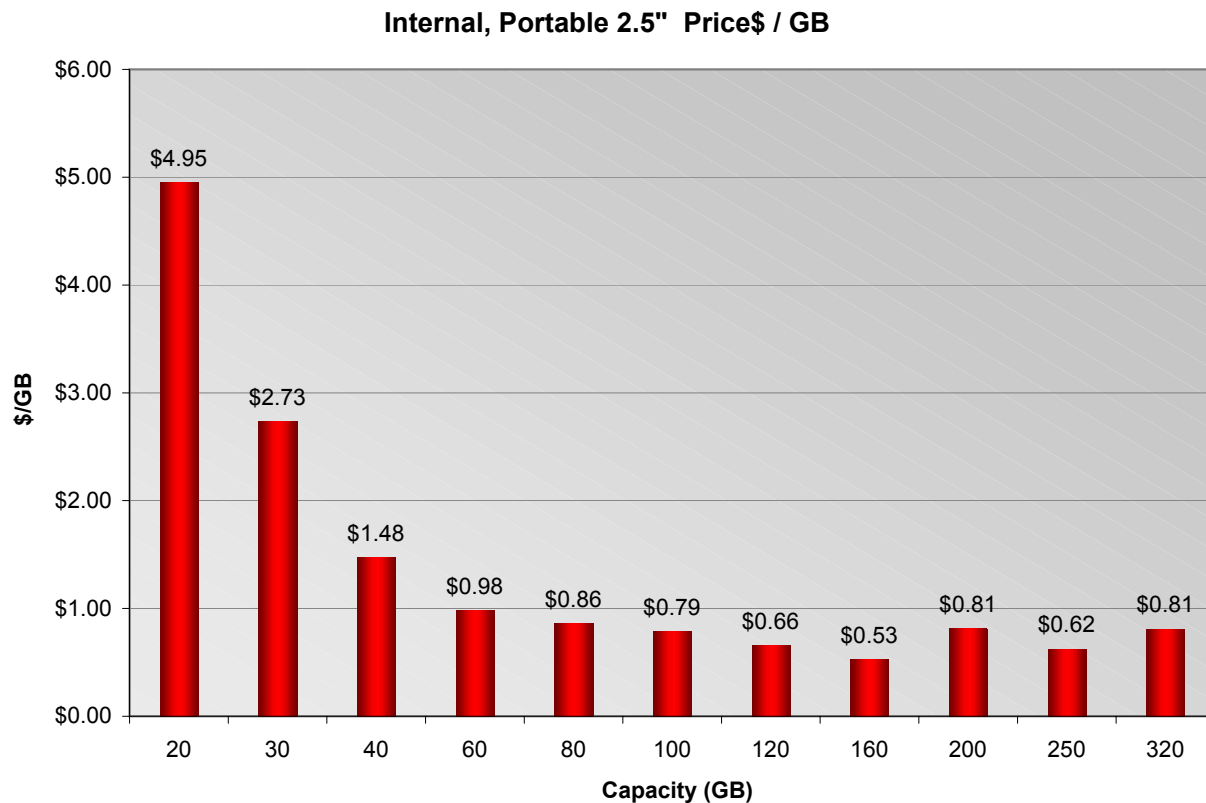
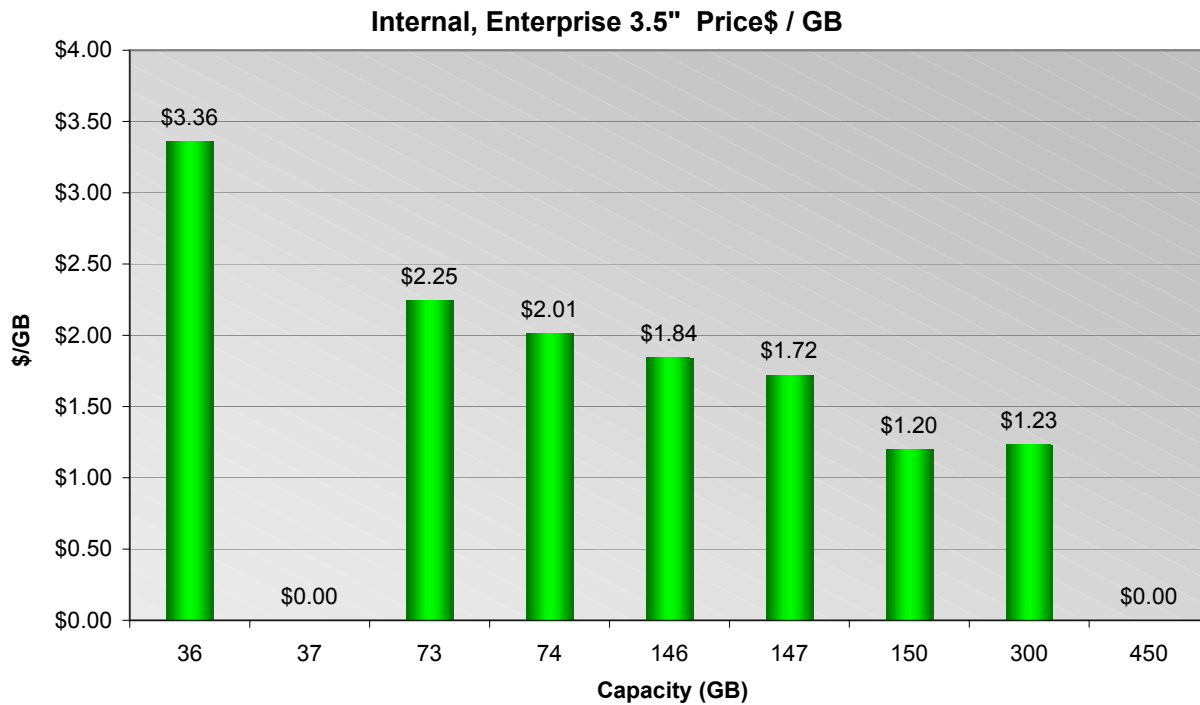
	USB	Firewire	SATA
External, Desktop, 3.5"	556	162	120
External, Portable, 2.5"	272	19	4

d. Price/GB - Current Week

Lowest prices found this week at each capacity divided by the number of GB.



2.0 Market Statistics



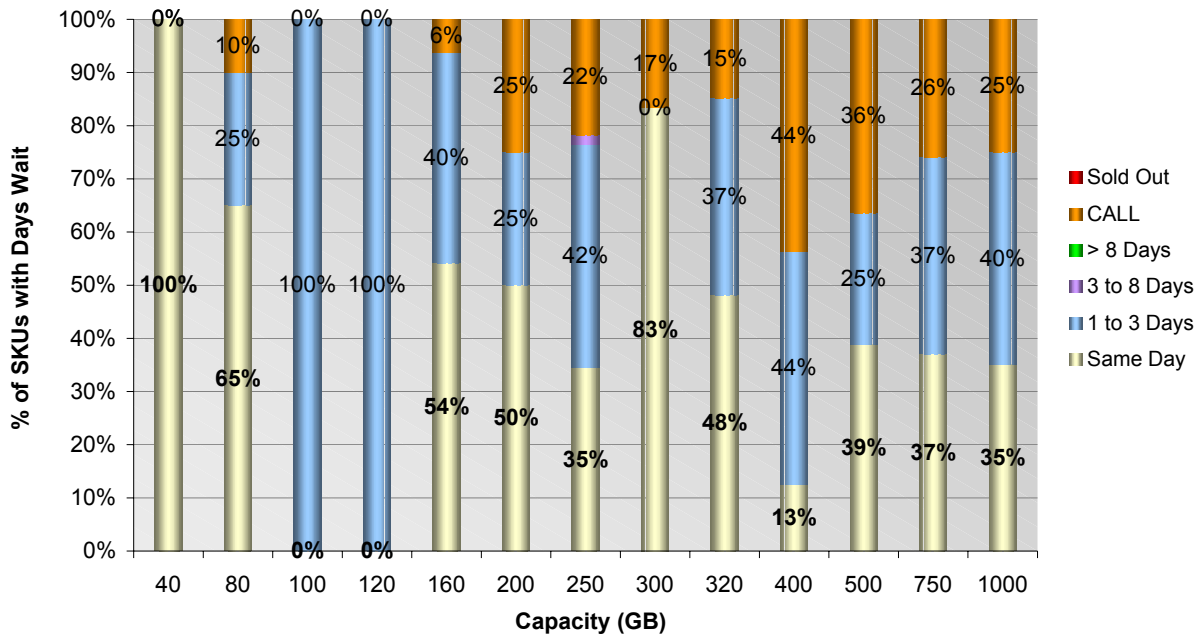
e. Availability: Days Wait

The following charts indicate the total number of days wait the retailers advertise in the current week for each HDD capacity. The data table is the count of the total number of SKUs that have availability reported for each capacity and number of days wait for that SKU. The bar chart is the graphical representation of the data table. Note: not all retailers advertise availability. Only the retailers/SKUs that are advertised with availability information are included in the tables below

Internal, Desktop 3.5" HDD

Days Wait	Capacity (GB)												
	40	80	100	120	160	200	250	300	320	400	500	750	1000
Same Day	5	13	0	0	26	4	19	5	13	2	33	20	7
1 to 3 Days	0	5	1	1	19	2	23	0	10	7	21	20	8
3 to 8 Days	0	0	0	0	0	0	1	0	0	0	0	0	0
> 8 Days	0	0	0	0	0	0	0	0	0	0	0	0	0
CALL	0	2	0	0	3	2	12	1	4	7	31	14	5
Sold Out	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	5	20	1	1	48	8	55	6	27	16	85	54	20

Availability: % of SKUs with Listed Number of Days Wait

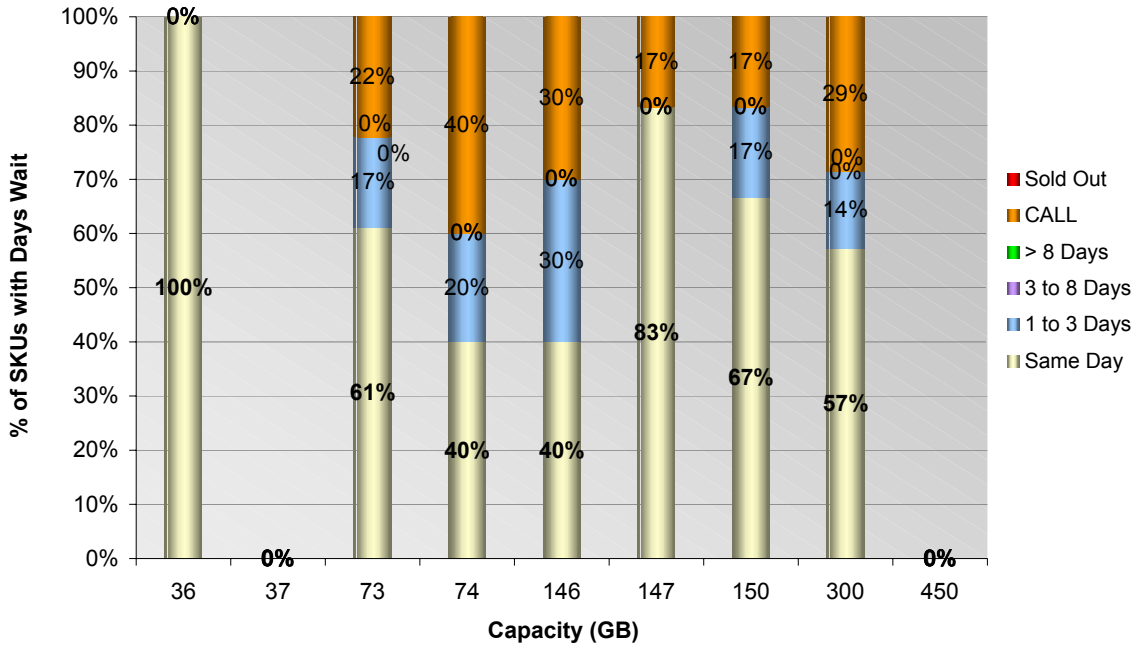


e. Availability: Days Wait

Internal, Enterprise 3.5", 10KRPM HDD

Days Wait	Capacity (GB)								
	36	37	73	74	146	147	150	300	450
Same Day	2	0	11	2	4	5	4	8	0
1 to 3 Days	0	0	3	1	3	0	1	2	0
3 to 8 Days	0	0	0	0	0	0	0	0	0
> 8 Days	0	0	0	0	0	0	0	0	0
CALL	0	0	4	2	3	1	1	4	0
Sold Out	0	0	0	0	0	0	0	0	0
Total	2	0	18	5	10	6	6	14	0

Availability: % of SKUs with Listed Number of Days Wait

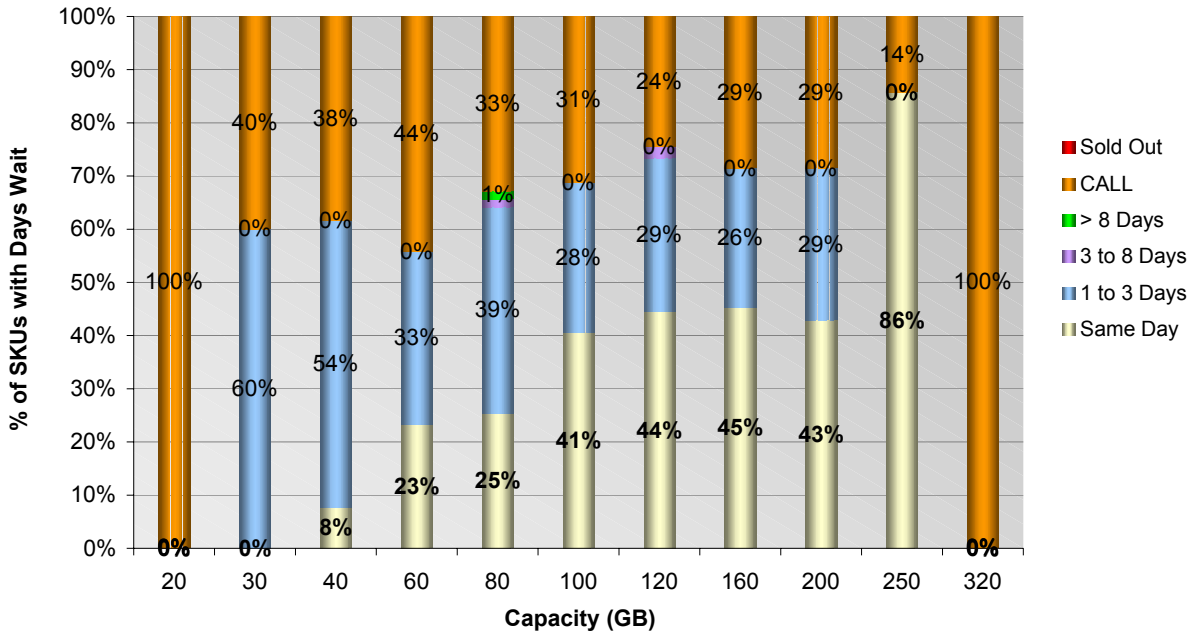


e. Availability: Days Wait

Internal, Portable 2.5" HDD

Days Wait	Capacity (GB)										
	20	30	40	60	80	100	120	160	200	250	320
Same Day	0	0	2	10	17	13	20	19	3	6	0
1 to 3 Days	0	3	14	14	26	9	13	11	2	0	0
3 to 8 Days	0	0	0	0	1	0	1	0	0	0	0
> 8 Days	0	0	0	0	1	0	0	0	0	0	0
CALL	3	2	10	19	22	10	11	12	2	1	2
Sold Out	0	0	0	0	0	0	0	0	0	0	0
Total	3	5	26	43	67	32	45	42	7	7	2

Availability: % of SKUs with Listed Number of Days Wait



2.0 Desktop, Internal 3.5" HDD: Calendar Year Low Price Summary By Week

1HCY07

Capacity	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12	W13	W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26
40	SAMPLE						\$	SAMPLE										\$4	SAMPLE						\$9	
80							\$											\$4							\$7	
100							\$											\$6							\$4	
120							\$											\$5							\$7	
160							\$											\$6							\$9	
200							\$											\$4							\$9	
250							\$											\$5							\$7	
300							\$1											\$7							\$9	
320							\$											\$7							\$11	
400							\$											\$							\$12	\$7
500	\$	\$1	\$11	\$9																						
750	\$	\$3	\$24	\$9																						
1000	\$	\$	\$39	\$9																						

2HCY07

Capacity	W27	W28	W29	W30	W31	W32	W33	W34	W35	W36	W37	W38	W39	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52													
40	SAMPLE												\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	
80													\$49	\$49	\$44	\$44	\$44	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49
100													\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64
120													\$61	\$62	\$62	\$62	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61	\$61
160													\$39	\$59	\$59	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49
200													\$71	\$71	\$59	\$71	\$74	\$71	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69
250													\$69	\$69	\$69	\$69	\$59	\$59	\$59	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69
300													\$69	\$69	\$59	\$59	\$79	\$79	\$93	\$84	\$93	\$49	\$69	\$84	\$94	\$93	\$49	\$69	\$84	\$94	\$93	\$49	\$69	\$84	\$94	\$93	\$49	\$69	\$84
320													\$79	\$79	\$79	\$79	\$84	\$77	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79
400													\$79	\$79	\$79	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99
500	\$99	\$107	\$99	\$119	\$94	\$99	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109												
750	\$19	\$169	\$219	\$199	\$199	\$209	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189	\$189												
1000	\$59	\$249	\$329	\$279	\$329	\$279	\$322	\$279	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299	\$299												

2.0 Enterprise, Internal 3.5", 10KRPM HDD: Calendar Year Low Price Summary By Week

1HCY07

Capacity	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12	W13	W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26
36	\$	SAMPLE						\$1	SAMPLE									\$12	SAMPLE						25	
37	\$	SAMPLE						\$1	SAMPLE									\$15	SAMPLE						52	
73	\$	SAMPLE						\$1	SAMPLE									\$14	SAMPLE						39	
74	\$	SAMPLE						\$1	SAMPLE									\$13	SAMPLE						49	
146	\$	SAMPLE						\$2	SAMPLE									\$25	SAMPLE						52	
147	\$	SAMPLE						\$3	SAMPLE									\$28	SAMPLE						11	
150	\$	SAMPLE						\$1	SAMPLE									\$19	SAMPLE						39	
300	\$	SAMPLE						\$5	SAMPLE									\$49	SAMPLE						36	
450																										

2HCY07

Capacity	W27	W28	W29	W30	W31	W32	W33	W34	W35	W36	W37	W38	W39	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52			
36	\$	SAMPLE												23	\$115	\$115	\$115	\$115	\$115	\$119	\$119	\$141	\$129	\$125	\$125	\$943	\$121		
37	\$	SAMPLE																											
73	\$	SAMPLE												49	\$149	\$151	\$151	\$151	\$151	\$151	\$151	\$151	\$151	\$151	\$151	\$165	\$165	\$164	
74	\$	SAMPLE												49	\$149	\$149	\$134	\$149	\$149	\$149	\$149	\$149	\$149	\$149	\$171	\$149	\$149		
146	\$	SAMPLE												61	\$259	\$259	\$259	\$263	\$263	\$263	\$269	\$269	\$274	\$274	\$274	\$274	\$269		
147	\$	SAMPLE												42	\$242	\$242	\$242	\$242	\$242	\$242	\$253	\$253	\$253	\$253	\$253	\$253	\$253		
150	\$	SAMPLE												39	\$199	\$199	\$159	\$189	\$189	\$179	\$199	\$189	\$189	\$189	\$189	\$189	\$180		
300	\$	SAMPLE												39	\$489	\$495	\$495	\$495	\$495	\$495	\$495	\$509	\$512	\$494	\$369	\$369	\$369		
450																													

*note: Q1CY07 low price from low of 10KRPM and 15KRPM. Q2CY07 chart and later reflects only 10K RPM products.

2.0 Portable, Internal 2.5" HDD: Calendar Year Low Price Summary By Week

1HCY07

Capacity	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12	W13	W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26
20	SAMPLE						\$	SAMPLE										\$9	SAMPLE						99	
30	SAMPLE						\$	SAMPLE										\$7	SAMPLE						79	
40	SAMPLE						\$	SAMPLE										\$5	SAMPLE						39	
60	SAMPLE						\$	SAMPLE										\$4	SAMPLE						49	
80	SAMPLE						\$	SAMPLE										\$6	SAMPLE						59	
100	SAMPLE						\$	SAMPLE										\$8	SAMPLE						79	
120	SAMPLE						\$	SAMPLE										\$8	SAMPLE						79	
160	\$	SAMPLE					\$1	SAMPLE										\$10	SAMPLE						99	
200	\$	SAMPLE					\$2	SAMPLE										\$19	SAMPLE						39	
250		SAMPLE						SAMPLE											SAMPLE						33	
320		SAMPLE						SAMPLE											SAMPLE							

2HCY07

Capacity	W27	W28	W29	W30	W31	W32	W33	W34	W35	W36	W37	W38	W39	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52										
20	SAMPLE												99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99
30	SAMPLE												82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	
40	SAMPLE												39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	
60	SAMPLE												39	\$39	\$39	\$61	\$62	\$62	\$62	\$62	\$62	\$62	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	
80	SAMPLE												69	\$69	\$49	\$49	\$59	\$59	\$59	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	
100	SAMPLE												69	\$79	\$79	\$79	\$79	\$79	\$79	\$85	\$86	\$86	\$86	\$86	\$84	\$84	\$84	\$84	\$84	\$84	\$84	\$84	\$84	\$84		
120	SAMPLE												79	\$69	\$79	\$86	\$79	\$74	\$79	\$79	\$86	\$64	\$74	\$79	\$84	\$84	\$84	\$84	\$84	\$84	\$84	\$84	\$84	\$84	\$84	
160	SAMPLE												03	\$101	\$101	\$89	\$104	\$104	\$104	\$104	\$99	\$99	\$89	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99
200	SAMPLE												64	\$164	\$162	\$159	\$159	\$159	\$161	\$161	\$159	\$159	\$162	\$162	\$162	\$162	\$162	\$162	\$162	\$162	\$162	\$162	\$162	\$162	\$162	
250	SAMPLE												79	\$179	\$159	\$143	\$179	\$159	\$139	\$149	\$179	\$169	\$159	\$139	\$149	\$156	\$156	\$156	\$156	\$156	\$156	\$156	\$156	\$156		
320	SAMPLE																		\$269	\$269	\$259	\$259	\$259	\$259	\$259	\$259	\$259	\$259	\$259	\$259	\$259	\$259				

2.0 Portable, Internal 1.8" HDD: Calendar Year Low Price Summary By Week

1HCY07

Capacity	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12	W13	W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26
20	SAMPLE						\$	SAMPLE						\$9	SAMPLE						\$9					
30	SAMPLE						\$	SAMPLE						\$9	SAMPLE						\$9					
40	SAMPLE						\$1	SAMPLE						\$11	SAMPLE						\$11					
60	SAMPLE						\$1	SAMPLE						\$16	SAMPLE						\$16					
80	SAMPLE						\$1	SAMPLE						\$19	SAMPLE						\$19					
100	SAMPLE							SAMPLE							SAMPLE											
120	SAMPLE							SAMPLE							SAMPLE											
160	SAMPLE							SAMPLE							SAMPLE											

2HCY07

Capacity	W27	W28	W29	W30	W31	W32	W33	W34	W35	W36	W37	W38	W39	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52										
20	SAMPLE												\$89	\$89	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85
30	SAMPLE												\$85	\$89	\$89		\$159	\$159																		
40	SAMPLE												\$92	\$92	\$92	\$92	\$92	\$92	\$86	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89		
60	SAMPLE												\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	
80	SAMPLE												\$196	\$196	\$196	\$189	\$144	\$144	\$144	\$144	\$144	\$144	\$144	\$144	\$142	\$142	\$142	\$142	\$142	\$142	\$142	\$142	\$142	\$142	\$142	
100	SAMPLE												\$224	\$224	\$224	\$215	\$215	\$215	\$215	\$215	\$215	\$215	\$215	\$215	\$212	\$209	\$191	\$212	\$189	\$189	\$189	\$189	\$189			
120	SAMPLE												\$219	\$219	\$219	\$219	\$219	\$219	\$219	\$219	\$219	\$219	\$219	\$219	\$219	\$219	\$215	\$215	\$215	\$215	\$215	\$215	\$215			
160	SAMPLE																																			

2.0 Portable, Internal 1.0" HDD: Calendar Year Low Price Summary By Week

1HCY07

Capacity	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12	W13	W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26			
2.2	SAMPLE						SAMPLE											SAMPLE											
3																													
4																													
5																										\$	\$1	\$18	\$9
6																													
8																										\$	\$1	\$11	\$29
10																													
12																										\$14	\$49		
15																													
20																													

2HCY07

Capacity	W27	W28	W29	W30	W31	W32	W33	W34	W35	W36	W37	W38	W39	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52												
2.2	SAMPLE																																					
3																																						
4																																						
5														\$																								
6														\$																								
8														\$	29	\$129	\$129	\$129	\$129	\$129	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69
10														\$																								
12														\$	99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99
15																																						
20																																						

2.0 Desktop, External 3.5" HDD: Calendar Year Low Price Summary By Week

1HCY07

Capacity	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12	W13	W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26		
40							\$										\$9										\$9	
80							\$										\$7											\$7
100							\$1										\$10											\$10
120							\$										\$9											\$9
160							\$										\$4											\$4
200							\$1										\$9											\$9
250							\$										\$7											\$7
300							\$1										\$11											\$11
320							\$1										\$9											\$9
400							\$1										\$16											\$16
500							\$1										\$13											\$13
750							\$3										\$26											\$26
1000							\$4										\$35											\$35
1200																												
1250																												
1500							\$7										\$57											\$57
2000							\$1.3										1.03											1.03

2HCY07

Capacity	W27	W28	W29	W30	W31	W32	W33	W34	W35	W36	W37	W38	W39	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	
40														\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91
80														\$84	\$84	\$84	\$89	\$84	\$84	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79
100														\$64	\$64	\$54	\$54	\$54	\$54	\$49	\$49	\$100	\$100	\$100	\$305	\$149	
120														\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89
160														\$62	\$59	\$79	\$59	\$79	\$59	\$59	\$59	\$54	\$49	\$49	\$49	\$49	\$49
200														\$79	\$79	\$89	\$89	\$89	\$89	\$89	\$59	\$49	\$59	\$59	\$59	\$59	\$54
250														\$89	\$69	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$69	\$69	\$69	\$69	\$66
300														\$99	\$99	\$99	\$119	\$99	\$99	\$99	\$99	\$79	\$99	\$99	\$79	\$99	
320														\$79	\$79	\$78	\$83	\$83	\$78	\$89	\$69	\$91	\$79	\$69	\$69	\$87	
400														\$142	\$142	\$142	\$142	\$142	\$137	\$137	\$137	\$137	\$137	\$137	\$137	\$137	
500														\$99	\$99	\$109	\$112	\$99	\$119	\$119	\$99	\$79	\$99	\$99	\$109	\$69	
750														\$194	\$189	\$199	\$229	\$179	\$199	\$199	\$257	\$174	\$179	\$189	\$189	\$179	
1000														\$249	\$224	\$39	\$224	\$279	\$254	\$279	\$199	\$269	\$279	\$269	\$279	\$249	
1200																											
1250																											
1500														\$519	\$519	\$514	\$514	\$514	\$469	\$456	\$456	\$456	\$456	\$469	\$456	\$456	\$456
2000														\$711	\$694	\$694	\$693	\$699	\$579	\$584	\$584	\$629	\$629	\$629	\$574	\$599	

2.0 Portable, External 2.5" HDD: Calendar Year Low Price Summary By Week

1HCY07

Capacity	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12	W13	W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26	
20							\$										\$14										
30							\$2										\$20										
40							\$										\$6										\$9
60							\$										\$2										\$9
80							\$										\$7										\$4
100							\$1										\$8										\$9
120							\$										\$6										\$0
160							\$1										\$9										\$9
200																											\$9
250																											\$9
320																											

2HCY07

Capacity	W27	W28	W29	W30	W31	W32	W33	W34	W35	W36	W37	W38	W39	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	
20																	\$54	\$54	\$54	\$54	\$54	\$54	\$54	\$54	\$54	\$54	
30																								\$158	\$158		
40														\$9	\$39	\$39	\$47	\$59	\$37	\$53	\$49	\$49	\$24	\$34	\$29	\$29	\$29
60														\$4	\$69	\$69	\$59	\$69	\$69	\$69	\$69	\$69	\$62	\$62	\$62	\$62	\$69
80														\$9	\$44	\$44	\$67	\$67	\$67	\$66	\$66	\$79	\$49	\$49	\$49	\$49	\$49
100														\$4	\$69	\$69	\$96	\$79	\$98	\$79	\$98	\$79	\$98	\$98	\$89	\$98	\$99
120														\$0	\$60	\$60	\$60	\$69	\$79	\$71	\$71	\$69	\$69	\$89	\$69	\$89	\$79
160														\$9	\$79	\$89	\$79	\$99	\$99	\$99	\$79	\$69	\$69	\$99	\$69	\$79	\$74
200														\$9	\$149	\$119	\$159	\$119	\$129	\$169	\$119	\$129	\$119	\$162	\$139	\$129	\$139
250														\$4	\$129	\$129	\$99	\$129	\$124	\$149	\$149	\$144	\$128	\$129	\$129	\$129	\$129
320																								\$249	\$235	\$199	

2.0 Portable, External 1.8" HDD: Calendar Year Low Price Summary By Week

1HCY07

Capacity	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12	W13	W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26
20	\$	SAMPLE						\$1	SAMPLE										\$13	SAMPLE						\$9
30	\$	SAMPLE						\$1	SAMPLE										\$9	SAMPLE						\$9
40	\$	SAMPLE						\$	SAMPLE										\$4	SAMPLE						\$9
60	\$	SAMPLE						\$	SAMPLE										\$9	SAMPLE						\$9
80		SAMPLE							SAMPLE											SAMPLE						
100		SAMPLE							SAMPLE											SAMPLE						
120		SAMPLE							SAMPLE											SAMPLE						
160		SAMPLE							SAMPLE											SAMPLE						

2HCY07

Capacity	W27	W28	W29	W30	W31	W32	W33	W34	W35	W36	W37	W38	W39	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52			
20	\$1	SAMPLE												\$139	\$139	\$139	\$137	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$139	\$139
30	\$	SAMPLE												\$89	\$89	\$89	\$89	\$79	\$89	\$79	\$79	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89
40	\$	SAMPLE												\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$99	\$99	
60	\$	SAMPLE												\$97	\$97	\$97	\$97	\$97	\$97	\$97	\$97	\$97	\$97	\$97	\$97	\$79	\$64	\$39	
80	\$1	SAMPLE												\$199	\$199	\$199	\$199	\$199	\$199	\$199	\$199	\$199	\$199	\$199	\$179	\$179	\$179	\$179	
100		SAMPLE																											
120		SAMPLE																											
160		SAMPLE																											

2.0 Portable, External 1.0" HDD: Calendar Year Low Price Summary By Week

1HCY07

Capacity	W1	W2	W3	W4	W5	W6	W7	W8	W9	W10	W11	W12	W13	W14	W15	W16	W17	W18	W19	W20	W21	W22	W23	W24	W25	W26
2.2	SAMPLE						\$	SAMPLE										\$3	SAMPLE						\$9	
3	SAMPLE						\$	SAMPLE										\$11	SAMPLE						\$13	
4	SAMPLE						\$	SAMPLE										\$5	SAMPLE						\$2	
5	SAMPLE						\$	SAMPLE										\$	SAMPLE						\$	
6	SAMPLE						\$	SAMPLE										\$5	SAMPLE						\$4	
8	SAMPLE						\$	SAMPLE										\$7	SAMPLE						\$9	
10	SAMPLE						\$	SAMPLE										\$13	SAMPLE						\$13	
12	SAMPLE						\$	SAMPLE										\$12	SAMPLE						\$13	
15	SAMPLE						\$	SAMPLE										\$	SAMPLE						\$	
20	SAMPLE						\$	SAMPLE										\$	SAMPLE						\$	

2HCY07

Capacity	W27	W28	W29	W30	W31	W32	W33	W34	W35	W36	W37	W38	W39	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	
2.2	SAMPLE												12	\$12	\$12	\$12	\$12	\$14	\$14	\$14	\$14	\$14	\$14	\$39	\$39	\$39	\$39
3	SAMPLE												46	\$46	\$46	\$59	\$39	\$19	\$17	\$17	\$17	\$49	\$49	\$49	\$49	\$49	
4	SAMPLE												53	\$54	\$54	\$54	\$49	\$49	\$49	\$56	\$56	\$56	\$56	\$56	\$56		
5	SAMPLE												64	\$64	\$64	\$64	\$59	\$64	\$64	\$64	\$64	\$64	\$54	\$49	\$49	\$49	
6	SAMPLE												94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	
8	SAMPLE																										
10	SAMPLE																										
12	SAMPLE																										
15	SAMPLE																										
20	SAMPLE																										

3.0 Desktop, Internal 3.5" HDD: Summary

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$44	\$44	\$44	\$44	-10%
80	\$49	\$49	\$44	\$44	\$44	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	
100	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	
120	\$62	\$62	\$62	\$61	\$61	\$61	\$61	\$61	\$63	\$63	\$87	\$63	\$87	40%
160	\$59	\$59	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$44	\$63	\$49	-17%
200	\$71	\$59	\$71	\$74	\$71	\$69	\$69	\$69	\$69	\$69	\$76	\$76	\$76	7%
250	\$69	\$69	\$69	\$59	\$59	\$59	\$69	\$69	\$69	\$69	\$69	\$69	\$69	
300	\$69	\$59	\$59	\$79	\$79	\$93	\$84	\$93	\$49	\$69	\$69	\$84	\$94	36%
320	\$79	\$79	\$79	\$84	\$77	\$79	\$79	\$79	\$59	\$89	\$79	\$69	\$59	-25%
400	\$79	\$79	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	25%
500	\$107	\$99	\$119	\$94	\$99	\$109	\$109	\$99	\$99	\$99	\$114	\$99	\$99	-7%
750	\$169	\$219	\$199	\$199	\$209	\$189	\$189	\$189	\$159	\$199	\$179	\$179	\$179	6%
1000	\$249	\$329	\$279	\$329	\$279	\$322	\$279	\$299	\$299	\$299	\$312	\$279	\$296	19%

From Mfg

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40	WD	WD	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA
80	SAM	SAM	WD	WD	WD	SAM	SAM	SAM	HIT	HIT	HIT	HIT	HIT
100	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO
120	WD	WD	WD	WD	WD	WD	WD	WD	SEA	SEA	SEA	SEA	SEA
160	SAM	SAM	MXO	MXO	MXO	MXO	SEA	SEA	MXO	SEA	MXO	HIT	SEA
200	WD	MXO	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD
250	SEA	SEA	SEA	SEA	SEA	SEA	WD	WD	WD	WD	WD	WD	WD
300	MXO	MXO	SEA	MXO	MXO	WD	MXO	WD	MXO	SEA	SEA	MXO	SEA
320	SEA	SEA	WD	HIT	WD	SEA	WD	SEA	SEA	HIT	WD	SEA	SEA
400	SEA	SEA	HIT	HIT	HIT	HIT	HIT	HIT	HIT	HIT	HIT	HIT	HIT
500	MXO	SEA	WD	MXO	MXO	WD	MXO	MXO	SEA	MXO	WD	SEA	MXO
750	HIT	SEA	WD	WD	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA
1000	HIT	HIT	HIT	HIT	HIT	WD	HIT	WD	WD	WD	WD	HIT	HIT

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40	CDW	CDW	FRY	FRY	FRY	FRY	FRY	FRY	FRY	CDW	CDW	CDW	CDW
80	CMP	CMP	OFD	OFD	OFD	CMP	CMP	CMP	CDW	CDW	CDW	CDW	CDW
100	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR
120	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CMP	CDW	CMP
160	CMP	CMP	FRY	FRY	FRY	FRY	BB	BB	FRY	BB	FRY	CDW	BB
200	CDW	STA	CDW	OFD	CDW	OFD	OFD	OFD	OFD	OFD	CDW	CDW	CDW
250	CDW	CDW	CDW	FRY	FRY	FRY	OFD	OFD	OFD	OFD	OFD	OFD	OFD
300	FRY	FRY	FRY	STA	CMP	CDW	OFD	CDW	FRY	OFM	OFM	STA	CDW
320	FRY	CMP	CDW	CDW	CDW	CMP	CMP	CMP	FRY	CDW	STA	FRY	BB
400	FRY	FRY	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
500	FRY	BB	CDW	FRY	CMP	CMP	FRY	FRY	FRY	FRY	STA	FRY	FRY
750	BB	CDW	CMP	CIR	CDW	FRY	FRY	FRY	FRY	CDW	FRY	FRY	FRY
1000	BB	BB	BB	BB	BB	CDW	BB	CMP	BB	CMP	CDW	BB	BB

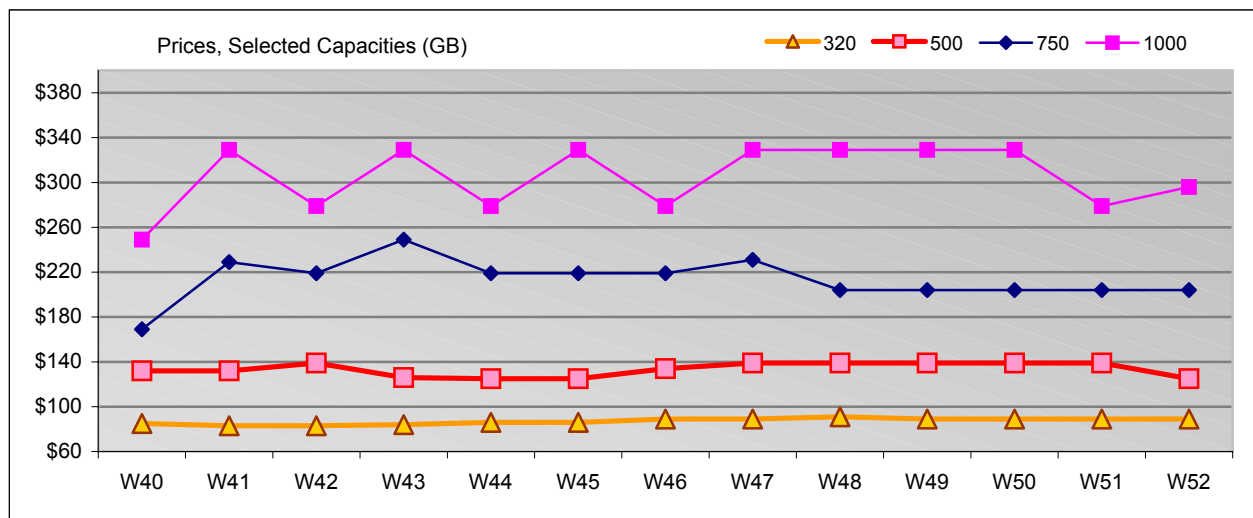
3.0 Desktop, Internal 3.5" HDD Manufacturers: Hitachi

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40														
80	\$49	\$49	\$49	\$53	\$54	\$54	\$53	\$55	\$49	\$49	\$49	\$49	\$49	
100														
120	\$74	\$74												
160	\$61	\$61	\$63	\$62	\$62	\$62	\$62	\$62	\$61	\$63	\$63	\$63	\$62	2%
200														
250	\$73	\$73	\$72	\$74	\$74	\$74	\$74	\$79	\$79	\$79	\$79	\$79	\$79	8%
300														
320	\$85	\$83	\$83	\$84	\$86	\$86	\$89	\$89	\$91	\$89	\$89	\$89	\$89	5%
400	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	
500	\$132	\$132	\$139	\$126	\$125	\$125	\$134	\$139	\$139	\$139	\$139	\$139	\$125	-5%
750	\$169	\$229	\$219	\$249	\$219	\$219	\$219	\$231	\$204	\$204	\$204	\$204	\$204	21%
1000	\$249	\$329	\$279	\$329	\$279	\$329	\$279	\$329	\$329	\$329	\$329	\$279	\$296	19%

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40													
80	OFD	OFD	OFD	OFD	CDW	OFD	OFD	CDW	CDW	CDW	CDW	CDW	CDW
100													
120	CDW	CDW											
160	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
200													
250	OFD	OFD	CDW	OFD	OFD	OFD	OFD	CDW	CDW	CDW	CDW	CDW	CDW
300													
320	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
400	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
500	CDW	CDW	BB	CDW	CDW	CDW	CDW	BB	BB	BB	BB	BB	BB
750	BB	CDW	BB	CDW	BB	BB	BB	CDW	CDW	CDW	CDW	CDW	CDW
1000	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB



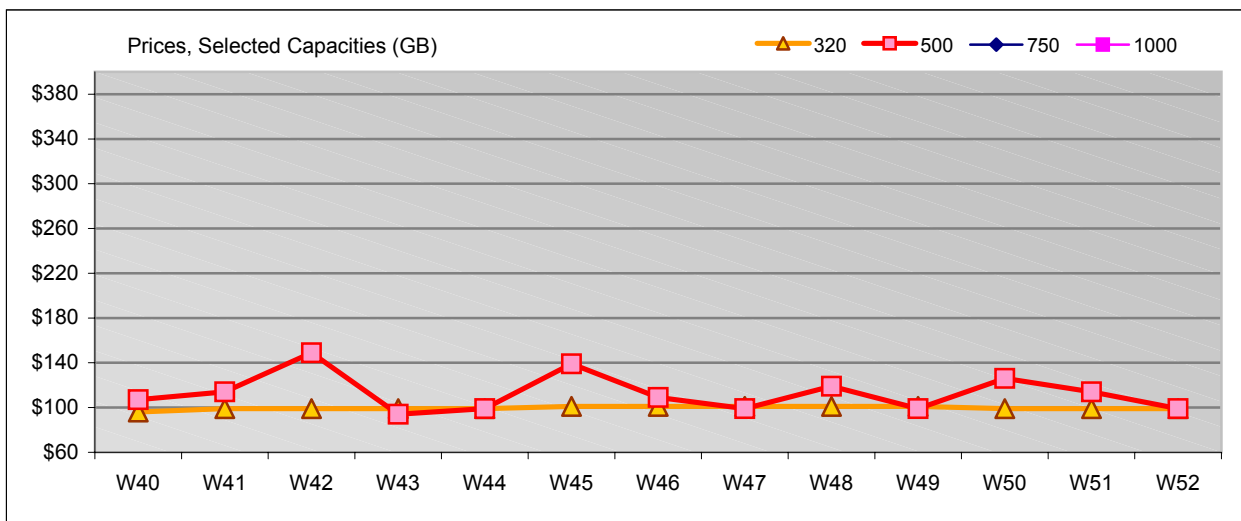
3.0 Desktop, Internal 3.5" HDD Manufacturers: Maxtor

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40	\$52	\$52	\$52	\$52	\$52	\$52		\$52		\$52	\$52			
80	\$59													
100	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	\$64	
120														
160	\$69	\$64	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$44	\$69	\$69	
200	\$99	\$59	\$99	\$99	\$99	\$99	\$89	\$89	\$79	\$69	\$79	\$89	\$89	-10%
250	\$75	\$75	\$75	\$75	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$85	13%
300	\$69	\$59	\$109	\$79	\$79	\$109	\$84	\$109	\$49	\$79	\$89	\$84	\$109	58%
320	\$96	\$99	\$99	\$99	\$99	\$101	\$101	\$101	\$101	\$101	\$99	\$99	\$99	3%
400														
500	\$107	\$114	\$149	\$94	\$99	\$139	\$109	\$99	\$119	\$99	\$126	\$114	\$99	-7%
750														
1000														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40	CDW	CDW	CDW	CDW	CDW	CDW		CDW		CDW	CDW		
80	CDW												
100	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR
120													
160	CMP	STA	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	CMP	CMP
200	CDW	STA	CDW	CDW	CDW	CDW	STA	STA	STA	STA	STA	STA	STA
250	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
300	FRY	FRY	CDW	STA	CMP	CDW	OFD	CDW	FRY	STA	CMP	STA	CDW
320	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
400													
500	FRY	STA	CDW	FRY	CMP	CDW	FRY	FRY	CMP	FRY	CDW	STA	FRY
750													
1000													



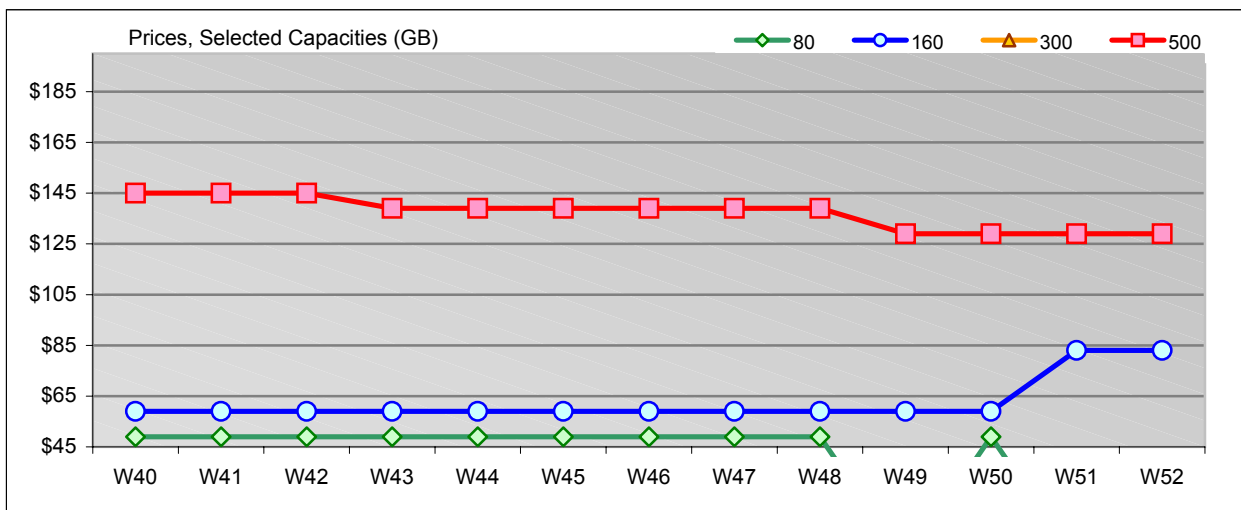
3.0 Desktop, Internal 3.5" HDD Manufacturers: Samsung

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40														
80	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49		\$49			
100														
120														
160	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$83	\$83	41%
200								\$95	\$95	\$94	\$94	\$94	\$94	
250														
300														
320					\$126	\$126	\$123	\$123	\$123	\$122	\$122	\$122	\$122	
400	\$174	\$174	\$174	\$174	\$174	\$169	\$169	\$169	\$169	\$169	\$169	\$169	\$169	-3%
500	\$145	\$145	\$145	\$139	\$139	\$139	\$139	\$139	\$139	\$129	\$129	\$129	\$129	-11%
750						\$231	\$231	\$231	\$231	\$229	\$229	\$229	\$229	
1000												\$389	\$389	

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40													
80	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP		CMP		
100													
120													
160	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CDW	CDW
200								CDW	CDW	CDW	CDW	CDW	CDW
250													
300													
320					CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
400	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
500	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
750						CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
1000												CDW	CDW



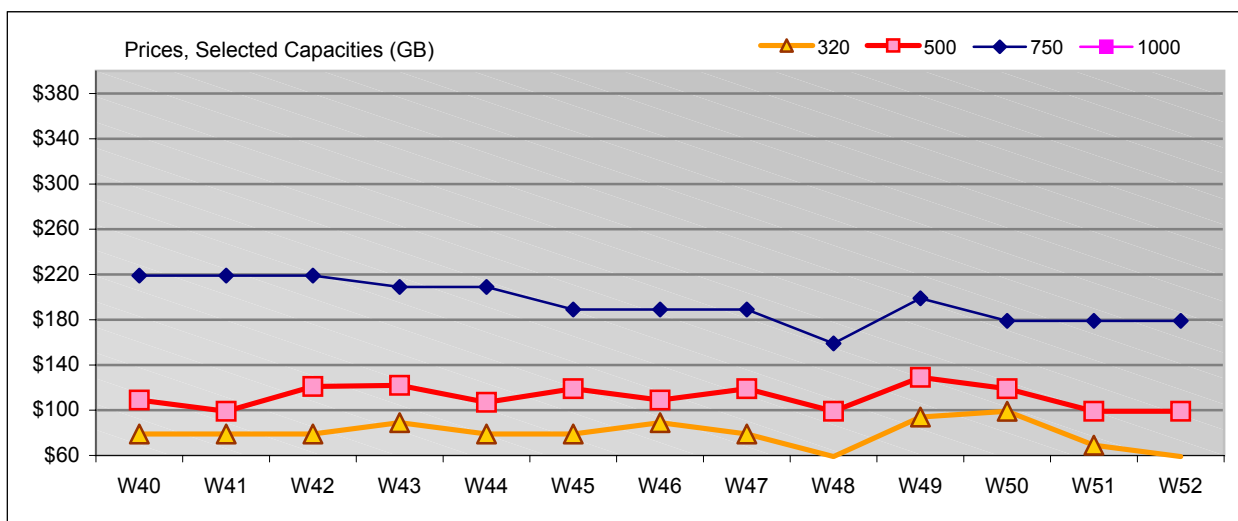
3.0 Desktop, Internal 3.5" HDD Manufacturers: Seagate

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40	\$54	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$44	\$44	\$44	\$44	-19%
80	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	\$59	
100														
120	\$63	\$63	\$63	\$87	\$63	\$63	\$63	\$63	\$63	\$63	\$87	\$63	\$87	38%
160	\$63	\$63	\$59	\$63	\$69	\$69	\$49	\$49	\$69	\$49	\$69	\$69	\$49	-22%
200	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$94	\$94		
250	\$69	\$69	\$69	\$59	\$59	\$59	\$83	\$83	\$83	\$83	\$85	\$85	\$85	23%
300	\$69	\$69	\$59	\$103	\$103	\$108	\$108	\$108	\$86	\$69	\$69	\$86	\$94	36%
320	\$79	\$79	\$79	\$89	\$79	\$79	\$89	\$79	\$59	\$94	\$99	\$69	\$59	-25%
400	\$79	\$79	\$104	\$104	\$114	\$114	\$114	\$109	\$109	\$109	\$109	\$109	\$109	38%
500	\$109	\$99	\$121	\$122	\$107	\$119	\$109	\$119	\$99	\$129	\$119	\$99	\$99	-9%
750	\$219	\$219	\$219	\$209	\$209	\$189	\$189	\$189	\$159	\$199	\$179	\$179	\$179	-18%
1000														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40	CDW	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	CDW	CDW	CDW	CDW
80	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
100													
120	CDW	CDW	CDW	CMP	CDW	CDW	CDW	CDW	CDW	CDW	CMP	CDW	CMP
160	CDW	CDW	CDW	CDW	CDW	CDW	BB	BB	CDW	BB	CDW	CDW	BB
200	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CMP	CMP	
250	CDW	CDW	CDW	FRY	FRY	FRY	CDW	CDW	CDW	CDW	CDW	CDW	CDW
300	FRY	FRY	FRY	CDW	CDW	CMP	CMP	CMP	CDW	OFM	OFM	CDW	CDW
320	FRY	CMP	FRY	CDW	FRY	CMP	CDW	CMP	FRY	CDW	CDW	FRY	BB
400	FRY	FRY	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
500	FRY	BB	CDW	CDW	FRY	CIR	FRY	OFM	FRY	CDW	CIR	FRY	FRY
750	CDW	CDW	CDW	CDW	CDW	FRY	FRY	FRY	FRY	CDW	FRY	FRY	FRY
1000													



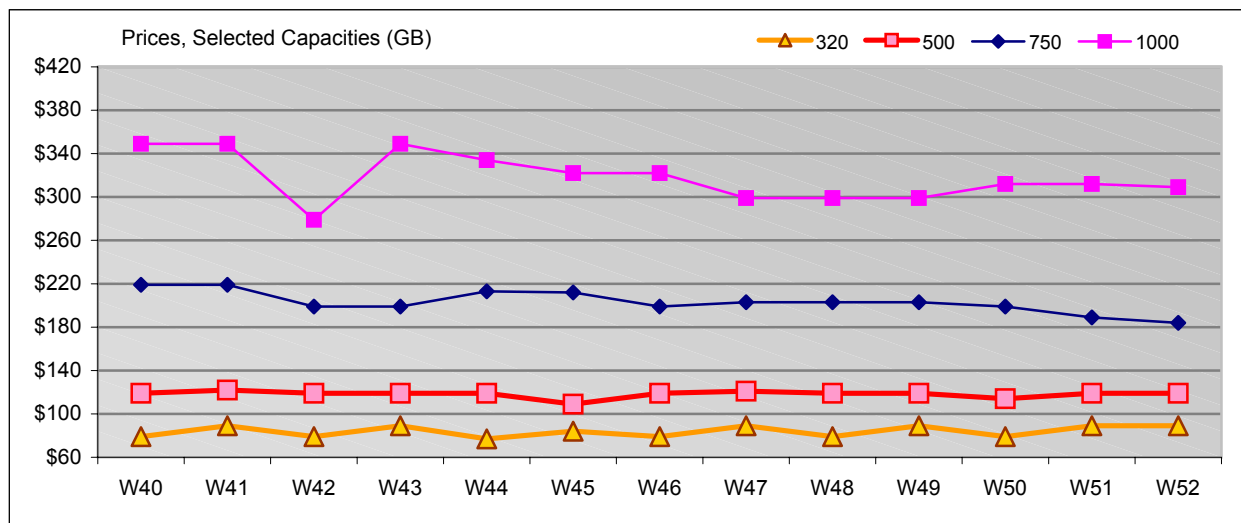
3.0 Desktop, Internal 3.5" HDD Manufacturers: WD

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40	\$49	\$49	\$51	\$51	\$51	\$51	\$51	\$51	\$51	\$51	\$51	\$51	\$51	4%
80	\$49	\$49	\$44	\$44	\$44	\$49	\$49	\$49	\$49	\$49	\$49	\$49	\$49	
100														
120	\$62	\$62	\$62	\$61	\$61	\$61	\$61	\$61	\$69	\$69	\$115	\$115	\$115	85%
160	\$62	\$63	\$64	\$63	\$63	\$63	\$64	\$64	\$64	\$64	\$64	\$63	\$63	2%
200	\$71	\$71	\$71	\$74	\$71	\$69	\$69	\$69	\$69	\$69	\$76	\$76	\$76	7%
250	\$79	\$79	\$79	\$79	\$79	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	-13%
300	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$97	\$97	\$97	\$97	\$97	4%
320	\$79	\$89	\$79	\$89	\$77	\$84	\$79	\$89	\$79	\$89	\$79	\$89	\$89	13%
400	\$115	\$119	\$119	\$121	\$121	\$109	\$109	\$116	\$116	\$153	\$119	\$119	\$119	3%
500	\$119	\$122	\$119	\$119	\$119	\$109	\$119	\$121	\$119	\$119	\$114	\$119	\$119	
750	\$219	\$219	\$199	\$199	\$213	\$212	\$199	\$203	\$203	\$203	\$199	\$189	\$184	-16%
1000	\$349	\$349	\$279	\$349	\$334	\$322	\$322	\$299	\$299	\$299	\$312	\$312	\$309	-11%

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
80	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD
100													
120	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CMP	CMP	CMP
160	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
200	CDW	CDW	CDW	OFD	CDW	OFD	OFD	OFD	OFD	OFD	CDW	CDW	CDW
250	CDW	CDW	CDW	CDW	CDW	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD
300	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CMP	CMP	CMP	CMP	CMP
320	STA	CDW	CDW	CDW	CDW	CIR	CMP	CDW	CMP	CDW	STA	CDW	CDW
400	CDW	CDW	CDW	CDW	CDW	OFD	OFD	CDW	CDW	CDW	CDW	CDW	CDW
500	CMP	CDW	CDW	CMP	STA	CMP	CIR	CDW	CDW	CDW	STA	CDW	CDW
750	CDW	CDW	CMP	CIR	CDW	CDW	CIR	CDW	CDW	CDW	CIR	CIR	CIR
1000	BB	BB	BB	BB	CDW	CDW	CDW	CMP	BB	CMP	CDW	CDW	CDW



3.0 Enterprise, Internal 3.5", 10KRPM HDD: Summary

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ	
36	\$115	\$115	\$115	\$115	\$115	\$119	\$119	\$141	\$129	\$125	\$125	\$943	\$121	5%	
37															
73	\$149	\$151	\$151	\$151	\$151	\$151	\$151	\$151	\$151	\$151	\$151	\$165	\$165	\$164	10%
74	\$149	\$149	\$134	\$149	\$149	\$149	\$149	\$149	\$149	\$149	\$149	\$171	\$149	\$149	
146	\$259	\$259	\$259	\$263	\$263	\$263	\$269	\$269	\$274	\$274	\$274	\$274	\$269	4%	
147	\$242	\$242	\$242	\$242	\$242	\$242	\$253	\$253	\$253	\$253	\$253	\$253	\$253	5%	
150	\$199	\$199	\$159	\$189	\$189	\$179	\$199	\$189	\$189	\$189	\$189	\$189	\$189	\$180	-10%
300	\$489	\$495	\$495	\$495	\$495	\$495	\$495	\$509	\$512	\$494	\$369	\$369	\$369	-25%	
450															

From Mfg

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
36	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD		WD
37													
73	HIT	HIT	HIT	HIT	HIT	HIT	HIT	HIT	HIT	HIT	FUJ	FUJ	FUJ
74	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD
146	STX	STX	STX	STX	STX	STX	STX	STX	STX	STX	STX	STX	STX
147	FUJ	FUJ	FUJ	FUJ	FUJ	FUJ	FUJ	FUJ	FUJ	FUJ	FUJ	FUJ	FUJ
150	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD
300	HIT	FUJ	FUJ	FUJ	FUJ	FUJ	FUJ	STX	STX	FUJ	IBM	IBM	IBM
450													

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
36	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
37													
73	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
74	CIR	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	CDW	FRY	FRY
146	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
147	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
150	BB	BB	BB	FRY	FRY	CMP	BB	CDW	CDW	CDW	CDW	CDW	BB
300	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
450													

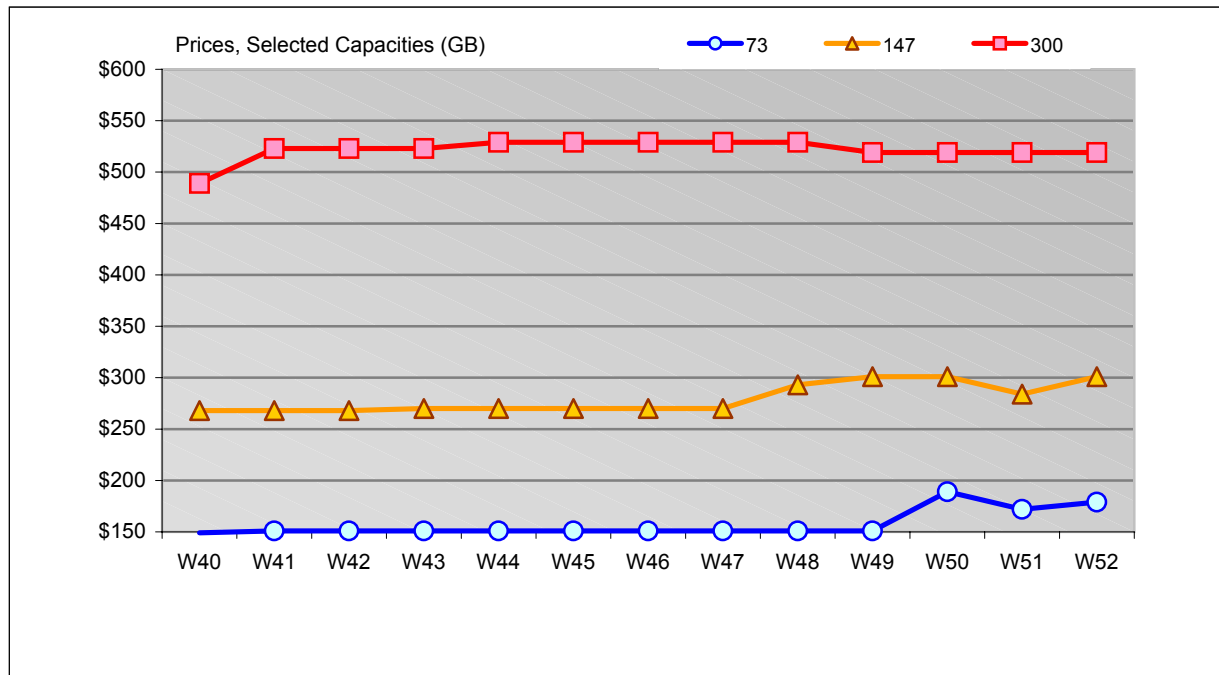
3.0 Enterprise, Internal 3.5", 10KRPM HDD Manufacturers: Hitachi

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
36														
37														
73	\$149	\$151	\$151	\$151	\$151	\$151	\$151	\$151	\$151	\$151	\$189	\$172	\$179	20%
74														
146														
147	\$268	\$268	\$268	\$270	\$270	\$270	\$270	\$270	\$293	\$301	\$301	\$284	\$301	12%
150														
300	\$489	\$523	\$523	\$523	\$529	\$529	\$529	\$529	\$529	\$519	\$519	\$519	\$519	6%
450														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
36													
37													
73	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
74													
146													
147	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	CDW	CDW	OFD	CDW
150													
300	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
450													



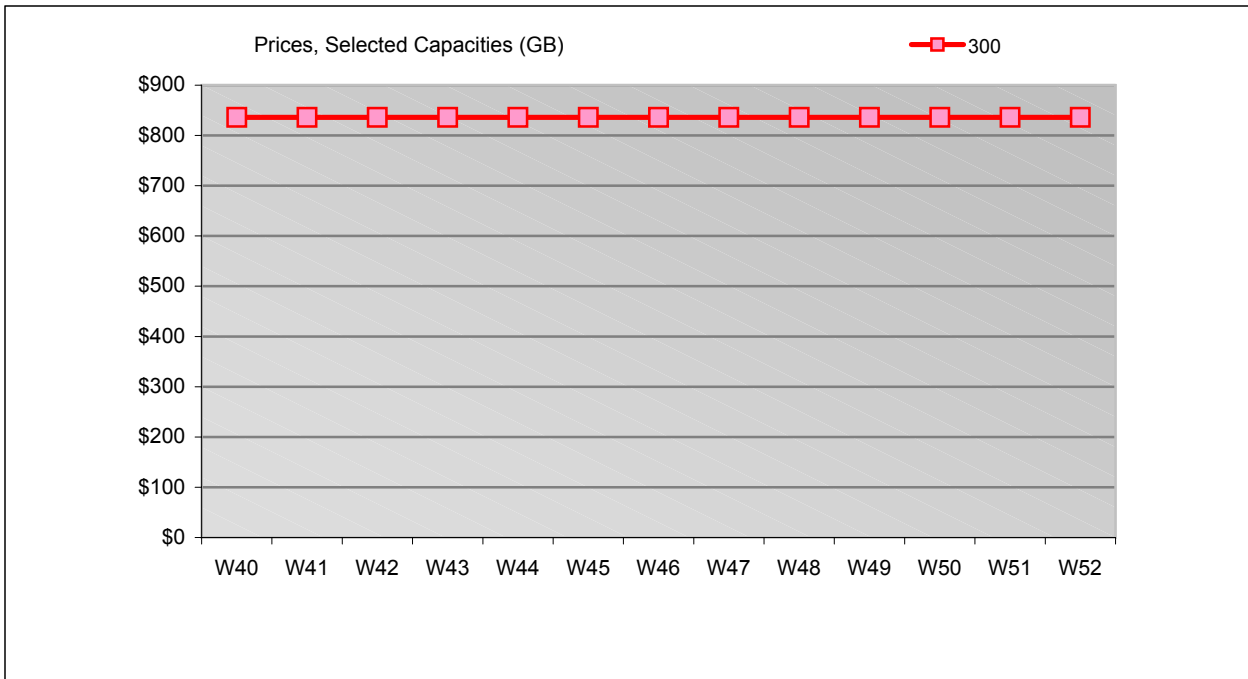
3.0 Enterprise, Internal 3.5", 10KRPM HDD Manufacturers: Maxtor

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
36														
37														
73														
74														
146														
147														
150														
300	\$836	\$836	\$836	\$836	\$836	\$836	\$836	\$836	\$836	\$836	\$836	\$836	\$836	
450														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
36													
37													
73													
74													
146													
147													
150													
300	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
450													



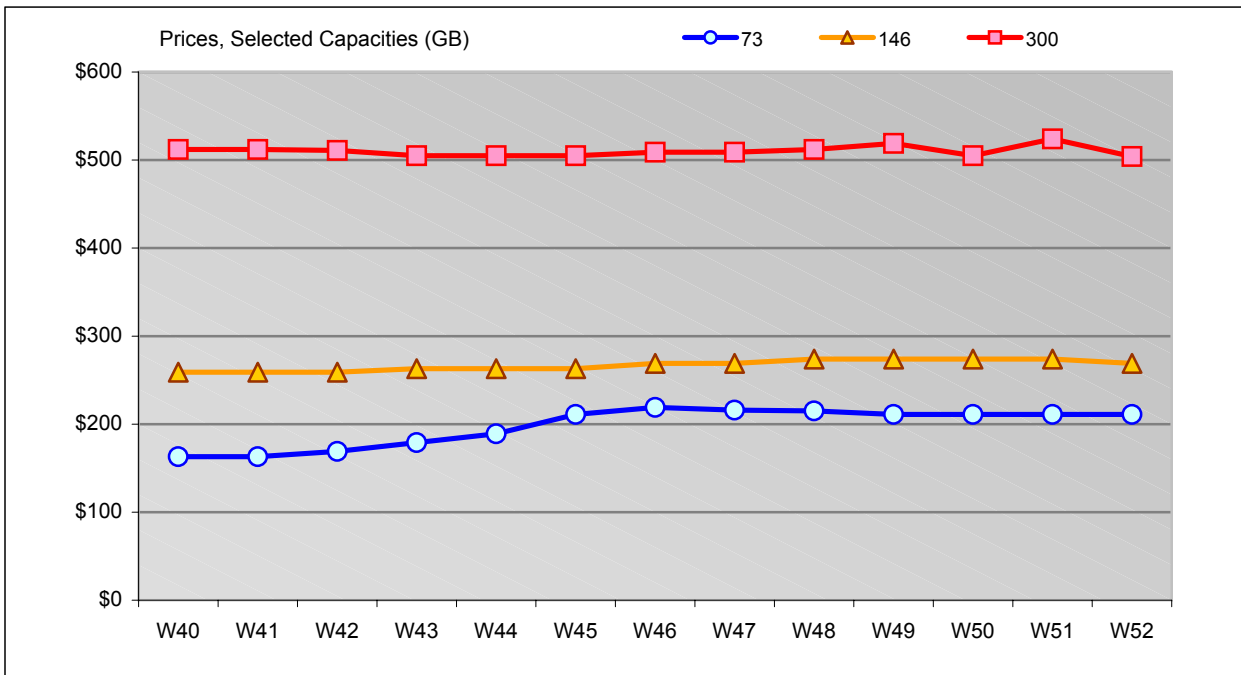
3.0 Enterprise, Internal 3.5", 10KRPM HDD Manufacturers: Seagate

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
36														
37														
73	\$163	\$163	\$169	\$179	\$189	\$211	\$219	\$216	\$215	\$211	\$211	\$211	\$211	29%
74														
146	\$259	\$259	\$259	\$263	\$263	\$263	\$269	\$269	\$274	\$274	\$274	\$274	\$269	4%
147														
150														
300	\$512	\$512	\$511	\$505	\$505	\$505	\$509	\$509	\$512	\$519	\$505	\$524	\$504	-2%
450														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
36													
37													
73	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
74													
146	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
147													
150													
300	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
450													



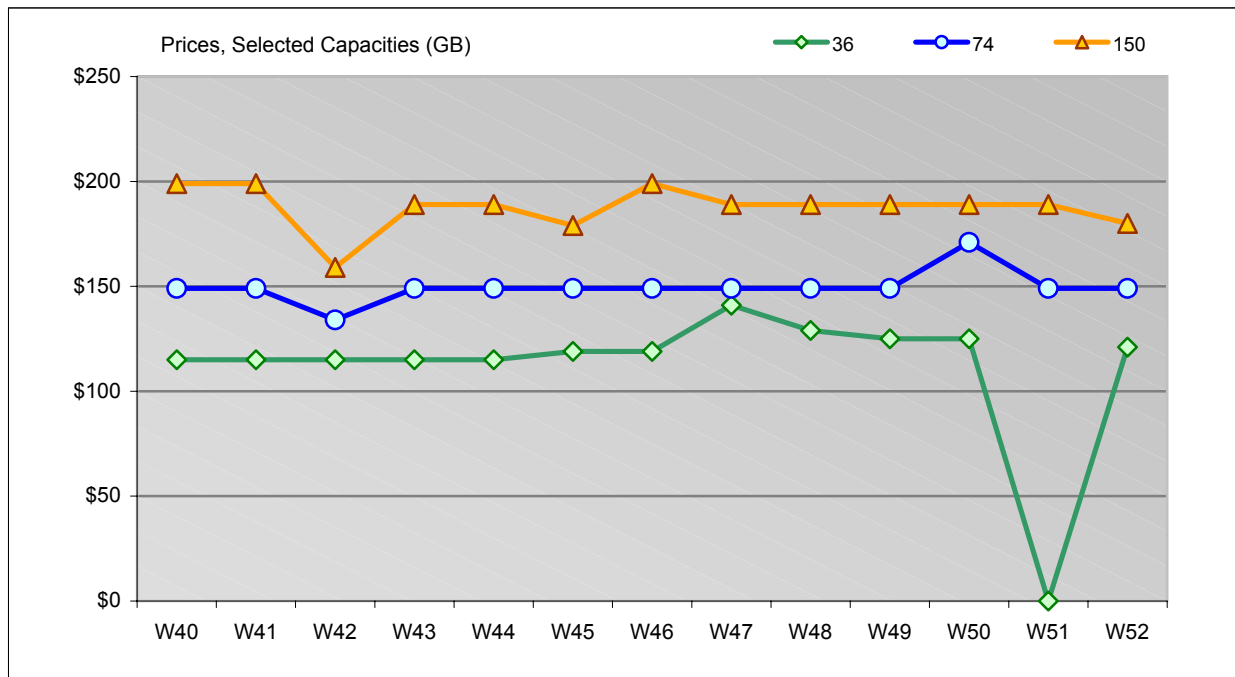
3.0 Enterprise, Internal 3.5", 10KRPM HDD Manufacturers: WD

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
36	\$115	\$115	\$115	\$115	\$115	\$119	\$119	\$141	\$129	\$125	\$125		\$121	5%
37														
73														
74	\$149	\$149	\$134	\$149	\$149	\$149	\$149	\$149	\$149	\$149	\$171	\$149	\$149	
146														
147														
150	\$199	\$199	\$159	\$189	\$189	\$179	\$199	\$189	\$189	\$189	\$189	\$189	\$180	-10%
300														
450														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
36	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW		CDW
37													
73													
74	CIR	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	CDW	FRY	FRY
146													
147													
150	BB	BB	BB	FRY	FRY	CMP	BB	CDW	CDW	CDW	CDW	CDW	BB
300													
450													



3.0 Portable, Internal 2.5" HDD: Summary

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	
30	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	
40	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$59	\$59	\$59	\$59	51%
60	\$39	\$39	\$61	\$62	\$62	\$62	\$62	\$59	\$59	\$59	\$59	\$59	\$59	51%
80	\$69	\$49	\$49	\$59	\$59	\$59	\$69	\$69	\$69	\$59	\$59	\$69	\$69	
100	\$79	\$79	\$79	\$79	\$79	\$79	\$85	\$86	\$86	\$86	\$84	\$84	\$79	
120	\$69	\$79	\$86	\$79	\$74	\$79	\$79	\$86	\$64	\$74	\$79	\$84	\$79	14%
160	\$101	\$101	\$89	\$104	\$104	\$104	\$104	\$99	\$99	\$89	\$99	\$99	\$84	-17%
200	\$164	\$162	\$159	\$159	\$159	\$161	\$161	\$159	\$159	\$162	\$162	\$162	\$162	-1%
250	\$179	\$159	\$143	\$179	\$159	\$139	\$149	\$179	\$169	\$159	\$139	\$149	\$156	-13%
320						\$269	\$269	\$259	\$259	\$259	\$259	\$259	\$259	

From Mfg

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA
40	SAM	SAM	SAM	SAM	SAM	SAM	SAM	SAM	SAM	HIT	HIT	HIT	HIT
60	SAM	SAM	HIT	HIT	HIT	HIT	HIT	FUJ	FUJ	FUJ	FUJ	FUJ	FUJ
80	FUJ	IMA	IMA	FUJ	FUJ	FUJ	HIT	FUJ	FUJ	SMA	SMA	FUJ	FUJ
100	HIT	HIT	FUJ	FUJ	FUJ	FUJ	FUJ	SEA	SEA	FUJ	HIT	HIT	FUJ
120	MXO	FUJ	HIT	FUJ	WD	TOS	FUJ	WD	EDG	WD	TOS	HIT	FUJ
160	WD	WD	TOS	SAM	SAM	SAM	SAM	SEA	MXO	TOS	SEA	WD	MXO
200	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS
250	WD	WD	WD	WD	WD	WD	SIM	WD	WD	WD	TOS	WD	WD
320						WD	WD	WD	WD	WD	WD	WD	WD

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
30	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
40	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CDW	CDW	CDW	CDW
60	CMP	CMP	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
80	CDW	STA	STA	FRY	FRY	FRY	CDW	FRY	FRY	OFM	OFM	CDW	CDW
100	CDW	CDW	FRY	FRY	FRY	FRY	OFD	CDW	CDW	CDW	OFD	OFD	FRY
120	FRY	FRY	CDW	CMP	STA	CMP	FRY	CDW	STA	BB	CMP	CDW	FRY
160	CDW	CDW	CMP	CDW	CDW	CDW	CDW	CIR	FRY	CMP	CIR	CIR	FRY
200	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
250	BB	CMP	BB	BB	OFD	BB	OFM	BB	CDW	OFD	CMP	OFD	CDW
320						CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW

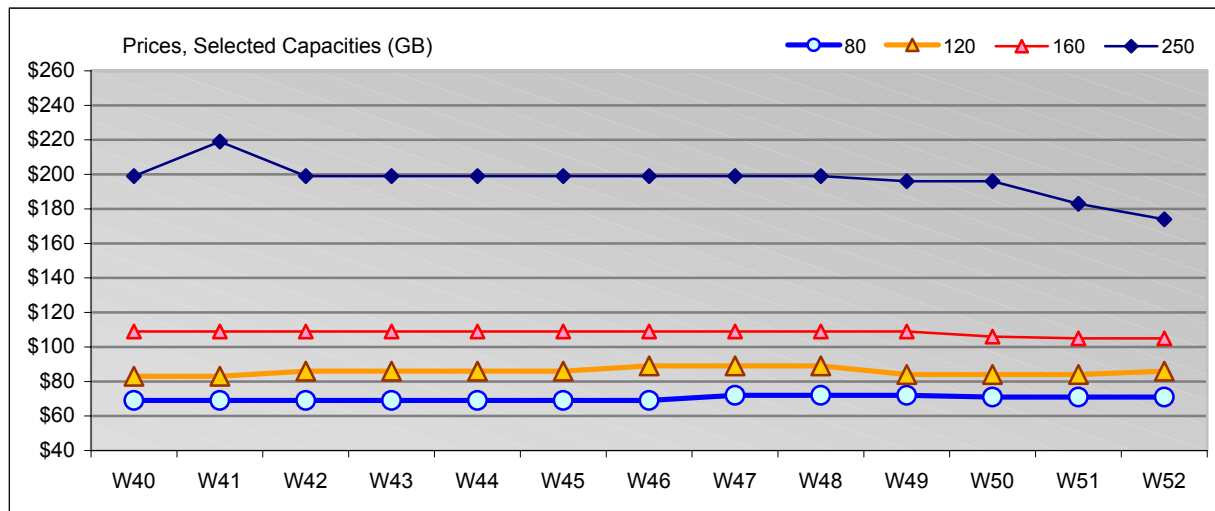
3.0 Portable, Internal 2.5" HDD Manufacturers: Hitachi

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ	
20															
30	\$193	\$193	\$193	\$193	\$193	\$193	\$193	\$193	\$193	\$193	\$193	\$193	\$193		
40	\$61	\$59	\$59	\$59	\$59	\$59	\$50	\$59	\$59	\$59	\$59	\$59	\$59	-3%	
60	\$62	\$62	\$61	\$62	\$62	\$62	\$62	\$62	\$62	\$62	\$62	\$61	\$61	\$61	-2%
80	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$72	\$72	\$72	\$71	\$71	\$71	3%
100	\$79	\$79	\$89	\$89	\$89	\$89	\$89	\$89	\$91	\$89	\$84	\$84	\$84	6%	
120	\$83	\$83	\$86	\$86	\$86	\$86	\$89	\$89	\$89	\$84	\$84	\$84	\$86	4%	
160	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$106	\$105	\$105	-4%	
200	\$299	\$299	\$299	\$299	\$299	\$234	\$234	\$234	\$234	\$234	\$234	\$234	\$229	-23%	
250	\$199	\$219	\$199	\$199	\$199	\$199	\$199	\$199	\$199	\$196	\$196	\$183	\$174	-13%	
320															

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
40	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
60	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
80	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
100	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	OFD	OFD	OFD
120	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
160	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
200	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
250	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
320													



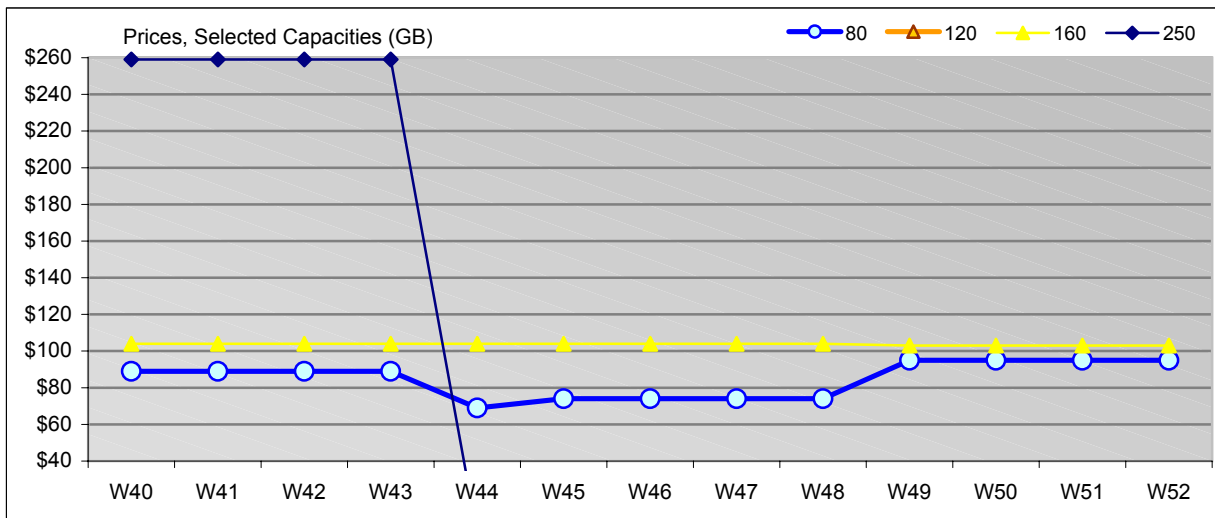
3.0 Portable, Internal 2.5" HDD Manufacturers: Samsung

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$39	\$69	\$79	\$69	\$79	103%
60	\$39	\$39			\$85	\$85	\$85	\$85	\$85	\$84	\$84	\$69	\$69	77%
80	\$89	\$89	\$89	\$89	\$69	\$74	\$74	\$74	\$74	\$95	\$95	\$95	\$95	7%
100											\$142	\$142	\$142	
120														
160	\$104	\$104	\$104	\$104	\$104	\$104	\$104	\$104	\$104	\$103	\$103	\$103	\$103	-1%
200														
250	\$259	\$259	\$259	\$259										
320														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CDW	CDW	CDW	CDW
60	CMP	CMP			CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
80	CMP	CMP	CMP	CMP	CMP	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
100											CDW	CDW	CDW
120													
160	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
200													
250	CDW	CDW	CDW	CDW									
320													



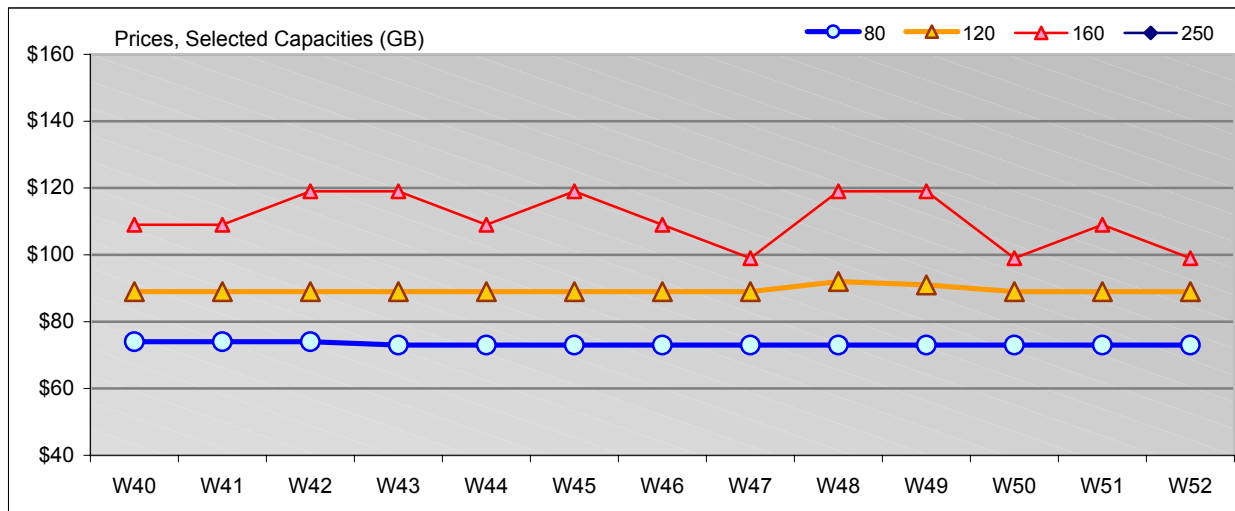
3.0 Portable, Internal 2.5" HDD Manufacturers: Seagate

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	\$82	
40	\$64	\$64	\$64	\$66	\$66	\$66	\$64	\$88	\$65	\$88	\$65	\$65	\$65	2%
60	\$65	\$64	\$65	\$65	\$69	\$69	\$65	\$65	\$69	\$69	\$69	\$69	\$69	6%
80	\$74	\$74	\$74	\$73	\$73	\$73	\$73	\$73	\$73	\$73	\$73	\$73	\$73	-1%
100	\$89	\$89	\$83	\$83	\$83	\$83	\$86	\$86	\$86	\$86	\$86	\$89	\$89	
120	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$92	\$91	\$89	\$89	\$89	
160	\$109	\$109	\$119	\$119	\$109	\$119	\$109	\$99	\$119	\$119	\$99	\$109	\$99	-9%
200	\$239	\$234	\$229	\$219	\$219	\$221	\$221	\$221	\$219	\$219	\$219	\$219	\$216	-10%
250														
320														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
40	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CMP	CDW	CMP	CDW	CDW	CDW
60	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
80	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
100	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
120	CIR	CMP	CDW	CDW	CDW	CDW	CDW	CMP	CDW	CDW	CDW	CDW	CDW
160	CMP	CIR	FRY	FRY	CIR	FRY	OFD	CIR	FRY	CMP	CIR	FRY	FRY
200	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
250													
320													



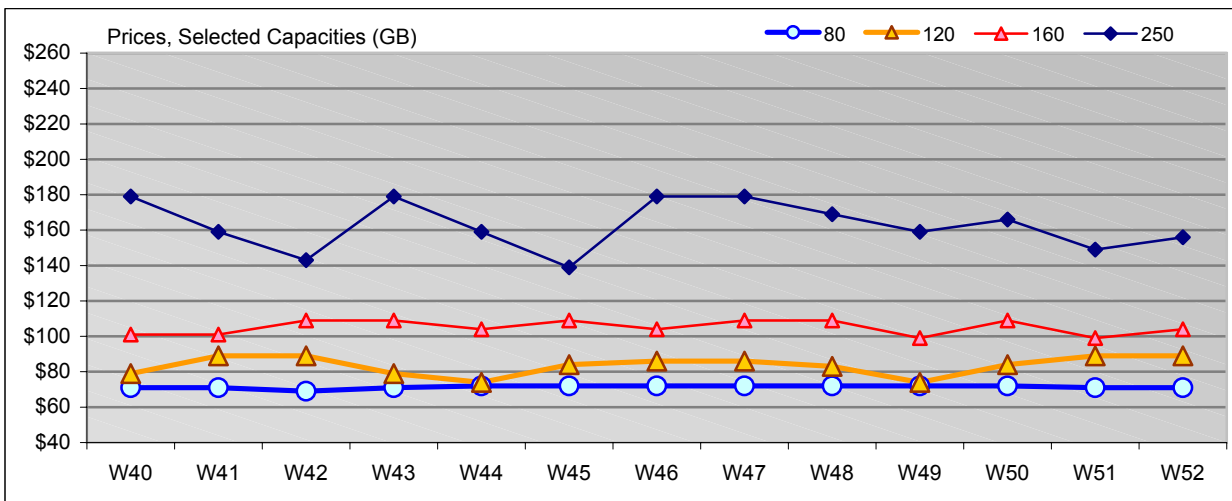
3.0 Portable, Internal 2.5" HDD Manufacturers: WD

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40	\$63	\$63	\$63	\$63	\$63	\$61	\$61	\$61	\$61	\$63	\$63	\$69	\$69	10%
60	\$65	\$65	\$65	\$65	\$72	\$72	\$72	\$72	\$72	\$76	\$76	\$65	\$74	14%
80	\$71	\$71	\$69	\$71	\$72	\$72	\$72	\$72	\$72	\$72	\$72	\$71	\$71	
100	\$96	\$96	\$96	\$96	\$96	\$96	\$96	\$96	\$96	\$96	\$96	\$92	\$92	-4%
120	\$79	\$89	\$89	\$79	\$74	\$84	\$86	\$86	\$83	\$74	\$84	\$89	\$89	13%
160	\$101	\$101	\$109	\$109	\$104	\$109	\$104	\$109	\$109	\$99	\$109	\$99	\$104	3%
200														
250	\$179	\$159	\$143	\$179	\$159	\$139	\$179	\$179	\$169	\$159	\$166	\$149	\$156	-13%
320						\$269	\$269	\$259	\$259	\$259	\$259	\$259	\$259	

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
60	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
80	CDW	CDW	CMP	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
100	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
120	STA	CDW	CDW	CMP	STA	CIR	CDW	CDW	CDW	BB	CIR	CDW	CDW
160	CDW	CDW	CDW	CDW	CIR	CDW	CIR	CDW	CDW	CIR	CDW	CIR	CDW
200													
250	BB	CMP	BB	BB	OFD	BB	BB	BB	CDW	OFD	CDW	OFD	CDW
320						CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW



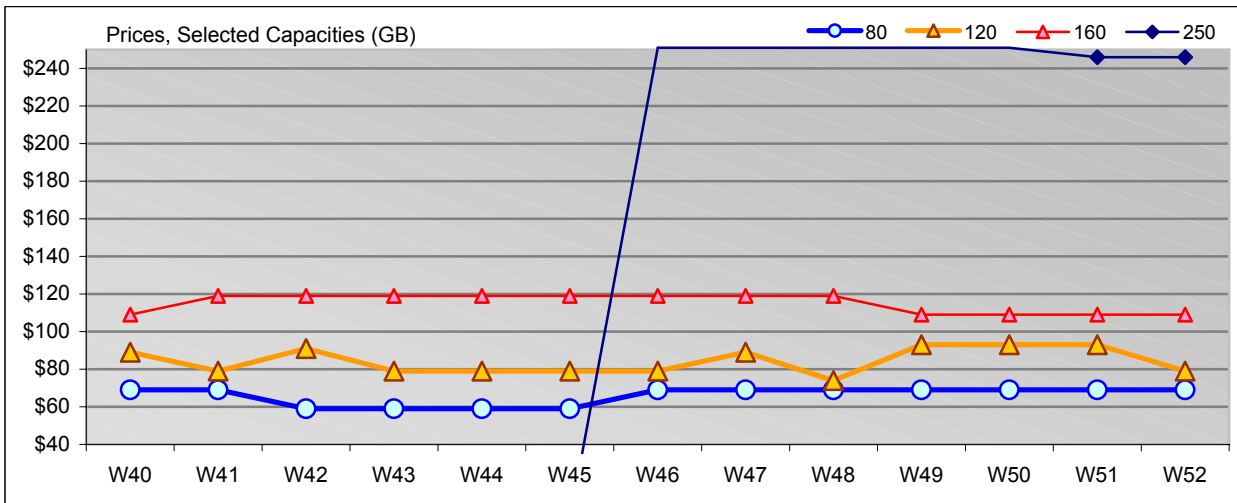
3.0 Portable, Internal 2.5" HDD Manufacturers: Fujitsu

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40	\$62	\$62	\$63	\$63	\$63	\$63	\$63	\$63	\$62	\$62	\$62	\$62	\$62	
60	\$63	\$64	\$65	\$64	\$64	\$63	\$63	\$59	\$59	\$59	\$59	\$59	\$59	-6%
80	\$69	\$69	\$59	\$59	\$59	\$59	\$69	\$69	\$69	\$69	\$69	\$69	\$69	
100	\$79	\$79	\$79	\$79	\$79	\$79	\$85	\$89	\$89	\$86	\$86	\$86	\$79	
120	\$89	\$79	\$91	\$79	\$79	\$79	\$79	\$89	\$74	\$93	\$93	\$93	\$79	-11%
160	\$109	\$119	\$119	\$119	\$119	\$119	\$119	\$119	\$119	\$109	\$109	\$109	\$109	
200	\$226	\$226	\$226	\$226	\$226	\$231	\$231	\$231	\$231	\$231	\$231	\$231	\$231	2%
250							\$251	\$251	\$251	\$251	\$251	\$246	\$246	
320														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
60	CDW	FRY	CDW	FRY	FRY	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
80	CDW	CDW	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	CDW	CDW
100	FRY	FRY	FRY	FRY	FRY	FRY	OFD	CDW	CDW	CDW	CDW	CDW	FRY
120	CDW	FRY	CDW	CMP	FRY	FRY	FRY	CDW	FRY	CDW	CDW	CDW	FRY
160	CDW	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY
200	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
250							CDW	CDW	CDW	CDW	CDW	CDW	CDW
320													



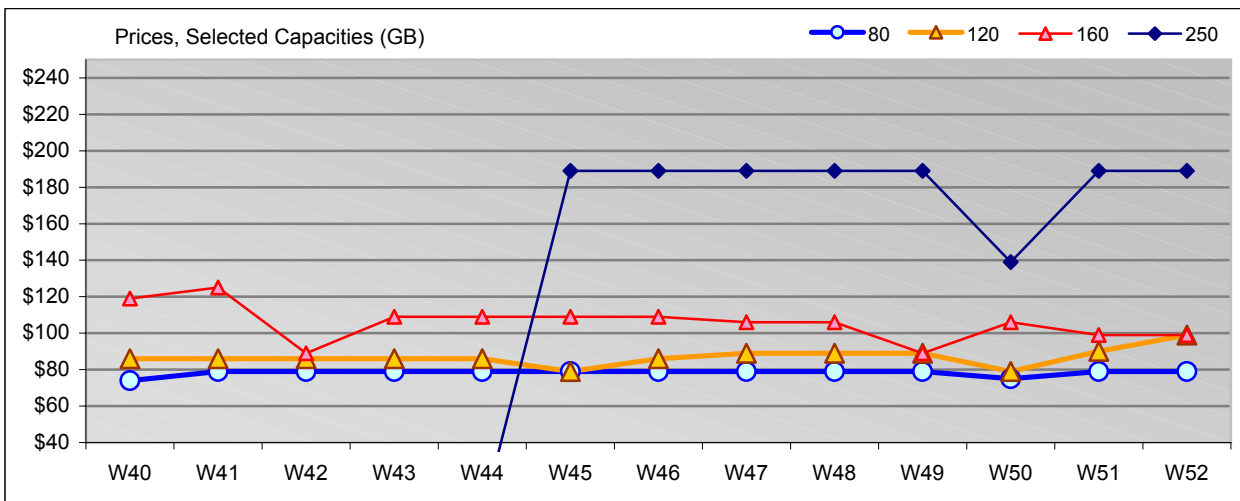
3.0 Portable, Internal 2.5" HDD Manufacturers: Toshiba

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40	\$63	\$63	\$63	\$63	\$63	\$63	\$63	\$63	\$63	\$63	\$63	\$69	\$69	10%
60	\$62	\$62	\$62	\$62	\$62	\$62	\$63	\$63	\$63	\$63	\$63	\$64	\$64	3%
80	\$74	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$75	\$79	\$79	7%
100	\$289	\$289	\$289	\$289	\$286	\$286	\$286	\$286	\$286	\$286	\$286	\$286	\$286	-1%
120	\$86	\$86	\$86	\$86	\$86	\$79	\$86	\$89	\$89	\$89	\$79	\$90	\$99	15%
160	\$119	\$125	\$89	\$109	\$109	\$109	\$109	\$106	\$106	\$89	\$106	\$99	\$99	-17%
200	\$164	\$162	\$159	\$159	\$159	\$161	\$161	\$159	\$159	\$162	\$162	\$162	\$162	-1%
250						\$189	\$189	\$189	\$189	\$189	\$139	\$189	\$189	
320												\$262	\$262	

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
60	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
80	CDW	CDW	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CDW	CMP	CMP
100	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
120	CDW	CDW	CDW	CDW	CDW	CMP	CDW	CDW	CDW	CDW	CMP	CDW	CMP
160	CDW	CDW	CMP	CDW	CDW	CDW	CDW	CDW	CDW	CMP	CDW	CMP	CMP
200	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
250						CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP
320												CDW	CDW



3.0 Portable, Internal 1.8" HDD: Summary

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20	\$89	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	\$85	-4%
30	\$89	\$89		\$159	\$159									
40	\$92	\$92	\$92	\$92	\$92	\$86	\$89	\$89	\$89	\$89	\$89	\$89	\$89	-3%
60	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	
80	\$196	\$196	\$196	\$189	\$144	\$144	\$144	\$144	\$144	\$142	\$142	\$142	\$142	-28%
100	\$224	\$224	\$224	\$215	\$215	\$215	\$215	\$212	\$209	\$191	\$212	\$189	\$189	-16%
120	\$219	\$219	\$219	\$219	\$219	\$219	\$219	\$219	\$219	\$215	\$215	\$215	\$215	-2%
160														

From Mfg

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20	HIT	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS
30	TOS	TOS		APR	APR								
40	TOS	TOS	TOS	TOS	SAM	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS
60	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA
80	TOS	TOS	TOS	TOS	SAM	SAM	SAM	SAM	SAM	SAM	SAM	SAM	SAM
100	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS	TOS
120	SAM	SAM	SAM	SAM	SAM	SAM	SAM	SAM	SAM	SAM	SAM	SAM	SAM
160													

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
30	CDW	CDW		OFM	OFM								
40	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
60	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
80	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
100	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
120	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
160													

3.0 Portable, Internal 1.0" HDD: Summary

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
2.2														
3														
4														
5														
6														
8	\$129	\$129	\$129	\$129	\$129	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$69	-47%
10														
12	\$99	\$99	\$99		\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	
15														
20														

From Mfg

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
2.2													
3													
4													
5													
6													
8	SON	SON	SON	SON	SON	SON	SON	SON	SON	SON	SON	SON	SON
10													
12	SEA	SEA	SEA		SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA	SEA
15													
20													

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
2.2													
3													
4													
5													
6													
8	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY
10													
12	CDW	CDW	CDW		CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
15													
20													

4.0 Desktop, External 3.5" HDD: Summary

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	
80	\$84	\$84	\$89	\$84	\$84	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	-6%
100	\$64	\$64	\$54	\$54	\$54	\$54	\$49	\$49	\$100	\$100	\$100	\$305	\$149	133%
120	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	
160	\$62	\$59	\$79	\$59	\$79	\$59	\$59	\$59	\$54	\$49	\$49	\$49	\$49	-21%
200	\$79	\$79	\$89	\$89	\$89	\$89	\$89	\$59	\$49	\$59	\$59	\$59	\$54	-32%
250	\$89	\$69	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$69	\$69	\$69	\$66	-26%
300	\$99	\$99	\$99	\$119	\$99	\$99	\$99	\$99	\$79	\$99	\$99	\$79	\$99	
320	\$79	\$79	\$78	\$83	\$83	\$78	\$89	\$69	\$91	\$79	\$69	\$69	\$87	10%
400	\$142	\$142	\$142	\$142	\$142	\$137	\$137	\$137	\$137	\$137	\$137	\$137	\$137	-4%
500	\$99	\$99	\$109	\$112	\$99	\$119	\$119	\$99	\$79	\$99	\$99	\$109	\$69	-30%
750	\$194	\$189	\$199	\$229	\$179	\$199	\$199	\$257	\$174	\$179	\$189	\$189	\$179	-8%
1000	\$249	\$224	\$224	\$224	\$279	\$254	\$279	\$199	\$269	\$279	\$269	\$279	\$249	
1200														
1250														
1500	\$519	\$519	\$514	\$514	\$514	\$469	\$456	\$456	\$456	\$469	\$456	\$456	\$456	-12%
2000	\$711	\$694	\$694	\$693	\$699	\$579	\$584	\$584	\$629	\$629	\$629	\$574	\$599	-16%

From Mfg

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40	POC	POC	POC	POC	POC	POC	POC	POC	POC	POC	POC	POC	
80	EDG	EDG	SEA	EDG	EDG	EDG	EDG	EDG	EDG	EDG	EDG	EDG	EDG
100	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	GTE	SEA
120	EDG	EDG	EDG	EDG	EDG	EDG	EDG	EDG	EDG	EDG	EDG	EDG	EDG
160	MXO	MXO	MXO	MXO		SEA	SEA	SEA				MXO	MXO
200	SEA	SEA	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO	MXO
250		ACM	SIM	SEA	SEA	SEA	SEA	SEA	SEA		IMA	IMA	SEA
300	SEA	SEA	SEA	MXO	SEA		MXO	MXO	MXO	MXO	SEA	MXO	HP
320	MXO	MXO	MXO	IMA	IMA	IMA	WD	MXO	WD	SEA	MXO	SEA	SIM
400	FAN	FAN	FAN	FAN	FAN	WD	WD	WD	WD	WD	WD	WD	WD
500			ACM	IOM		SEA	MXO	SEA	BUF	LAC	MXO	ACM	APR
750	SEA	ACM	MXO	SEA	ACM		SEA		SEA	ACM	MXO	MXO	WD
1000	IOM	IOM		IOM	IOM	IOM	IOM	HIT	WD	WD	WD	WD	WD
1200													
1250													
1500	MXO	MXO	WD	WD	WD	WD	IOM	IOM	IOM	MXO	IOM	IOM	IOM
2000	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD	WD	

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	
80	CDW	CDW	OFD	CDW	CDW	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD
100	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CMP	CMP	CMP	CDW	OFM
120	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
160	CIR	CMP	CMP	CMP	CMP	CMP	CMP	CMP				OFM	OFM
200	CMP	CMP	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY
250	CDW	BB	CIR	BB	CIR	BB	CIR	CMP	CIR		OFM	OFM	BB
300	CMP	CMP	CMP	CDW	CMP		OFM	FRY	FRY	FRY	CMP	FRY	CIR
320	CMP	FRY	FRY	CIR	CIR	CIR	CDW	FRY	CDW	FRY	FRY	FRY	BB
400	CMP	CMP	CMP	CMP	CMP	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD
500			FRY	BB		CMP	BB	OFD	FRY	OFD	FRY	FRY	CDW
750	BB	FRY	BB	CIR	FRY		CIR	CIR	FRY	FRY	FRY	FRY	CIR
1000	CMP	BB		BB	CDW	CIR	BB	BB	BB	CIR	BB	CIR	BB
1200													
1250													
1500	CDW	CDW	CDW	CDW	CDW	CIR	CDW	CDW	CDW	CMP	CDW	CDW	CDW
2000	CDW	CDW	CDW	CDW	CDW	CIR	CIR	CIR	CIR	CIR	CDW	CIR	

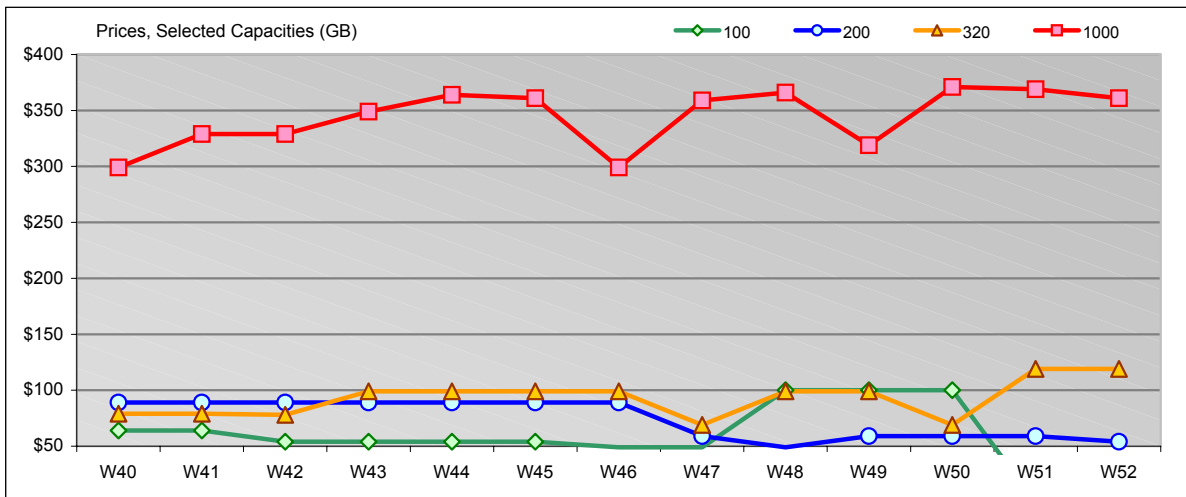
4.0 Desktop, External 3.5" HDD Manufacturers: Maxtor

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40														
80	\$139		\$139			\$139	\$139		\$139	\$79	\$79			
100	\$64	\$64	\$54	\$54	\$54	\$54	\$49	\$49	\$100	\$100	\$100			
120														
160	\$62	\$59	\$79	\$59	\$79	\$79	\$79	\$79	\$59	\$49	\$49	\$49	\$49	-21%
200	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$59	\$49	\$59	\$59	\$59	\$54	-39%
250	\$109	\$109	\$99	\$79	\$95	\$79	\$89	\$95	\$95	\$79	\$95	\$79	\$94	-14%
300	\$119	\$119	\$119	\$119	\$119	\$99	\$99	\$99	\$79	\$99	\$99	\$79	\$129	8%
320	\$79	\$79	\$78	\$99	\$99	\$99	\$99	\$69	\$99	\$99	\$69	\$119	\$119	51%
400														
500	\$99	\$99	\$119	\$119	\$149	\$129	\$119	\$129	\$119	\$119	\$99	\$119	\$114	15%
750	\$249	\$249	\$199	\$249	\$234	\$219	\$229	\$239	\$219	\$219	\$189	\$189	\$224	-10%
1000	\$299	\$329	\$329	\$349	\$364	\$361	\$299	\$359	\$366	\$319	\$371	\$369	\$361	21%
1200														
1250														
1500	\$519	\$519	\$519	\$515	\$515	\$509	\$469	\$469	\$509	\$469	\$479	\$479	\$479	-8%
2000														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40													
80	OFM		OFM			OFM	OFM		OFM	OFM	OFM		
100	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CMP	CMP	CMP		
120													
160	CIR	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	OFM	OFM	OFM	OFM
200	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY
250	CIR	CIR	CMP	CMP	CDW	CMP	CIR	CDW	CDW	CMP	CDW	STA	CDW
300	CDW	CDW	CDW	CDW	CDW	OFM	OFM	FRY	FRY	FRY	FRY	FRY	CMP
320	CMP	FRY	FRY	FRY	FRY	FRY	FRY	FRY	CMP	FRY	FRY	CMP	CMP
400													
500	STA	STA	BB	CIR	CDW	OFM	BB	FRY	CIR	OFM	FRY	OFM	STA
750	BB	BB	BB	BB	CIR	BB	OFD	FRY	CIR	CIR	FRY	FRY	BB
1000	FRY	STA	CMP	CIR	CDW	CDW	CMP	OFM	CDW	FRY	CDW	CDW	CDW
1200													
1250													
1500	CDW	CDW	CDW	CDW	CDW	CDW	CMP	CMP	CDW	CMP	OFD	OFD	CMP
2000													



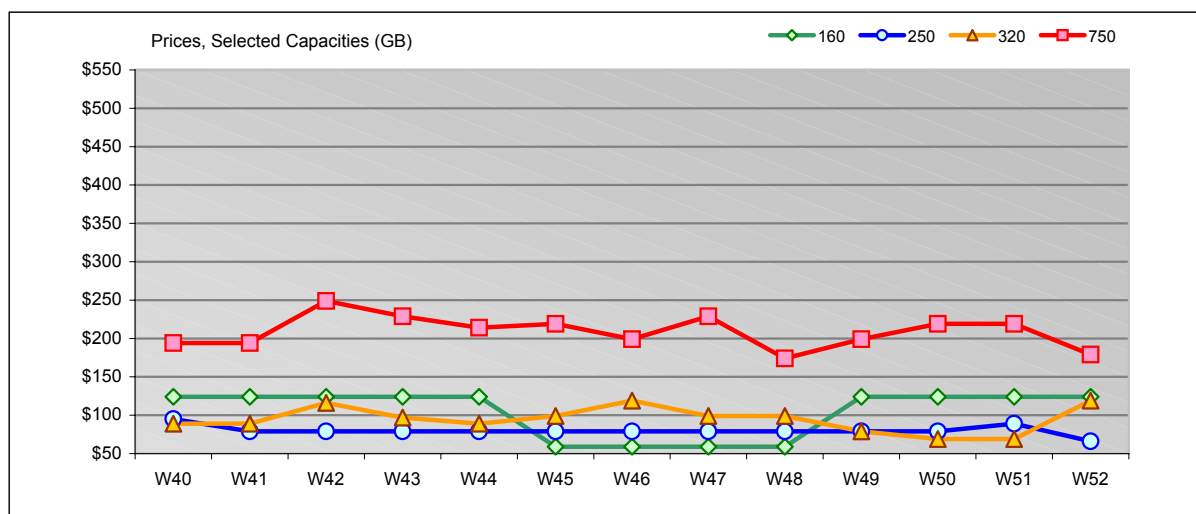
4.0 Desktop, External 3.5" HDD Manufacturers: Seagate

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40														
80	\$89	\$89	\$89	\$89	\$89	\$87	\$87	\$87	\$87	\$87	\$87	\$87	\$87	-2%
100	\$149					\$149	\$149		\$149	\$149	\$149		\$149	
120	\$104	\$104	\$104	\$104	\$104	\$99	\$99	\$99	\$99	\$99	\$99	\$99	\$99	-5%
160	\$124	\$124	\$124	\$124	\$124	\$59	\$59	\$59	\$59	\$124	\$124	\$124	\$124	
200	\$79	\$79												
250	\$95	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$79	\$89	\$66	-31%
300	\$99	\$99	\$99	\$119	\$99	\$119	\$104	\$119	\$119	\$109	\$99	\$119	\$119	20%
320	\$89	\$89	\$116	\$97	\$89	\$99	\$119	\$99	\$99	\$79	\$69	\$69	\$119	34%
400	\$306	\$306	\$306	\$306	\$306	\$306	\$306	\$306	\$306	\$306	\$306	\$306	\$306	
500	\$119	\$119	\$129	\$119	\$119	\$119	\$129	\$99	\$154	\$119	\$154	\$129	\$149	25%
750	\$194	\$194	\$249	\$229	\$214	\$219	\$199	\$229	\$174	\$199	\$219	\$219	\$179	-8%
1000	\$401	\$401	\$379	\$379	\$379	\$379	\$359	\$349	\$329	\$329	\$351	\$351	\$299	-25%
1200														
1250														
1500														
2000														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40													
80	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD
100	OFM					OFM	OFM		OFM	OFM	OFM		OFM
120	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD
160	CIR	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CIR
200	CMP	CMP											
250	CDW	CIR	CMP	BB	CIR	BB	CIR	CMP	CIR	BB	CIR	FRY	BB
300	CMP	CMP	CMP	CIR	CMP	CIR	CIR	CIR	CIR	CIR	CMP	CIR	CIR
320	FRY	BB	CDW	FRY	FRY	FRY	CDW	FRY	FRY	FRY	FRY	FRY	CDW
400	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	
500	BB	OFD	CIR	FRY	FRY	CMP	CIR	OFD	CDW	CMP	CDW	CIR	BB
750	BB	BB	FRY	CIR	CIR	BB	CIR	CIR	FRY	BB	CIR	CIR	FRY
1000	CDW	CDW	CDW	CDW	CDW	OFM	CDW	CDW	CDW	CDW	CDW	CDW	CDW
1200													
1250													
1500													
2000													



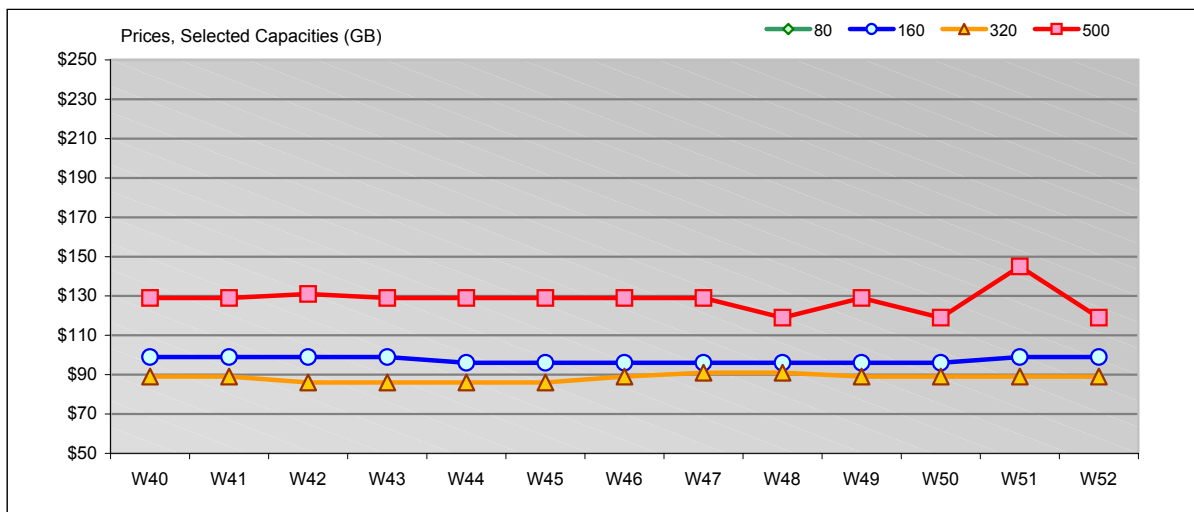
4.0 Desktop, External 3.5" HDD Manufacturers: WD

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40														
80														
100														
120	\$161	\$161	\$161	\$161	\$161	\$161	\$161	\$161	\$161	\$161	\$161			
160	\$99	\$99	\$99	\$99	\$96	\$96	\$96	\$96	\$96	\$96	\$96	\$99	\$99	
200														
250	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$99	\$99	\$99	\$99	\$99	11%
300														
320	\$89	\$89	\$86	\$86	\$86	\$86	\$89	\$91	\$91	\$89	\$89	\$89	\$89	
400	\$159	\$159	\$224	\$159	\$159	\$137	\$137	\$137	\$137	\$137	\$137	\$137	\$137	-14%
500	\$129	\$129	\$131	\$129	\$129	\$129	\$129	\$129	\$119	\$129	\$119	\$145	\$119	-8%
750	\$199	\$259	\$254	\$229	\$229	\$199	\$219	\$215	\$199	\$211	\$199	\$211	\$179	-10%
1000	\$319	\$279	\$289	\$279	\$279	\$279	\$289	\$279	\$269	\$279	\$269	\$279	\$249	-22%
1200														
1250														
1500	\$519	\$519	\$514	\$514	\$514	\$469	\$514	\$504	\$499	\$509	\$514	\$484	\$499	-4%
2000	\$711	\$694	\$694	\$693	\$699	\$579	\$584	\$584	\$629	\$629	\$629	\$574	\$599	-16%

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40													
80													
100													
120	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP		
160	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
200													
250	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	OFD	OFD	OFD	OFD	OFD
300													
320	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
400	CDW	CDW	OFD	CDW	CDW	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD
500	CIR	BB	CIR	CIR	BB	CIR	CIR	CIR	CMP	STA	CMP	CDW	BB
750	CIR	CDW	CDW	CIR	CIR	STA	BB	CDW	STA	CDW	BB	CDW	CIR
1000	STA	BB	STA	CIR	CIR	BB	CIR	CIR	BB	CIR	BB	CIR	BB
1200													
1250													
1500	CDW	CDW	CDW	CDW	CDW	CIR	CDW	CIR	CIR	CIR	CDW	CIR	STA
2000	CDW	CDW	CDW	CDW	CDW	CIR	CIR	CIR	CIR	CIR	CDW	CIR	STA



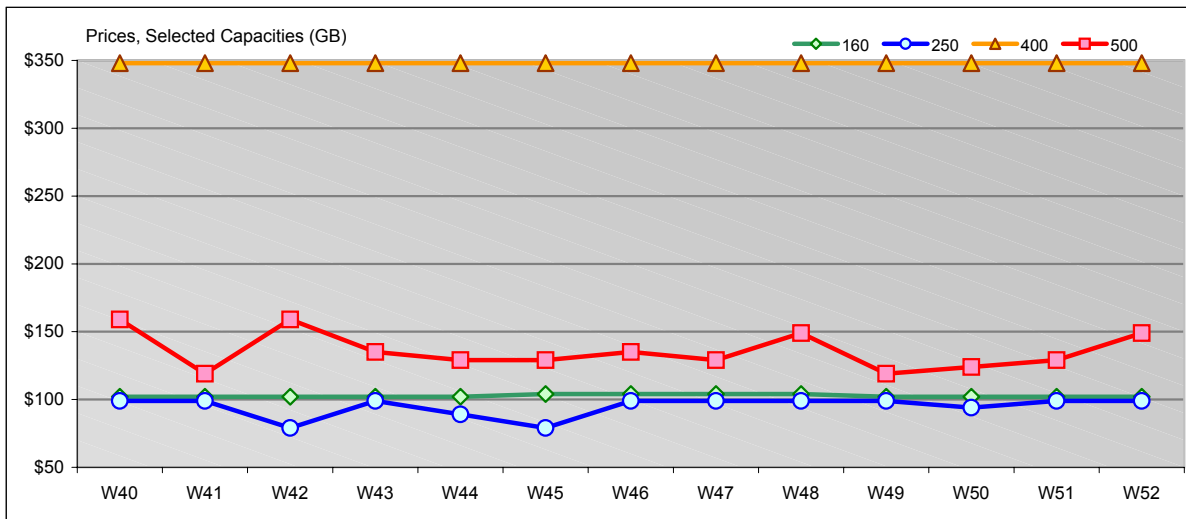
Desktop, External 3.5" HDD OEM/VAR/SI: SIMPLITECH

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40														
80														
100														
120														
160	\$102	\$102	\$102	\$102	\$102	\$104	\$104	\$104	\$104	\$102	\$102	\$102	\$102	
200														
250	\$99	\$99	\$79	\$99	\$89	\$79	\$99	\$99	\$99	\$99	\$94	\$99	\$99	
300														
320	\$116	\$89	\$119	\$95	\$99	\$119	\$95	\$119	\$119	\$99	\$94	\$99	\$87	-25%
400	\$348	\$348	\$348	\$348	\$348	\$348	\$348	\$348	\$348	\$348	\$348	\$348	\$348	
500	\$159	\$119	\$159	\$135	\$129	\$129	\$135	\$129	\$149	\$119	\$124	\$129	\$149	-6%
750	\$289	\$289	\$289	\$289	\$289	\$289	\$289	\$279	\$279	\$279	\$279	\$279	\$279	-3%
1000	\$414	\$414	\$414	\$414	\$414	\$414	\$399	\$375	\$375	\$375	\$299	\$363	\$363	-12%
1200														
1250														
1500				\$666	\$666	\$666	\$666	\$666	\$666	\$589	\$589	\$589	\$589	
2000					\$1,046	\$1,046	\$1,046	\$1,046	\$1,046	\$999	\$999	\$999	\$999	

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40													
80													
100													
120													
160	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
200													
250	OFD	OFD	CIR	OFD	CIR	CIR	OFD	OFD	OFD	OFD	CIR	OFD	OFD
300													
320	CDW	CIR	BB	BB	CIR	BB	BB	BB	BB	BB	BB	STA	BB
400	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP
500	CDW	OFM	CDW	BB	CIR	OFD	BB	CIR	CDW	CIR	BB	CIR	CDW
750	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
1000	CDW	CDW	CDW	CDW	CDW	CDW	OFM	CDW	CDW	CDW	OFD	CDW	CDW
1200													
1250													
1500				CDW	CDW	CDW	CDW	CDW	CDW	OFD	OFD	OFD	OFD
2000					CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW



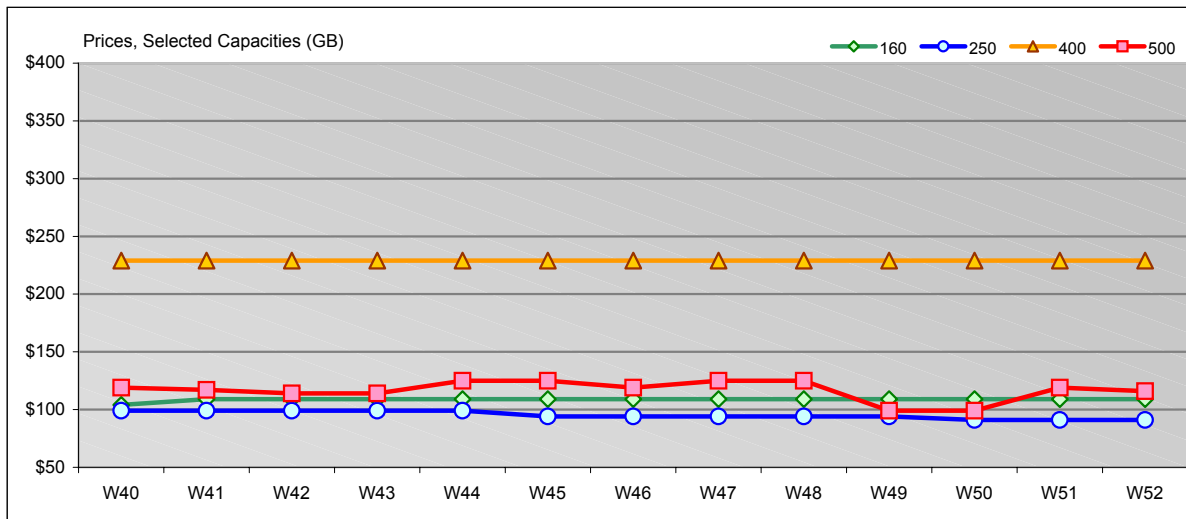
Desktop, External 3.5" HDD OEM/VAR/SI: LACIE

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40	\$151	\$151	\$151		\$151	\$151	\$151	\$151	\$151					
80	\$119	\$119	\$119	\$119	\$119	\$119	\$119	\$119	\$119	\$119	\$119			
100														
120	\$196	\$196	\$196		\$196	\$196	\$196	\$196	\$196	\$196	\$196	\$196	\$196	
160	\$104	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	\$109	5%
200	\$379	\$379			\$379	\$379	\$379	\$379	\$379	\$372	\$374	\$376	\$376	-1%
250	\$99	\$99	\$99	\$99	\$99	\$94	\$94	\$94	\$94	\$94	\$91	\$91	\$91	-8%
300														
320	\$99	\$99	\$101	\$101	\$101	\$106	\$105	\$105	\$105	\$105	\$105	\$105	\$89	-10%
400	\$229	\$229	\$229	\$229	\$229	\$229	\$229	\$229	\$229	\$229	\$229	\$229	\$229	
500	\$119	\$117	\$114	\$114	\$125	\$125	\$119	\$125	\$125	\$99	\$99	\$119	\$116	-3%
750								\$261	\$261	\$261	\$254	\$254	\$246	
1000	\$299	\$299	\$299	\$299	\$299	\$279	\$279	\$279	\$279	\$279	\$279	\$279	\$279	-7%
1200														
1250														
1500	\$539	\$539	\$539	\$539	\$539	\$539	\$539	\$539	\$529	\$529	\$533	\$533	\$533	-1%
2000	\$911	\$911	\$1,093	\$911	\$911	\$911	\$879	\$879	\$886	\$886	\$886	\$886	\$889	-2%

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40	CDW	CDW	CDW		CDW	CDW	CDW	CDW	CDW				
80	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW		
100													
120	CDW	CDW	CDW		CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
160	CDW	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD
200	CDW	CDW			CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
250	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	CDW	CDW	CDW
300													
320	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	OFD
400	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
500	OFD	CMP	OFD	OFD	CDW	CDW	CMP	CDW	CDW	OFD	OFD	OFD	CDW
750								CDW	CDW	CDW	CDW	CDW	CDW
1000	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD
1200													
1250													
1500	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
2000	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW



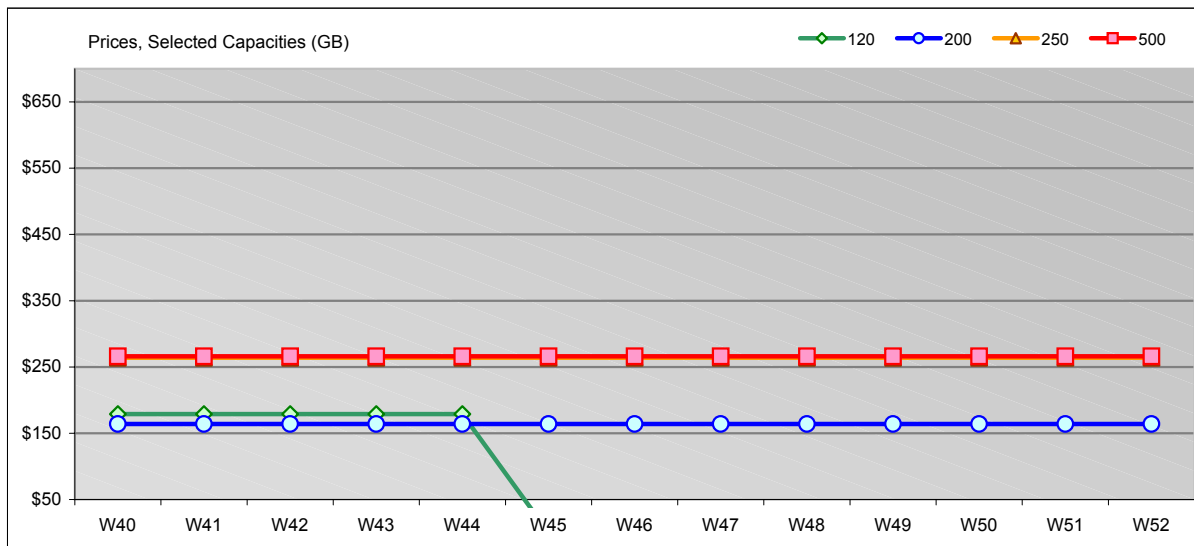
4.0 Desktop, External 3.5" HDD OEM/VAR/SI: CMS

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40														
80	\$129	\$109	\$109	\$109	\$109	\$129	\$129	\$129	\$129	\$129	\$129	\$129	\$129	
100														
120	\$179	\$179	\$179	\$179	\$179									
160														
200	\$164	\$164	\$164	\$164	\$164	\$164	\$164	\$164	\$164	\$164	\$164	\$164	\$164	
250	\$264	\$264	\$264	\$264	\$264	\$264	\$264	\$264	\$264	\$264	\$264	\$264	\$264	
300														
320														
400	\$256	\$256	\$256	\$256	\$256	\$256	\$256	\$256	\$256	\$256	\$256	\$256	\$256	
500	\$266	\$266	\$266	\$266	\$266	\$266	\$266	\$266	\$266	\$266	\$266	\$266	\$266	
750														
1000														
1200														
1250														
1500														
2000														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40													
80	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
100													
120	CDW	CDW	CDW	CDW	CDW								
160													
200	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
250	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
300													
320													
400	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
500	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
750													
1000													
1200													
1250													
1500													
2000													



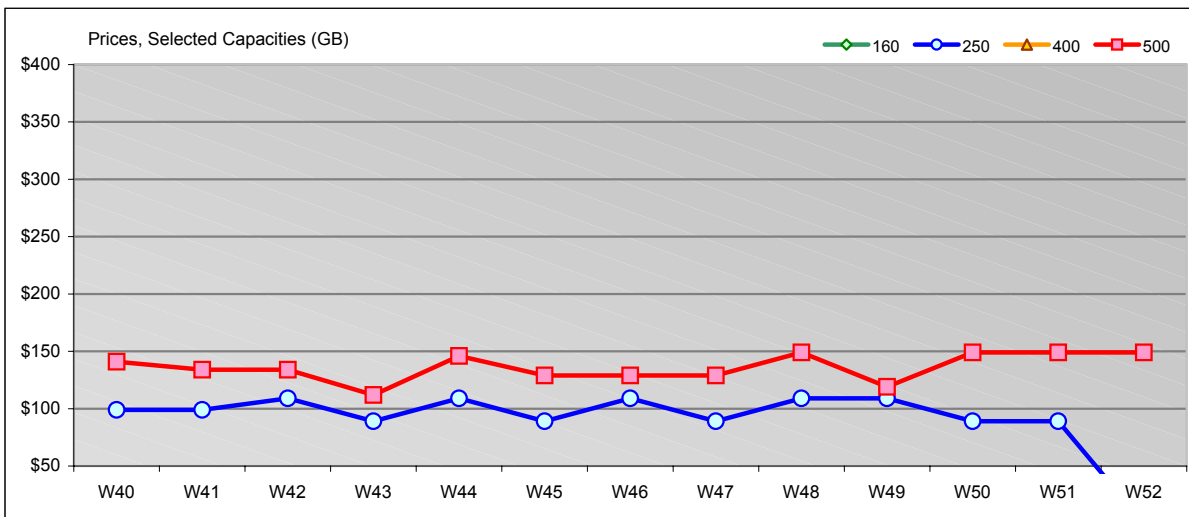
Desktop, External 3.5" HDD OEM/VAR/SI: IOMEGA

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
40														
80														
100														
120														
160														
200														
250	\$99	\$99	\$109	\$89	\$109	\$89	\$109	\$89	\$109	\$109	\$89	\$89		
300														
320	\$99	\$97	\$97	\$89	\$119	\$99	\$119	\$119	\$119	\$119	\$119	\$119		
400														
500	\$141	\$134	\$134	\$112	\$146	\$129	\$129	\$129	\$149	\$119	\$149	\$149	\$149	6%
750	\$294	\$269	\$269	\$269	\$269	\$294	\$249	\$249	\$249	\$269	\$265	\$265	\$265	-10%
1000	\$249	\$224	\$224	\$224	\$279	\$254	\$279	\$295	\$279	\$289	\$295	\$295	\$249	
1200														
1250														
1500		\$576	\$576	\$576	\$576	\$606	\$456	\$456	\$456	\$492	\$456	\$456	\$456	
2000		\$1,099	\$1,099	\$1,099	\$1,099	\$899	\$1,099	\$1,099	\$1,099	\$1,049	\$1,099	\$1,099	\$999	

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
40													
80													
100													
120													
160													
200													
250	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	
300													
320	CMP	BB	BB	BB	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	
400													
500	CDW	BB	BB	BB	CDW	BB	BB	BB	CMP	CDW	CDW	CDW	CDW
750	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
1000	CMP	BB	BB	BB	CDW	CIR	BB	CDW	CIR	CIR	CDW	CDW	CMP
1200													
1250													
1500		CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
2000		CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR	CIR



4.0 Portable, External 2.5" HDD: Summary

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20				\$54	\$54	\$54	\$54	\$54	\$54	\$54		\$54	\$54	
30											\$158	\$158		
40	\$39	\$39	\$47	\$59	\$37	\$53	\$49	\$49	\$24	\$34	\$29	\$29	\$29	-26%
60	\$69	\$69	\$59	\$69	\$69	\$69	\$69	\$69	\$62	\$62	\$62	\$62	\$69	
80	\$44	\$44	\$67	\$67	\$67	\$66	\$66	\$79	\$49	\$49	\$49	\$49	\$49	11%
100	\$69	\$69	\$96	\$79	\$98	\$79	\$98	\$79	\$98	\$98	\$89	\$98	\$99	43%
120	\$60	\$60	\$60	\$69	\$79	\$71	\$71	\$69	\$69	\$89	\$69	\$89	\$79	32%
160	\$79	\$89	\$79	\$99	\$99	\$99	\$79	\$69	\$69	\$99	\$69	\$79	\$74	-6%
200	\$149	\$119	\$159	\$119	\$129	\$169	\$119	\$129	\$119	\$162	\$139	\$129	\$139	-7%
250	\$129	\$129	\$99	\$129	\$124	\$149	\$149	\$144	\$128	\$129	\$129	\$129	\$129	
320											\$249	\$235	\$199	

From Mfg

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20				EDG	EDG	EDG	EDG	EDG	EDG	EDG		EDG	EDG
30													
40	STX	STX	SIM			SIM	SMA	SMA				IMA	IMA
60	SMA	SMA	SMA	SMA	SMA	SMA	SMA	SMA	SIM	SIM	SIM	SIM	SIM
80			STX	STX	STX	MXO	MXO	ACM		SIM	SIM	SIM	IMA
100	MXO	MXO	IOM	IOM	STX	IOM	STX	IOM	STX	STX	IOM	STX	IOM
120	CMS	CMS	CMS	ACM	TOS			ACM	ACM	LAC		LAC	WD
160	SIM		SIM	WOL	STX	TOS				WD		WD	
200	HIT	TOS	IOM	TOS	TOS	TOS	TOS	HIT	TOS	IOM	IOM	TOS	IOM
250	SIM	SIM	WD	SIM	WD	WD	HIT	ACM	ACM	SIM	SIM	ACM	WD
320											WD	WD	WD

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20				OFD	OFD	OFD	OFD	OFD	OFD	OFD		OFD	OFD
30												STA	
40	CMP	CMP	CDW			CDW	CMP	CMP				STA	STA
60	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CDW	CDW	CDW	CDW	CDW
80			FRY	FRY	FRY	CIR	CIR	FRY		OFD	OFD	OFD	OFM
100	CMP	CMP	CDW	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CDW
120	CDW	CDW	CDW	FRY	CMP			FRY	FRY	CDW		CDW	BB
160	OFM		OFM	FRY	BB	CMP	CIR	CIR	CIR	BB	CIR	OFD	CIR
200	BB	CMP	CDW	CMP	CIR	BB	CMP	BB	CIR	CDW	CDW	CIR	CDW
250	OFD	OFD	BB	OFD	BB	BB	BB	CIR	FRY	OFD	OFD	CIR	CIR
320											CDW	CDW	BB

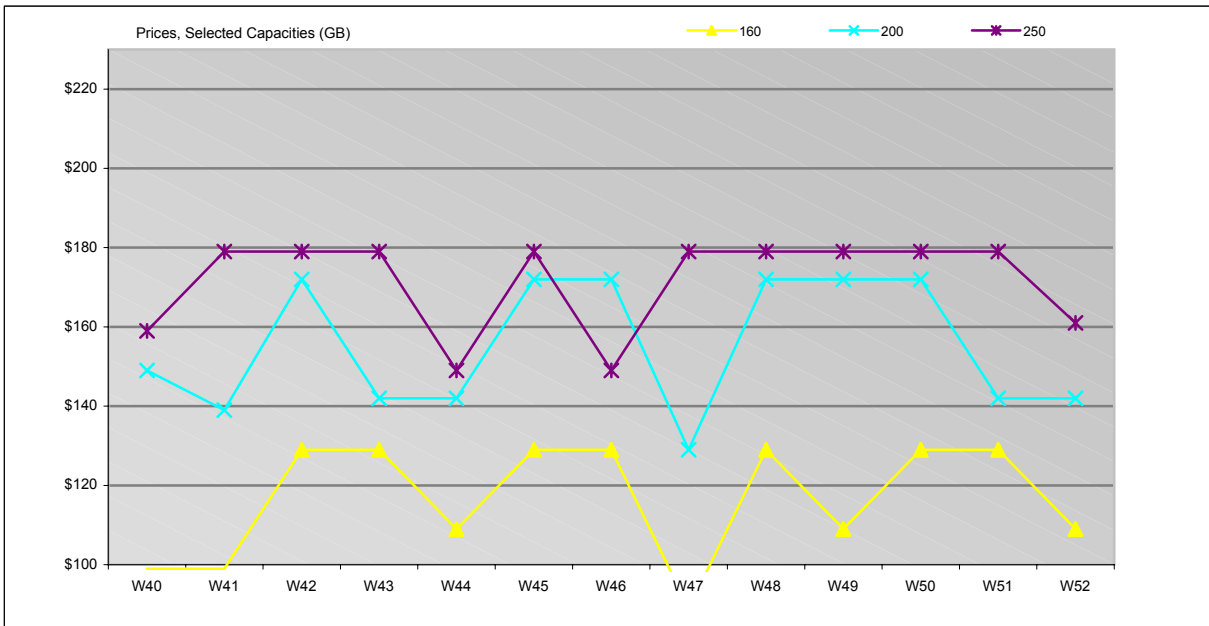
4.0 Portable, External 2.5" HDD Manufacturers: Hitachi

Lowest Prices Tracked

	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40														
60														
80														
100														
120														
160	\$99	\$99	\$129	\$129	\$109	\$129	\$129	\$89	\$129	\$109	\$129	\$129	\$109	10%
200	\$149	\$139	\$172	\$142	\$142	\$172	\$172	\$129	\$172	\$172	\$172	\$142	\$142	-5%
250	\$159	\$179	\$179	\$179	\$149	\$179	\$149	\$179	\$179	\$179	\$179	\$179	\$161	1%
320														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40													
60													
80													
100													
120													
160	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB
200	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB
250	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB	BB
320													



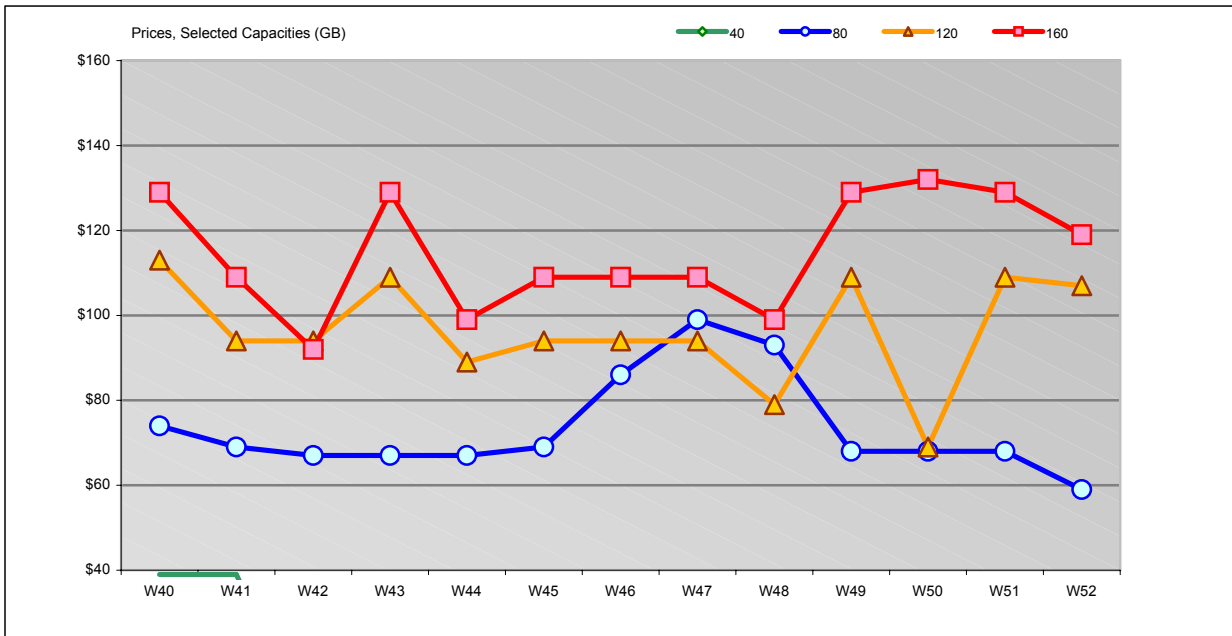
4.0 Portable, External 2.5" HDD Manufacturers: Seagate

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40	\$39	\$39												
60	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	
80	\$74	\$69	\$67	\$67	\$67	\$69	\$86	\$99	\$93	\$68	\$68	\$68	\$59	-20%
100	\$98	\$98	\$98	\$98	\$98	\$98	\$98	\$98	\$98	\$98	\$98	\$98		
120	\$113	\$94	\$94	\$109	\$89	\$94	\$94	\$94	\$79	\$109	\$69	\$109	\$107	-5%
160	\$129	\$109	\$92	\$129	\$99	\$109	\$109	\$109	\$99	\$129	\$132	\$129	\$119	-8%
200														
250														
320														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40	CMP	CMP											
60	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP
80	FRY	OFM	FRY	FRY	FRY	FRY	BB	CMP	CDW	FRY	FRY	FRY	BB
100	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	
120	CDW	BB	BB	CDW	BB	BB	BB	BB	STA	CDW	STA	CDW	BB
160	FRY	BB	BB	FRY	BB	BB	BB	BB	BB	FRY	BB	CDW	BB
200													
250													
320													



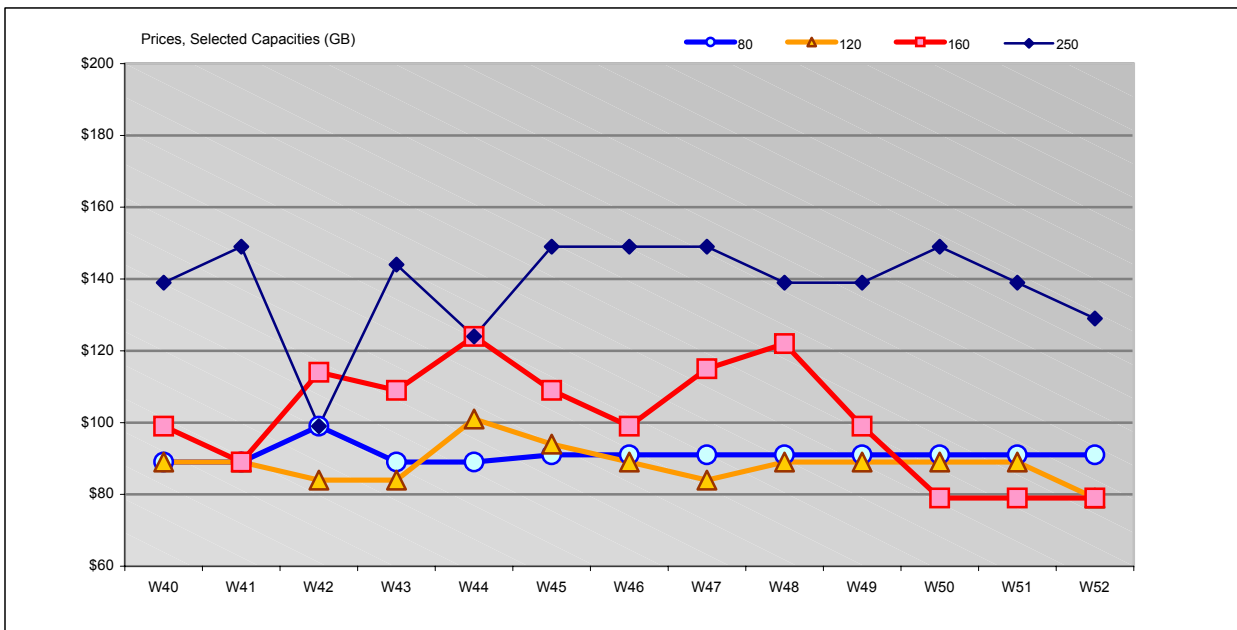
4.0 Portable, External 2.5" HDD Manufacturers: WD

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40														
60	\$92	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89	\$89				
80	\$89	\$89	\$99	\$89	\$89	\$91	\$91	\$91	\$91	\$91	\$91	\$91	\$91	2%
100														
120	\$89	\$89	\$84	\$84	\$101	\$94	\$89	\$84	\$89	\$89	\$89	\$89	\$79	-11%
160	\$99	\$89	\$114	\$109	\$124	\$109	\$99	\$115	\$122	\$99	\$79	\$79	\$79	-20%
200														
250	\$139	\$149	\$99	\$144	\$124	\$149	\$149	\$149	\$139	\$139	\$149	\$139	\$129	-7%
320											\$249	\$235	\$199	

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40													
60	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW			
80	CDW	CDW	CIR	CIR	CIR	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
100													
120	CIR	CMP	STA	STA	CDW	BB	CIR	BB	CIR	CMP	CIR	STA	BB
160	BB	STA	CIR	BB	CDW	BB	STA	BB	CDW	BB	OFD	OFD	OFD
200													
250	STA	STA	BB	STA	BB	BB	STA	BB	BB	BB	BB	BB	CIR
320											CDW	CDW	BB



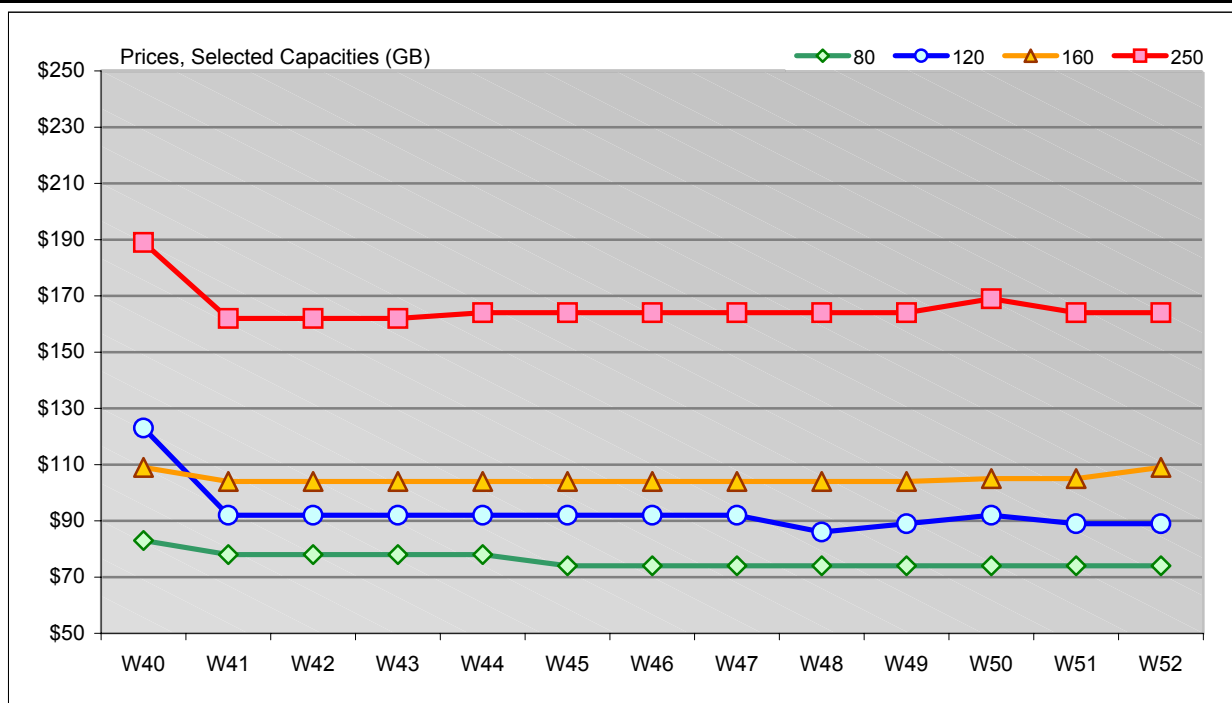
4.0 Portable, External 2.5" HDD OEM/VAR/SI: LACIE

Lowest Prices Tracked

	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40														
60														
80	\$83	\$78	\$78	\$78	\$78	\$74	\$74	\$74	\$74	\$74	\$74	\$74	\$74	-11%
100														
120	\$123	\$92	\$92	\$92	\$92	\$92	\$92	\$92	\$86	\$89	\$92	\$89	\$89	-28%
160	\$109	\$104	\$104	\$104	\$104	\$104	\$104	\$104	\$104	\$104	\$105	\$105	\$109	
200													\$349	
250	\$189	\$162	\$162	\$162	\$164	\$164	\$164	\$164	\$164	\$164	\$169	\$164	\$164	-13%
320														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40													
60													
80	CMP	CMP	CMP	CMP	CMP	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD
100													
120	CMP	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
160	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CMP	CMP	CDW
200													CDW
250	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
320													



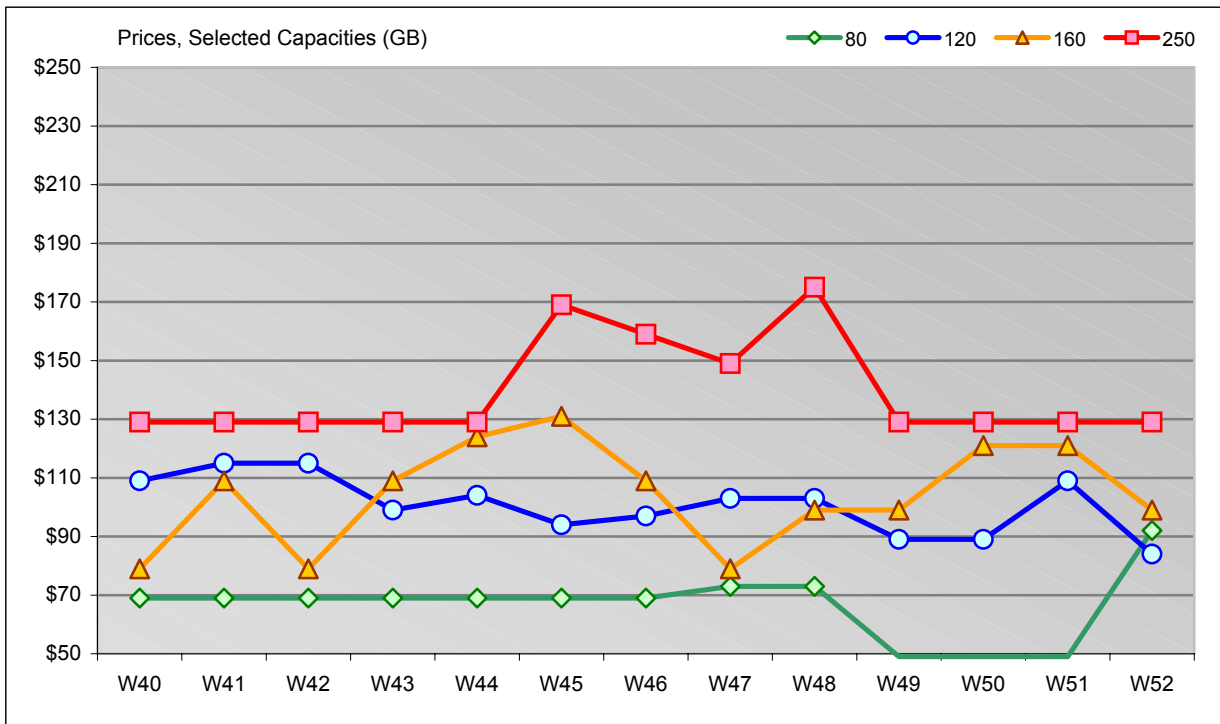
4.0 Portable, External 2.5" HDD OEM/VAR/SI: SIMPLITECH

Lowest Prices Tracked

	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40	\$53	\$47	\$47	\$79	\$47	\$53	\$53	\$53	\$53	\$53	\$79	\$53	\$53	
60	\$74	\$74	\$74	\$74	\$74	\$74	\$74	\$74	\$62	\$62	\$62	\$62	\$69	-7%
80	\$69	\$69	\$69	\$69	\$69	\$69	\$69	\$73	\$73	\$49	\$49	\$49	\$92	33%
100														
120	\$109	\$115	\$115	\$99	\$104	\$94	\$97	\$103	\$103	\$89	\$89	\$109	\$84	-23%
160	\$79	\$109	\$79	\$109	\$124	\$131	\$109	\$79	\$99	\$99	\$121	\$121	\$99	25%
200														
250	\$129	\$129	\$129	\$129	\$129	\$169	\$159	\$149	\$175	\$129	\$129	\$129	\$129	
320														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40	CDW	CDW	CDW	OFD	CDW	CDW	CDW	CDW	CDW	CDW	OFD	CDW	CDW
60	OFD	OFD	OFD	OFD	OFD	OFD	OFD	OFD	CDW	CDW	CDW	CDW	CDW
80	OFD	OFD	OFD	OFD	OFD	OFD	OFD	CDW	CDW	OFD	OFD	OFD	CDW
100													
120	OFM	CDW	CDW	BB	CIR	CIR	BB	CDW	CDW	OFD	CIR	CDW	BB
160	OFM	OFD	OFM	OFM	CIR	CDW	CIR	OFM	CIR	CIR	CDW	CDW	BB
200													
250	OFD	OFD	OFD	OFD	OFD	CDW	BB	CIR	CDW	OFD	OFD	OFD	OFD
320													



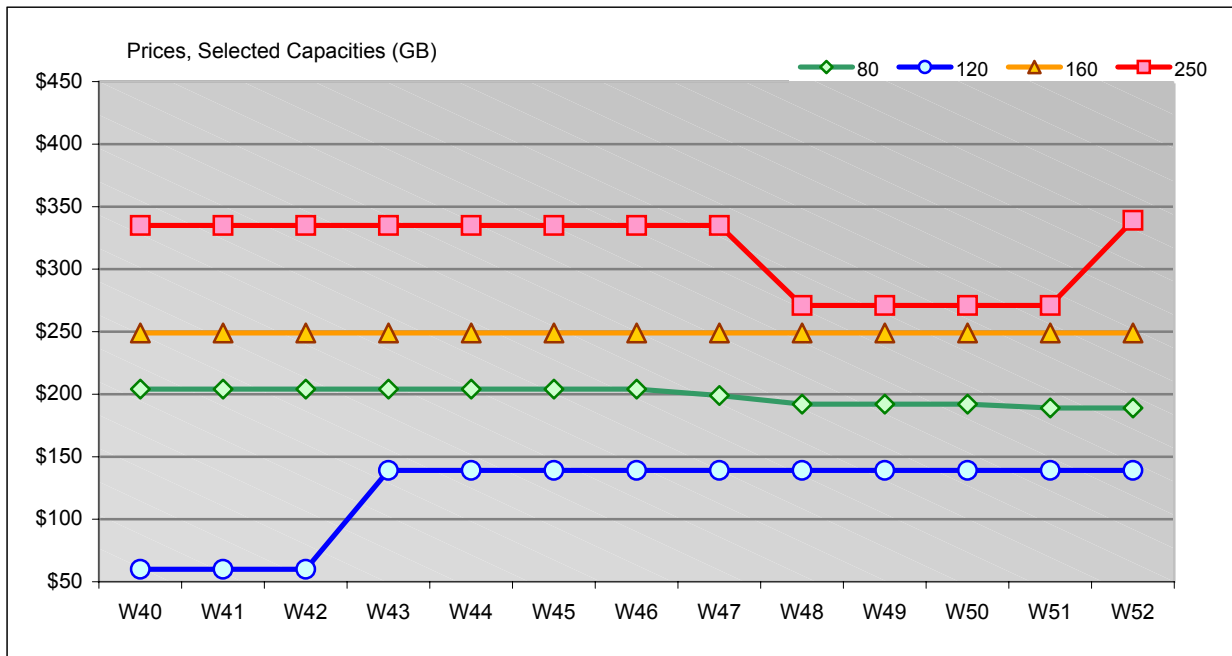
4.0 Portable, External 2.5" HDD OEM/VAR/SI: CMS

Lowest Prices Tracked

	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40	\$182	\$182	\$182	\$182	\$182	\$182	\$182	\$182	\$182	\$182	\$182	\$182	\$182	
60	\$111	\$111	\$111	\$111	\$111	\$111	\$111	\$111	\$111	\$111	\$111	\$111	\$111	
80	\$204	\$204	\$204	\$204	\$204	\$204	\$204	\$199	\$192	\$192	\$192	\$189	\$189	-7%
100	\$223	\$223	\$223	\$223	\$223	\$223	\$223	\$223	\$223	\$223	\$223	\$223	\$223	
120	\$60	\$60	\$60	\$139	\$139	\$139	\$139	\$139	\$139	\$139	\$139	\$139	\$139	132%
160	\$249	\$249	\$249	\$249	\$249	\$249	\$249	\$249	\$249	\$249	\$249	\$249	\$249	
200														
250	\$335	\$335	\$335	\$335	\$335	\$335	\$335	\$335	\$271	\$271	\$271	\$271	\$339	1%
320														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
60	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
80	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
100	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
120	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
160	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
200													
250	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
320													



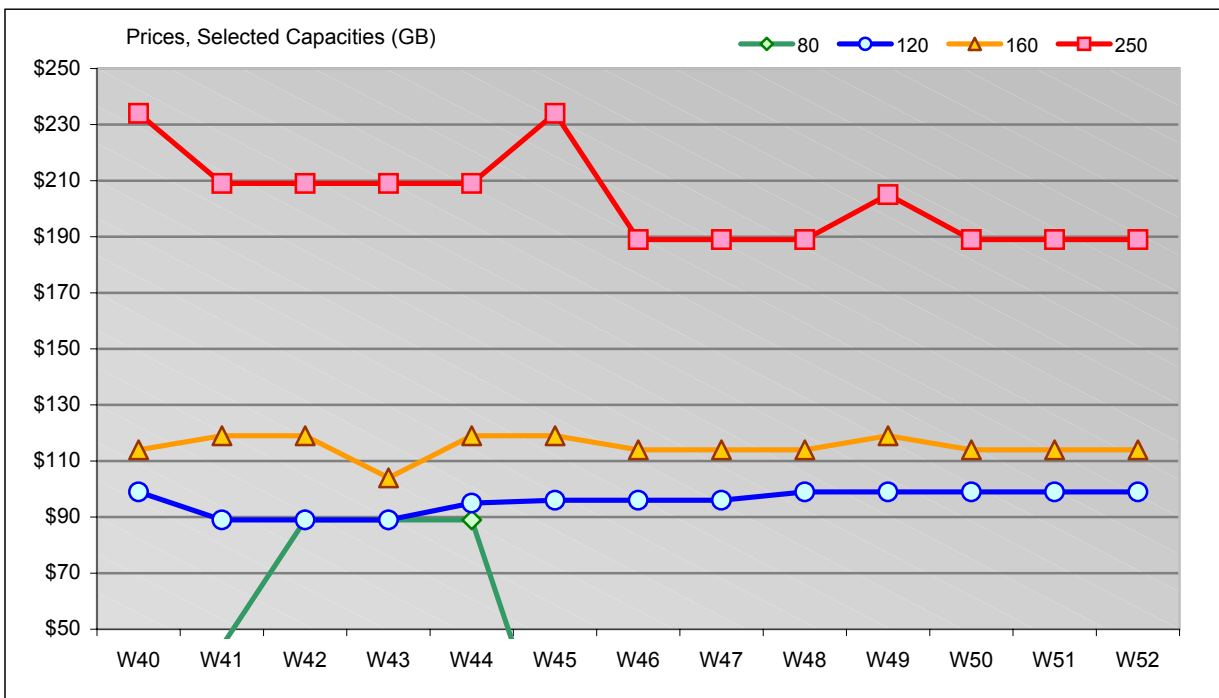
4.0 Portable, External 2.5" HDD OEM/VAR/SI: IOMEGA

Lowest Prices Tracked

	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40														
60														
80	\$44	\$44	\$89	\$89	\$89									
100	\$95	\$95	\$96	\$79	\$99	\$79	\$99	\$79	\$99	\$99	\$89	\$99	\$99	4%
120	\$99	\$89	\$89	\$89	\$95	\$96	\$96	\$96	\$99	\$99	\$99	\$99	\$99	
160	\$114	\$119	\$119	\$104	\$119	\$119	\$114	\$114	\$114	\$119	\$114	\$114	\$114	
200		\$159	\$159	\$159	\$159	\$181	\$144	\$144	\$144	\$162	\$139	\$139	\$139	
250	\$234	\$209	\$209	\$209	\$209	\$234	\$189	\$189	\$189	\$205	\$189	\$189	\$189	-19%
320														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40													
60													
80	STA	STA	CDW	CDW	CDW								
100	CDW	CDW	CDW	CMP	CDW	CMP	CDW	CMP	CDW	CDW	CMP	CDW	CDW
120	CDW	BB	BB	BB	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
160	CDW	BB	BB	BB	CDW	BB	CDW	CDW	CDW	CMP	CDW	CDW	CDW
200		CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
250	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW	CDW
320													



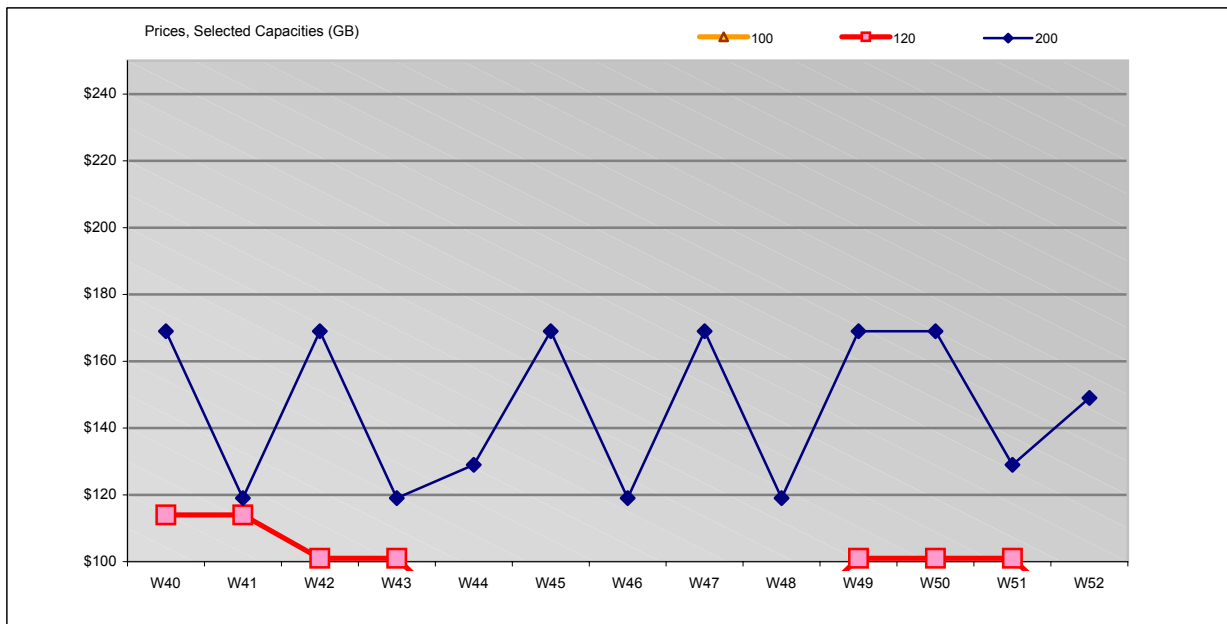
4.0 Portable, External 2.5" HDD Manufacturers: Toshiba

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20														
30														
40														
60														
80														
100														
120	\$114	\$114	\$101	\$101	\$79	\$79	\$79	\$94	\$79	\$101	\$101	\$101	\$79	-31%
160			\$99	\$139	\$139	\$99	\$139	\$129	\$129	\$129	\$99	\$129	\$125	
200	\$169	\$119	\$169	\$119	\$129	\$169	\$119	\$169	\$119	\$169	\$169	\$129	\$149	-12%
250								\$175	\$175	\$139	\$175	\$175	\$175	
320														

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20													
30													
40													
60													
80													
100													
120	CDW	CDW	CDW	CDW	CMP	CMP	CMP	CDW	CMP	CDW	CDW	CDW	CMP
160			CMP	CMP	CMP	CMP	BB	CDW	CDW	CDW	CMP	CDW	BB
200	CIR	CMP	CIR	CMP	CIR	BB	CMP	BB	CIR	BB	BB	CIR	CIR
250								CDW	CDW	CMP	CDW	CDW	CDW
320													



4.0 Portable, External 1.8" HDD: Summary

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
20	\$139	\$139	\$139	\$137	\$90	\$90	\$90	\$90	\$90	\$90	\$90	\$139	\$139	
30	\$89	\$89	\$89	\$89	\$79	\$89	\$79	\$79	\$89	\$89	\$89	\$89	\$89	
40	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$93	\$99	\$99	6%
60	\$97	\$97	\$97	\$97	\$97	\$97	\$97	\$97	\$97	\$97	\$79	\$64	\$39	-60%
80	\$199	\$199	\$199	\$199	\$199	\$199	\$199	\$199	\$199	\$179	\$179	\$179	\$179	-10%
100														
120														
160														

From Mfg

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20	ARC	ARC	ARC	BUS	BUS	BUS	BUS	BUS	BUS	BUS	BUS	ARC	ARC
30													
40	BUS	BUS	BUS	BUS	BUS	BUS	BUS	BUS	BUS	BUS	BUS	BUS	BUS
60	BUS	BUS	BUS	BUS	BUS	BUS	BUS	BUS	BUS	BUS	WOL	WOL	APR
80	APR	APR	APR	APR	APR	APR	APR	APR	APR	APR	APR	APR	APR
100													
120													
160													

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
20	CDW	CDW	CDW	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CDW	CDW
30	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY
40	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CDW	CDW
60	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	CMP	FRY	FRY	CDW
80	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY	FRY
100													
120													
160													

4.0 Portable, External 1.0" HDD: Summary

Lowest Prices Tracked

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52	QTD%Δ
2.2	\$12	\$12	\$12	\$12	\$14	\$14	\$14	\$14	\$14	\$39	\$39	\$39	\$39	225%
3														
4	\$46	\$46	\$59	\$39	\$19	\$17	\$17	\$17	\$49	\$49	\$49	\$49	\$49	7%
5														
6	\$54	\$54	\$54	\$49	\$49	\$49	\$56	\$56	\$56	\$56	\$56	\$56	\$56	4%
8	\$64	\$64	\$64	\$59	\$64	\$64	\$64	\$64	\$64	\$54	\$49	\$49	\$49	-23%
10														
12	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	\$94	
15														
20														

From Mfg

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
2.2	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA
3													
4	EDG	EDG	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA
5													
6	WD	WD	WD	IMA	IMA	IMA	WD	WD	WD	WD	WD	WD	WD
8	IMA	IMA	IMA	SON	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA
10													
12	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA	IMA
15													
20													

At Location

Capacity	W40	W41	W42	W43	W44	W45	W46	W47	W48	W49	W50	W51	W52
2.2	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA
3													
4	CDW	CDW	CDW	STA	STA	STA	STA	STA	CDW	CDW	CDW	CDW	CDW
5													
6	OFD	OFD	OFD	STA	STA	STA	CMP	CMP	CMP	CMP	CMP	CMP	CMP
8	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA
10													
12	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA	STA
15													
20													

5.0 Channel Presence - Best Buy

Legend: (number of SKUs) Low GB - High GB Models advertised

Company	Internal					External				Total SKUs
	Desktop	Enterprise	Portable			Desktop	Portable			
	3.5"	3.5"	2.5"	1.8"	1.0"	3.5"	2.5"	1.8"	1.0"	
BUFFALO						(2) 1000 - 2000G				2
HITACHI	(3) 500 - 1000G		(3) 100 - 160G			(3) 500 - 1000G	(3) 160 - 250G			12
IOMEGA						(3) 500 - 1000G	(2) 120 - 160G			5
LACIE						(3) 160 - 1000G				3
MAXTOR						(4) 500 - 750G	(2) 120 - 160G			6
SEAGATE	(5) 160 - 750G		(1) 160G			(5) 250 - 750G	(3) 80 - 160G			14
SIMPLETECH						(2) 320 - 500G	(3) 120 - 250G			5
TOSHIBA							(2) 160 - 200G			2
WD	(6) 160 - 1000G	(1) 150G	(3) 120 - 250G			(12) 320 - 2000G	(7) 120 - 320G			29
Total Count	14	1	7	0	0	34	22	0	0	78

5.0 Channel Presence - CDW

Legend: (number of SKUs) Low GB - High GB Models advertised

Company	Internal					External				Total SKUs
	Desktop 3.5"	Enterprise 3.5"	Portable 2.5"	Portable 1.8"	Portable 1.0"	Desktop 3.5"	Portable 2.5"	Portable 1.8"	Portable 1.0"	
ACER		(1) 73G								1
ADAPTEC	(7) 250 - 750G	(2) 300 - 300G								9
ALURATEK						(3) 250 - 750G	(2) 80 - 160G			5
APPLE	(7) 80 - 750G	(3) 73 - 300G								10
APRCORN			(1) 100G							1
APRICORN			(14) 20 - 120G			(3) 250 - 500G	(8) 40 - 250G	(4) 30 - 60G	(1) 8G	30
ARCHOS								(1) 20G		1
BUFFALO	(5) 250 - 1000G					(17) 250 - 2000G	(7) 80 - 320G			29
BUSLINK						(14) 160 - 750G	(5) 80 - 160G	(2) 40 - 60G		21
CISCO	(1) 250G	(3) 146 - 300G								4
CMS	(6) 160 - 1000G		(14) 40 - 160G			(6) 80 - 500G	(15) 40 - 250G			41
COMPAQ		(1) 300G								1
CYBERNETICS	(2) 500 - 750G					(1) 1000G				3
DESK_HAMMER	(1) 640G									1
EDGE	(4) 500 - 1000G		(11) 40 - 160G			(27) 80 - 750G	(21) 40 - 160G			63
FALCONSTOR	(1) 500G									1
FANTOM	(2) 500 - 500G					(24) 160 - 2000G	(3) 80 - 160G			29
FUJITSU		(16) 36 - 300G	(39) 40 - 300G				(1) 300G			56
G-TECH	(2) 200 - 500G					(8) 100 - 1000G	(2) 160 - 250G			12
HAMMER	(1) 500G									1
HITACHI	(29) 80 - 1000G	(11) 73 - 300G	(35) 30 - 250G	(2) 20 - 60G						77
HP	(23) 80 - 1000G	(34) 36 - 300G	(6) 60 - 120G			(1) 500G	(1) 120G			65
IBM	(23) 160 - 750G	(29) 36 - 300G	(2) 15.8 - 15.8G							54
IMATION			(2) 120 - 160G				(3) 40 - 120G			5
INTEL			(1) 73G							1
IO_MAGIC						(2) 300 - 320G	(1) 80G	(1) 40G	(3) 4 - 12G	7
IOGEAR							(1) 160G			1
IOMEGA	(6) 320 - 1000G					(17) 500 - 1500G	(13) 100 - 250G			36
ITRONIX			(1) 80G							1
KANGURU	(6) 80 - 750G					(18) 80 - 750G	(5) 40 - 160G			29
KONICA			(1) 40G							1
LACIE	(12) 250 - 2000G		(2) 160 - 160G			(44) 120 - 2000G	(20) 80 - 250G	(4) 30 - 60G		82
LENOVO	(6) 80 - 250G		(7) 60 - 160G				(2) 80 - 120G			15
MAXTOR	(12) 100 - 500G	(1) 300G				(13) 160 - 1500G	(3) 80 - 160G			29
MEMOREX			(1) 80G				(2) 120 - 160G			3
MICRONET	(7) 200 - 750G									7
MICROSOFT			(2) 20 - 120G							2
NEC		(1) 146G								1
OVERLAND	(5) 250 - 750G									5
PANASONIC			(6) 80 - 120G							6
PEXAGON						(2) 250 - 500G	(4) 60 - 160G			6
PNY									(2) 8 - 12G	2
POCKETEC						(1) 60G	(5) 60 - 120G			6
SAMSUNG	(9) 160 - 1000G		(9) 40 - 160G	(4) 40 - 120G			(2) 120 - 160G			24
SEAGATE	(67) 40 - 750G	(16) 73 - 400G	(42) 30 - 200G	(1) 60G	(1) 12G	(14) 250 - 1000G	(3) 80 - 160G			144
SIMPLETECH			(10) 60 - 160G			(19) 160 - 2000G	(7) 40 - 250G			36
SMARTDISK						(2) 160 - 250G	(8) 40 - 160G		(3) 6 - 12G	13
SNAP	(1) 160G									1
SONY							(1) 100G			1
STRATUS		(1) 73G								1
SUPERMICRO	(2) 150 - 750G	(3) 74 - 300G								5
TOSHIBA			(11) 40 - 320G	(6) 20 - 100G			(3) 120 - 250G			20
TOTAL_MICRO			(26) 40 - 160G			(2) 120 - 250G	(3) 40 - 100G			31
TOTALMICRO			(3) 40 - 160G							3
TRANSCEND							(1) 160G			1
USROBOTICS						(1) 250G				1
VERBATIM						(2) 500 - 500G	(2) 250 - 250G		(2) 8 - 12G	6
WD	(60) 40 - 1000G	(8) 36 - 150G	(15) 40 - 320G			(35) 160 - 2000G	(4) 80 - 320G			122
WIEBETECH	(2) 500 - 500G					(2) 250 - 500G	(2) 100 - 160G			6
XYRATEX		(1) 146G								1
Total Count	309	131	261	13	1	278	160	12	11	1176

5.0 Channel Presence - Circuit City

Legend: (number of SKUs) Low GB - High GB Models advertised

Company	Internal					External				Total SKUs
	Desktop 3.5"	Enterprise 3.5"	Portable			Desktop 3.5"	Portable			
			2.5"	1.8"	1.0"		2.5"	1.8"	1.0"	
ACOMDATA						(13) 160 - 750G	(3) 80 - 250G			16
BUFFALO	(1) 500G					(7) 320 - 2000G				8
GATEWAY							(1) 160G			1
HP						(5) 300 - 500G				5
IO_MAGIC							(1) 40G			1
IOMEGA	(3) 500 - 1000G					(8) 500 - 2000G	(1) 160G			12
KLEGG						(1) 320G				1
LACIE						(3) 250 - 2000G				3
MAXTOR	(3) 100 - 300G					(7) 200 - 750G	(3) 80 - 160G			13
MEMOREX							(1) 120G			1
POLAROID							(1) 40G			1
SEAGATE	(5) 250 - 750G		(4) 80 - 160G			(9) 160 - 750G				18
SIMPLETECH						(3) 250 - 500G	(3) 120 - 250G			6
SMARTDISK						(1) 250G	(3) 60 - 120G			4
TOSHIBA							(1) 200G			1
TRANSCEND							(3) 80 - 120G			3
Total Count	19	0	6	0	0	79	23	0	0	127

5.0 Channel Presence - CompUSA

Legend: (number of SKUs) Low GB - High GB Models advertised

Company	Internal					External				Total SKUs
	Desktop 3.5"	Enterprise 3.5"	Portable 2.5"	Portable 1.8"	Portable 1.0"	Desktop 3.5"	Portable 2.5"	Portable 1.8"	Portable 1.0"	
ACOMDATA						(16) 80 - 500G				16
BUFFALO						(1) 400G				1
CMS	(1) 100G									1
CONNECT						(1) 160G				1
ELEMENTS						(1) 250G				1
FUJITSU			(1) 120G							1
HITACHI			(1) 80G							1
HP	(1) 500G					(1) 750G				2
IO_MAGIC						(2) 500 - 1000G				2
IOGEAR							(1) 40G			1
IOMEGA						(2) 500 - 1000G	(3) 120 - 160G			5
LACIE						(9) 250 - 1000G				9
MAXTOR	(8) 100 - 500G					(10) 160 - 1500G	(3) 60 - 160G			21
MEMOREX							(1) 120G		(2) 6 - 8G	3
PEXAGON							(3) 60 - 100G			3
SAMSUNG	(1) 500G									1
SEAGATE	(8) 120 - 750G		(6) 40 - 160G			(7) 250 - 750G	(3) 60 - 160G			24
SIMPLETECH						(4) 160 - 400G				4
SMARTDISK			(1) 40G				(7) 40 - 160G			8
TOSHIBA			(4) 80 - 250G				(4) 120 - 250G			8
VERBATIM							(1) 250G			1
WD	(15) 80 - 1000G	(1) 150G	(2) 120 - 250G			(16) 160 - 1000G	(4) 80 - 250G		(1) 6G	39
XIMETA						(4) 160 - 500G				4
Total Count	34	1	15	0	0	74	30	0	3	157

5.0 Channel Presence - Fry's

Legend: (number of SKUs) Low GB - High GB Models advertised

Company	Internal					External				Total SKUs
	Desktop 3.5"	Enterprise 3.5"	Portable			Desktop 3.5"	Portable			
			2.5"	1.8"	1.0"		2.5"	1.8"	1.0"	
ACOMDATA	(1) 750G					(6) 320 - 750G	(5) 80 - 250G			12
APRICORN								(1) 80G		1
BUFFALO	(2) 320 - 500G					(1) 500G	(2) 250 - 300G			5
FUJITSU		(14) 36 - 300G	(11) 60 - 160G							25
HP	(2) 300 - 500G		(1) 80G							3
IOMEGA						(2) 1000 - 10000				2
KASER								(1) 30G		1
MAXTOR	(6) 160 - 500G		(1) 160G			(3) 200 - 1000G				10
SEAGATE	(8) 250 - 750G	(1) 73G	(5) 120 - 160G			(8) 250 - 750G	(2) 80 - 160G			24
SONY					(1) 8G					1
TOSHIBA			(3) 120 - 200G							3
WD		(2) 74 - 150G								2
Total Count	19	17	21	0	1	20	9	2	0	89

5.0 Channel Presence - Office Depot

Legend: (number of SKUs) Low GB - High GB Models advertised

Company	Internal					External				Total SKUs
	Desktop 3.5"	Enterprise 3.5"	Portable 2.5"	Portable 1.8"	Portable 1.0"	Desktop 3.5"	Portable 2.5"	Portable 1.8"	Portable 1.0"	
BUSLINK						(7) 160 - 400G	(1) 160G	(1) 60G		9
DISKGO						(1) 160G				1
EDGE	(1) 750G					(28) 80 - 750G	(3) 20 - 160G			32
HITACHI			(1) 100G							1
IO_MAGIC									(1) 8G	1
IOMEGA						(2) 1000 - 1000G	(4) 100 - 120G		(1) 4G	7
LACIE						(6) 160 - 1000G	(2) 80 - 120G	(1) 60G	(1) 8G	10
LENOVO			(1) 120G							1
MAXTOR	(2) 200 - 300G					(5) 60 - 1500G	(2) 120 - 160G			9
SEAGATE	(4) 160 - 750G		(3) 80 - 160G			(10) 80 - 750G				17
SIMPLETECH						(14) 160 - 1500G	(7) 40 - 250G			21
TOSHIBA							(2) 120 - 160G			2
WD	(12) 80 - 500G		(4) 60 - 250G			(11) 160 - 1000G	(1) 160G			28
Total Count	19	0	9	0	0	84	22	2	3	139

5.0 Channel Presence - Office Max

Legend: (number of SKUs) Low GB - High GB Models advertised

Company	Internal					External				Total SKUs
	Desktop 3.5"	Enterprise 3.5"	Portable			Desktop 3.5"	Portable			
			2.5"	1.8"	1.0"		2.5"	1.8"	1.0"	
BUFFALO						(8) 1000 - 4000G				8
IO_MAGIC	(1) 500G					(2) 250 - 320G	(2) 80 - 120G		(1) 12G	6
MAXTOR			(1) 80G			(8) 160 - 1500G	(2) 80 - 100G			11
NETDISK						(1) 250G				1
SEAGATE	(1) 750G					(5) 100 - 500G	(3) 80 - 160G			9
SIMPLETECH			(1) 250G			(4) 250 - 1000G	(2) 120 - 160G			7
SMART			(1) 250G				(1) 160G			2
SMARTDISK						(1) 80G				1
Total Count	2	0	3	0	0	29	10	0	1	45

5.0 Channel Presence - Staples

Legend: (number of SKUs) Low GB - High GB Models advertised

Company	Internal					External				Total SKUs
	Desktop 3.5"	Enterprise 3.5"	Portable 2.5"	Portable 1.8"	Portable 1.0"	Desktop 3.5"	Portable 2.5"	Portable 1.8"	Portable 1.0"	
AXIOM			(4) 20 - 80G							4
EDGE			(1) 120G			(1) 160G				2
IO_MAGIC			(1) 80G			(3) 250 - 1000G	(2) 40 - 120G		(3) 2.2 - 12G	9
MAXTOR	(7) 160 - 500G					(7) 250 - 1000G	(2) 80 - 160G			16
SEAGATE	(5) 300 - 750G		(2) 120 - 160G			(7) 250 - 750G	(4) 80 - 160G			18
SIMPLETECH						(4) 320 - 500G	(3) 120 - 250G			7
WD	(2) 320 - 500G		(1) 120G			(12) 320 - 2000G	(3) 120 - 250G			18
X_DIGITAL									(1) 8G	1
Total Count	14	0	9	0	0	34	14	0	4	75

6.0 Weekly SKU Changes: Models Added/Removed

ADD/REM.	Location	Company	MFG#	Class	GB	Size	INT/EXT	Price
ADDED	CDW	APRICORN	A25-USB-40	Portable	40	2.5	EXTERNAL	\$109
ADDED	CDW	APRICORN	EZ-BUS-DTS-EKIT	Desktop	500	3.5	EXTERNAL	\$69
ADDED	CDW	APRICORN	EZ-UP-18T	Portable	60	1.8	EXTERNAL	\$39
ADDED	CDW	CMS	DD620-120	Portable	120	2.5	INTERNAL	\$234
ADDED	CDW	EDGE	PE206581	Portable	40	2.5	EXTERNAL	\$85
ADDED	CDW	FANTOM	MTT80	Portable	80	2.5	EXTERNAL	\$89
ADDED	CDW	HITACHI	0A33407	Desktop	500	3.5	INTERNAL	\$132
ADDED	CDW	HITACHI	0A34192	Desktop	750	3.5	INTERNAL	\$241
ADDED	CDW	HITACHI	0A55261	Portable	80	2.5	INTERNAL	\$81
ADDED	CDW	HITACHI	0B22137	Enterprise	147	3.5	INTERNAL	\$432
ADDED	CDW	IBM	40K1052	Enterprise	73	2.5	INTERNAL	\$369
ADDED	CDW	IOMEGA	33749	Portable	160	2.5	EXTERNAL	\$149
ADDED	CDW	LACIE	301310	Portable	200	2.5	EXTERNAL	\$349
ADDED	CDW	LACIE	301303U	Desktop	750	3.5	EXTERNAL	\$246
ADDED	CDW	LACIE	301818U	Desktop	500	3.5	EXTERNAL	\$169
ADDED	CDW	LACIE	301819U	Desktop	500	3.5	EXTERNAL	\$169
ADDED	CDW	LENOVO	09N4254	Desktop	160	3.5	INTERNAL	\$209
ADDED	CDW	SEAGATE	ST3160811AS	Desktop	160	3.5	INTERNAL	\$79
ADDED	CDW	SEAGATE	ST3250820AS	Desktop	250	3.5	INTERNAL	\$89
ADDED	CDW	SEAGATE	ST3250820NS	Desktop	250	3.5	INTERNAL	\$91
ADDED	CDW	SEAGATE	ST3320620AS	Desktop	320	3.5	INTERNAL	\$109
ADDED	CDW	SEAGATE	ST3750330NS	Desktop	750	3.5	INTERNAL	\$319
ADDED	CDW	SEAGATE	ST936701LC	Enterprise	37	2.5	INTERNAL	\$214
ADDED	CDW	SIMPLETECH	STA-MACHD/60	Portable	60	2.5	INTERNAL	\$249
ADDED	CDW	SIMPLETECH	STI-USB235/250	Desktop	250	3.5	EXTERNAL	\$115
ADDED	CDW	TOTAL_MICRO	40Y8716-TM	Portable	100	2.5	INTERNAL	\$225
ADDED	CDW	WD	WD360ADFD	Enterprise	36	3.5	INTERNAL	\$121
ADDED	CDW	WD	WD7500AACS	Desktop	750	3.5	INTERNAL	\$289
ADDED	CDW	WD	WDG1U4000N	Desktop	400	3.5	EXTERNAL	\$159
ADDED	CDW	TOSHIBA	HDD-250	Portable	250	2.5	INTERNAL	\$592
ADDED	CDW	ADAPTEC	2223500	Desktop	500	3.5	INTERNAL	\$653
ADDED	CDW	SUN	RC-ST1CE-250G7K	Desktop	250	3.5	INTERNAL	\$234
ADDED	CDW	SUN	SEAX3D11Z	Enterprise	146	2.5	INTERNAL	\$1,082
ADDED	CDW	SUN	XRB-SS2CD-73G10KZ	Enterprise	73	2.5	INTERNAL	\$335
ADDED	CIRCUITCITY	GATEWAY	PMD01160H	Portable	160	2.5	EXTERNAL	\$74
ADDED	FRYS	BUFFALO	FRYS#5360258	Desktop	500	3.5	EXTERNAL	\$149
ADDED	FRYS	SEAGATE	FRYS#4853420	Desktop	320	3.5	INTERNAL	\$109
ADDED	OFFICEDEPOT	BUSLINK	513020	Portable	160	2.5	EXTERNAL	\$319
ADDED	OFFICEMAX	IO_MAGIC	OFM#21184852	Portable	80	2.5	EXTERNAL	\$49
ADDED	OFFICEMAX	IO_MAGIC	OFM#21204581	Portable	12	1	EXTERNAL	\$99
ADDED	OFFICEMAX	MAXTOR	OFM#21168264	Portable	100	2.5	EXTERNAL	\$99
ADDED	OFFICEMAX	MAXTOR	OFM#21204509	Portable	80	2.5	EXTERNAL	\$49
ADDED	OFFICEMAX	MAXTOR	OFM#21497480	Portable	80	2.5	INTERNAL	\$99
ADDED	OFFICEMAX	MAXTOR	OFM#21497514	Desktop	160	3.5	EXTERNAL	\$149
ADDED	OFFICEMAX	MAXTOR	OFM#21519723	Desktop	120	2.5	EXTERNAL	\$119
ADDED	OFFICEMAX	SEAGATE	OFM#21090267	Desktop	100	3.5	EXTERNAL	\$149
ADDED	OFFICEMAX	SEAGATE	OFM#21222972	Portable	160	2.5	EXTERNAL	\$149
ADDED	OFFICEMAX	SEAGATE	OFM#21222981	Portable	80	2.5	EXTERNAL	\$99
ADDED	OFFICEMAX	SEAGATE	OFM#21235012	Portable	120	2.5	EXTERNAL	\$159
ADDED	OFFICEMAX	SIMPLETECH	OFM#21168219	Portable	120	2.5	EXTERNAL	\$129
ADDED	OFFICEMAX	SIMPLETECH	OFM#21519732	Portable	250	2.5	INTERNAL	\$199

6.0 Weekly SKU Changes: Models Added/Removed

ADD/REM.	Location	Company	MFG#	Class	GB	Size	INT/EXT	Price
ADDED	OFFICEMAX	SMARTDISK	OFM#21227245	Desktop	80	3.5	EXTERNAL	\$109
ADDED	OFFICEMAX	SMART	OFM#21519698	Portable	160	2.5	EXTERNAL	\$139
ADDED	OFFICEMAX	SMART	OFM#21519705	Portable	250	2.5	INTERNAL	\$199

ADD/REM.	Location	Company	MFG#	Class	GB	Size	INT/EXT	Price
REMOVED	CDW	FUJITSU	MHT2060BH-50PK	Portable	60	2.5	INTERNAL	\$7,189
REMOVED	CDW	FUJITSU	MHT2030AC	Portable	30	2.5	INTERNAL	\$181
REMOVED	CDW	HITACHI	13G1583-20PK	Portable	60	2.5	INTERNAL	\$1,669
REMOVED	CDW	HITACHI	0A30210-20PK	Desktop	80	3.5	INTERNAL	\$1,082
REMOVED	CDW	LENOVO	22P7157	Desktop	40	3.5	INTERNAL	\$104
REMOVED	CDW	SEAGATE	ST3300622AS-20PK	Desktop	300	3.5	INTERNAL	\$3,069
REMOVED	CDW	SEAGATE	ST3500841A	Desktop	500	3.5	INTERNAL	\$209
REMOVED	CDW	SEAGATE	ST340014A-20PK	Desktop	40	3.5	INTERNAL	\$1,036
REMOVED	CDW	WD	WD400JD-20PK	Desktop	40	3.5	INTERNAL	\$1,279
REMOVED	CDW	WD	WD800JD-20PK	Desktop	80	3.5	INTERNAL	\$1,261
REMOVED	CDW	WD	WD400JB-20PK	Desktop	40	3.5	INTERNAL	\$955
REMOVED	CDW	WD	WD400BB-20PK	Desktop	40	3.5	INTERNAL	\$996
REMOVED	CDW	WD	WD800JB/20PK	Desktop	80	3.5	INTERNAL	\$1,070
REMOVED	CDW	TOSHIBA	HDD2D32	Portable	80	2.5	INTERNAL	\$104
REMOVED	FRYS	HITACHI	FRYS#4902741	Portable	60	2.5	INTERNAL	\$139
REMOVED	FRYS	SEAGATE	2.5	Portable	160	2.5	EXTERNAL	\$229
REMOVED	FRYS	TOSHIBA	MK6034GAX	Portable	60	2.5	INTERNAL	\$79

7.0 Example of Raw Data

Each week, thousands of product entries are captured as raw data and organized in a "flat file" that may easily be incorporated into other data bases or programs. Here is an example of the raw data that is captured and used to generate the enclosed tables.

Year/Week	Retailer	Class	Company	Model	Price	Capacity	Interface	Speed	RPM	Size	MB	Avail
650	BESTBUY	Portable	HITACHI	0A50012	\$169	80	SATA	150	7200	2.5	8	1
650	BESTBUY	Portable	HITACHI	0A50019	\$179	100	SATA	150	7200	2.5	8	1
650	BESTBUY	Desktop	LACIE	300728U	\$149	250			7200	3.5	8	7 TO 14
650	BESTBUY	Desktop	LACIE	300990U	\$349	600			7200	3.5	8	7 TO 14
650	BESTBUY	Desktop	MAXTOR	F01H500	\$329	500			7200	3.5	16	1
650	BESTBUY	Desktop	MAXTOR	G01W010	\$799	1000			7200	3.5	16	1
650	BESTBUY	Desktop	HITACHI	H3400B72P	\$259	400	PATA	100	7200	3.5	8	1
650	BESTBUY	Desktop	HITACHI	H3500B72P	\$349	500	PATA	133	7200	3.5	8	7 TO 14
650	BESTBUY	Portable	HITACHI	HD182-20	\$149	20				1.8		1
650	BESTBUY	Desktop	HITACHI	HD250UPE5-72	\$139	250			7200	3.5	8	SOLD_OUT
650	BESTBUY	Desktop	HITACHI	HD3000S	\$219	300			7200	3.5		1
650	BESTBUY	Desktop	HITACHI	HD-HG400LAN	\$299	400				3.5		1
650	BESTBUY	Portable	HITACHI	HTS541010G9AT00	\$144	100	PATA	66	5400	2.5	8	1
650	BESTBUY	Portable	HITACHI	HTS541060G9AT00	\$92	60	PATA	66	5400	2.5	8	1
650	BESTBUY	Portable	HITACHI	HTS541080G9AT00	\$109	80	PATA	66	5400	2.5	8	1
650	BESTBUY	Desktop	MAXTOR	L01M160	\$139	160	SATA	150	7200	3.5	8	1
650	CDW	Desktop	BUFFALO	HDD-TS250GB	\$219	250	PATA		7200	3.5		1 TO 3
650	CDW	Desktop	BUFFALO	HDD-TS500GB	\$493	500	SATA		7200	3.5		1 TO 3
650	CDW	Desktop	BUFFALO	HD-HB160U2	\$129	160			7200	3.5		1 TO 3
650	CDW	Desktop	BUFFALO	HD-HB300U2	\$206	300	PATA		7200	3.5		1 TO 3
650	CDW	Desktop	BUFFALO	HD-HC250IU2	\$151	250	SATA			3.5		1 TO 3
650	CDW	Desktop	BUFFALO	HD-HC250U2	\$149	250			7200	3.5		1 TO 3
650	CDW	Desktop	BUFFALO	HD-HC320IU2	\$184	320	SATA			3.5		1 TO 3
650	CDW	Desktop	BUFFALO	HD-HC320U2	\$282	320	SATA			3.5		1 TO 3
650	CDW	Desktop	BUFFALO	HD-HC500IU2	\$282	500	SATA			3.5		1 TO 3
650	CDW	Desktop	BUFFALO	HD-HC500U2	\$499	500			7200	3.5		1 TO 3
650	CDW	Desktop	BUFFALO	HD-HC750U2	\$619	750	SATA			3.5		1
650	CDW	Desktop	BUFFALO	HD-HQ250FBS	\$251	250	SATA	150	7200	3.5	8	1 TO 3
650	CDW	Desktop	BUFFALO	HD-HQ400FBS	\$456	400	SATA	150	7200	3.5	8	1 TO 3
650	CDW	Desktop	BUFFALO	HD-HQ500FBS	\$533	500	SATA	150	7200	3.5	8	1 TO 3
650	OFFICEMAX	Portable	SIMPLETECH	SP-U25/60S	\$99	60				2.5		
650	OFFICEMAX	Portable	SIMPLETECH	SP-U25/80W	\$149	80			5400	2.5		
650	OFFICEMAX	Desktop	SEAGATE	ST3160023A-RK	\$99	160	PATA	100	7200	3.5	8	
650	OFFICEMAX	Desktop	SEAGATE	ST3160203U2-RK	\$119	160			7200	3.5	2	
650	OFFICEMAX	Desktop	SEAGATE	ST3250601U2-RK	\$119	250			7200	3.5	16	
650	OFFICEMAX	Desktop	SEAGATE	ST3300631A-RK	\$99	300	PATA	100	7200	3.5	16	
650	OFFICEMAX	Desktop	SEAGATE	ST3400601U2-RK	\$249	400				3.5		
650	OFFICEMAX	Portable	SEAGATE	ST9100801U2-RK	\$149	100			5400	2.5		
650	OFFICEMAX	Portable	SEAGATE	ST960801U2-RK	\$79	60			5400	2.5	8	
650	STAPLES	Desktop	MAXTOR	L01M200/L01E200	\$109	200	SATA		7200	3.5		
650	STAPLES	Desktop	MAXTOR	L01P080/L01K080	\$69	80			7200	3.5		
650	STAPLES	Desktop	MAXTOR	L01P200/L01V200	\$109	200	PATA	100	7200	3.5		
650	STAPLES	Desktop	MAXTOR	L01S300/L01F300	\$139	300	SATA	300	7200	3.5		